

# Global Rotogravure Printing Machine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Rotogravure Printing Machine market size was valued at USD 898.9 million in 2023 and is forecast to a readjusted size of USD 1067.6 million by 2030 with a CAGR of 2.5% during review period.

Gravure printing, also known as rotogravure printing, is primarily a long-run, high-speed high-quality printing method. Like engraving, gravure is a form of intaglio printing that produces fine, detailed images.

Like flexography, gravure printing is often used for high-volume printing of packaging, wallpaper and gift wrap.

Although less common, gravure printing may also be used for printing magazines, greeting cards, and high-volume advertising pieces.

Global Rotogravure Printing Machine main players are Cerutti Group, Bobst, Comexi Group Industries, Uteco, etc. Top four companies hold a share above 70%. Europe is the largest market, with a share about 60%.

The Global Info Research report includes an overview of the development of the Rotogravure Printing Machine industry chain, the market status of Flexible Packaging (Paper, Plastic), Label Manufacturing (Paper, Plastic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rotogravure Printing Machine.

Regionally, the report analyzes the Rotogravure Printing Machine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rotogravure Printing Machine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Rotogravure Printing Machine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rotogravure Printing Machine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Paper, Plastic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rotogravure Printing Machine market.

**Regional Analysis:** The report involves examining the Rotogravure Printing Machine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Rotogravure Printing Machine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rotogravure Printing Machine:

**Company Analysis:** Report covers individual Rotogravure Printing Machine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Rotogravure Printing Machine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Flexible Packaging, Label Manufacturing).

**Technology Analysis:** Report covers specific technologies relevant to Rotogravure Printing Machine. It assesses the current state, advancements, and potential future developments in Rotogravure Printing Machine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Rotogravure Printing Machine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Rotogravure Printing Machine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Paper

Plastic

Others

### Market segment by Application

Flexible Packaging

Label Manufacturing

Corrugated

Others

#### Major players covered

Cerutti Group

Bobst

Comexi Group Industries

Uteco

Hsing Wei

Toshiba Machine

Huitong

DCM ATN

Sotech

Star Flex

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rotogravure Printing Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rotogravure Printing Machine, with price, sales, revenue and global market share of Rotogravure Printing Machine from 2019 to 2024.

Chapter 3, the Rotogravure Printing Machine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rotogravure Printing Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Rotogravure Printing Machine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rotogravure Printing Machine.

Chapter 14 and 15, to describe Rotogravure Printing Machine sales channel, distributors, customers, research findings and conclusion.

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