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Global Rotogravure Printing Plate Cylinder Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Rotogravure Printing Plate Cylinder market size was valued at USD 841.7 million in 2022 and is forecast to a readjusted size of USD 1079.4 million by 2029 with a CAGR of 3.6% during review period.

Rotogravure Printing Plate Cylinders are plates used in the gravure printing process. In gravure the printing form is typically a steel cylinder with a thin copper coating applied by electroplating. The vast majority of gravure presses print on rolls (also known as webs) of paper or other substrates, rather than sheets.

Gravure printing is the opposite of relief printing, in that the printing is done from ink that is below the surface of the plate. The design is cut, scratched, or etched into the printing surface or plate, which can be copper, zinc, aluminum, magnesium, plastics, or even coated paper. The printing ink is rubbed into the incisions or grooves, and the surface is wiped clean. Unlike surface printing, gravure printing—which is actually a process of embossing the paper into the incised lines—requires considerable pressure.

Like engraving, gravure is a form of intaglio printing that produces fine, detailed images. Like flexography, gravure printing is often used for high-volume printing of packaging, wallpaper and gift wrap. Although less common, gravure printing may also be used for printing magazines, greeting cards, and high-volume advertising pieces.

As for the consumption, APAC is the largest consumer, who owned 63% share in global consumption market in 2022. The follower is Europe, accounting for 17% sales share.

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The Global Info Research report includes an overview of the development of the Rotogravure Printing Plate Cylinder industry chain, the market status of Flexible Composite Packaging (Flexible Packaging Printing Plate, Cigarette Printing Plate), Cigarette and Medicine Packaging (Flexible Packaging Printing Plate, Cigarette Printing Plate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rotogravure Printing Plate Cylinder.

Regionally, the report analyzes the Rotogravure Printing Plate Cylinder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rotogravure Printing Plate Cylinder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Rotogravure Printing Plate Cylinder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rotogravure Printing Plate Cylinder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Flexible Packaging Printing Plate, Cigarette Printing Plate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rotogravure Printing Plate Cylinder market.

Regional Analysis: The report involves examining the Rotogravure Printing Plate Cylinder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Rotogravure Printing Plate Cylinder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rotogravure Printing Plate Cylinder:

Company Analysis: Report covers individual Rotogravure Printing Plate Cylinder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Rotogravure Printing Plate Cylinder This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Flexible Composite Packaging, Cigarette and Medicine Packaging).

Technology Analysis: Report covers specific technologies relevant to Rotogravure Printing Plate Cylinder. It assesses the current state, advancements, and potential future developments in Rotogravure Printing Plate Cylinder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Rotogravure Printing Plate Cylinder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Rotogravure Printing Plate Cylinder market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Flexible Packaging Printing Plate

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Cigarette Printing Plate

Special Printing Plate

Others

Market segment by Application

Flexible Composite Packaging

Cigarette and Medicine Packaging

Leather and Clothing

Board and Wallpaper

Others

Major players covered

Shanxi Yuncheng

Beijing Kaiteng Jinggong

Afflatus

SGS & Co

UFlex

Apex International

The Technomec Group

Bakioglu

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SWG

GLS Films

ROTHTEC

Takagi Chokoku

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rotogravure Printing Plate Cylinder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rotogravure Printing Plate Cylinder, with price, sales, revenue and global market share of Rotogravure Printing Plate Cylinder from 2018 to 2023.

Chapter 3, the Rotogravure Printing Plate Cylinder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rotogravure Printing Plate Cylinder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

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Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Rotogravure Printing Plate Cylinder market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rotogravure Printing Plate Cylinder.

Chapter 14 and 15, to describe Rotogravure Printing Plate Cylinder sales channel, distributors, customers, research findings and conclusion.

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