

Global Route Optimization Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Route optimization technologies are used to plan the sequence of stops for logistics operations, and include traditional, static planning capabilities, as well as real-time and dynamic routing solutions that support on-demand operations. Route optimization uses multiple factors and constraints to calculate the most efficient way to deliver while meeting customer expectations.

Scope of the Report:

As per the geographic analysis, the route optimization software market in the APAC region is expected to grow at the highest rate during the forecast period, due to the increasing adoption of route optimization software amidst growing traffic congestion, the increasing vehicle sales in countries, and the growing implementation of smart transportation projects. North America is expected to hold the largest market size during the forecast period, owing to the large-scale investments in implementing route optimization software to address the growing need for delivery efficiency and better driver convenience.

The global Route Optimization Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of Route Optimization Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Route Optimization Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Route Optimization Software market by product type and applications/end industries.

Market Segment by Companies, this report covers

ALK Technologies

Caliper

Descartes

ESRI

Google

Llamasoft

Microlise

Omnitracs

Ortec

Paragon Software Systems

PTV Group

Quintiq

Route4me

Routific

Verizon Connect

Workwave

Fastleamsamrt (FLS)

MIT Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-premises

Cloud

Market Segment by Applications, can be divided into

On-demand Food Delivery

Retail & FMCG

Field Services

Ride Hailing & Taxi Services

Others

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