

Global Rotary Target Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GCFA59F33E46EN.html>

Date: June 2026

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: GCFA59F33E46EN

Abstracts

According to our (Global Info Research) latest study, the global Rotary Target market size was valued at US\$ 1677 million in 2025 and is forecast to a readjusted size of US\$ 2727 million by 2032 with a CAGR of 7.2% during review period.

In 2025, global rotary target production reached approximately 3,260 tons, with an average global market price of around US\$500,000/ton. In 2025, the global 's total production capacity of rotary target reached 4,070 tons. The industry average gross profit margin of this product has reached 30%. A rotary target is a high-performance cylindrical target used in magnetron sputtering coating. It contains a stationary magnet and rotates slowly during operation to achieve uniform sputtering. It is typically formed by combining a target blank and a back tube through a special process to ensure reliable transmission of water cooling, gas, and current. Compared to traditional planar targets, rotary targets offer significant advantages such as high material utilization, fast sputtering rates, and good coating process stability. As a key consumable in physical vapor deposition (PVD) processes, rotary targets are widely used in semiconductor chips, flat panel displays, solar cells, energy-efficient building glass, and optical coatings.

The rotary target industry chain comprises three main segments: upstream raw material supply, midstream target manufacturing and bonding services, and downstream application markets. The upstream involves the smelting and purification of high-purity metals and alloys; the midstream uses processes such as powder metallurgy, smelting and casting, or cold spraying to form target blanks, which are then bonded to a back tube to create a finished target ready for installation; the downstream is widely used in semiconductor chip manufacturing, flat panel display production, thin-film solar cells, Low-E energy-efficient glass, and decorative wear-resistant coatings. The entire

industry chain has stringent requirements for material purity, grain structure, and bonding processes, making it a technology-intensive industry.

The global rotary target market is experiencing rapid growth. The main drivers are the miniaturization and advanced packaging demands of semiconductor devices, the upgrade of flat panel displays to high-generation OLED production lines, and the continued expansion of renewable energy fields such as thin-film solar energy. Innovations in high-performance alloys and composite materials are emerging in materials science, and customized targets for specific applications are becoming a trend. Simultaneously, the industry is transitioning to environmentally friendly manufacturing, with target recycling and low-energy production processes receiving increasing attention. The Asia-Pacific region, especially China, with its complete electronics and information industry chain, will become the fastest-growing regional market.

This report is a detailed and comprehensive analysis for global Rotary Target market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rotary Target market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Rotary Target market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Rotary Target market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Rotary Target market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rotary Target

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rotary Target market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KEIHIN RAMTECH CO.,LTD, Plansee SE, AGC Plasma Technology Solutions, Materion, Thintech Materials Technology Co., Ltd, Mitsui Mining & Smelting, Fujian Acetron New Materials Co., Ltd, Umicore Thin Film Products, Plasmaterials, Lucky Precision Material Company Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rotary Target market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Metal Target

Alloy Target

Ceramic Compound Target

Market segment by Preparation Process

Smelting and Casting Method

Powder Metallurgy Method

Spraying Method

Market segment by Structural Morphology

Integrated Target

Bound Target

Market segment by Application

Flat Panel Displays

Architectural/Automotive Glass

Photovoltaic Solar Energy

Semiconductor Integrated Circuits

Others

Major players covered

KEIHIN RAMTECH CO.,LTD

Plansee SE

AGC Plasma Technology Solutions

Materion

Thintech Materials Technology Co., Ltd

Mitsui Mining & Smelting

Fujian Acetron New Materials Co., Ltd

Umicore Thin Film Products

Plasmaterials

Lucky Precision Material Company Limited

Able Target

AEM Deposition

Junora LTD

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rotary Target product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rotary Target, with price, sales quantity, revenue, and global market share of Rotary Target from 2021 to 2026.

Chapter 3, the Rotary Target competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rotary Target breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rotary Target market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rotary Target.

Chapter 14 and 15, to describe Rotary Target sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Rotary Target Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Metal Target

1.3.3 Alloy Target

1.3.4 Ceramic Compound Target

1.4 Market Analysis by Preparation Process

1.4.1 Overview: Global Rotary Target Consumption Value by Preparation Process: 2021 Versus 2025 Versus 2032

1.4.2 Smelting and Casting Method

1.4.3 Powder Metallurgy Method

1.4.4 Spraying Method

1.5 Market Analysis by Structural Morphology

1.5.1 Overview: Global Rotary Target Consumption Value by Structural Morphology: 2021 Versus 2025 Versus 2032

1.5.2 Integrated Target

1.5.3 Bound Target

1.6 Market Analysis by Application

1.6.1 Overview: Global Rotary Target Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Flat Panel Displays

1.6.3 Architectural/Automotive Glass

1.6.4 Photovoltaic Solar Energy

1.6.5 Semiconductor Integrated Circuits

1.6.6 Others

1.7 Global Rotary Target Market Size & Forecast

1.7.1 Global Rotary Target Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Rotary Target Sales Quantity (2021-2032)

1.7.3 Global Rotary Target Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 KEIHIN RAMTECH CO.,LTD

- 2.1.1 KEIHIN RAMTECH CO.,LTD Details
- 2.1.2 KEIHIN RAMTECH CO.,LTD Major Business
- 2.1.3 KEIHIN RAMTECH CO.,LTD Rotary Target Product and Services
- 2.1.4 KEIHIN RAMTECH CO.,LTD Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 KEIHIN RAMTECH CO.,LTD Recent Developments/Updates
- 2.2 Plansee SE
 - 2.2.1 Plansee SE Details
 - 2.2.2 Plansee SE Major Business
 - 2.2.3 Plansee SE Rotary Target Product and Services
 - 2.2.4 Plansee SE Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Plansee SE Recent Developments/Updates
- 2.3 AGC Plasma Technology Solutions
 - 2.3.1 AGC Plasma Technology Solutions Details
 - 2.3.2 AGC Plasma Technology Solutions Major Business
 - 2.3.3 AGC Plasma Technology Solutions Rotary Target Product and Services
 - 2.3.4 AGC Plasma Technology Solutions Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 AGC Plasma Technology Solutions Recent Developments/Updates
- 2.4 Materion
 - 2.4.1 Materion Details
 - 2.4.2 Materion Major Business
 - 2.4.3 Materion Rotary Target Product and Services
 - 2.4.4 Materion Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Materion Recent Developments/Updates
- 2.5 Thintech Materials Technology Co., Ltd
 - 2.5.1 Thintech Materials Technology Co., Ltd Details
 - 2.5.2 Thintech Materials Technology Co., Ltd Major Business
 - 2.5.3 Thintech Materials Technology Co., Ltd Rotary Target Product and Services
 - 2.5.4 Thintech Materials Technology Co., Ltd Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Thintech Materials Technology Co., Ltd Recent Developments/Updates
- 2.6 Mitsui Mining & Smelting
 - 2.6.1 Mitsui Mining & Smelting Details
 - 2.6.2 Mitsui Mining & Smelting Major Business
 - 2.6.3 Mitsui Mining & Smelting Rotary Target Product and Services
 - 2.6.4 Mitsui Mining & Smelting Rotary Target Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2021-2026)

2.6.5 Mitsui Mining & Smelting Recent Developments/Updates

2.7 Fujian Acetron New Materials Co., Ltd

2.7.1 Fujian Acetron New Materials Co., Ltd Details

2.7.2 Fujian Acetron New Materials Co., Ltd Major Business

2.7.3 Fujian Acetron New Materials Co., Ltd Rotary Target Product and Services

2.7.4 Fujian Acetron New Materials Co., Ltd Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Fujian Acetron New Materials Co., Ltd Recent Developments/Updates

2.8 Umicore Thin Film Products

2.8.1 Umicore Thin Film Products Details

2.8.2 Umicore Thin Film Products Major Business

2.8.3 Umicore Thin Film Products Rotary Target Product and Services

2.8.4 Umicore Thin Film Products Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Umicore Thin Film Products Recent Developments/Updates

2.9 Plasmaterials

2.9.1 Plasmaterials Details

2.9.2 Plasmaterials Major Business

2.9.3 Plasmaterials Rotary Target Product and Services

2.9.4 Plasmaterials Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Plasmaterials Recent Developments/Updates

2.10 Lucky Precision Material Company Limited

2.10.1 Lucky Precision Material Company Limited Details

2.10.2 Lucky Precision Material Company Limited Major Business

2.10.3 Lucky Precision Material Company Limited Rotary Target Product and Services

2.10.4 Lucky Precision Material Company Limited Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Lucky Precision Material Company Limited Recent Developments/Updates

2.11 Able Target

2.11.1 Able Target Details

2.11.2 Able Target Major Business

2.11.3 Able Target Rotary Target Product and Services

2.11.4 Able Target Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Able Target Recent Developments/Updates

2.12 AEM Deposition

2.12.1 AEM Deposition Details

- 2.12.2 AEM Deposition Major Business
- 2.12.3 AEM Deposition Rotary Target Product and Services
- 2.12.4 AEM Deposition Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 AEM Deposition Recent Developments/Updates
- 2.13 Junora LTD
 - 2.13.1 Junora LTD Details
 - 2.13.2 Junora LTD Major Business
 - 2.13.3 Junora LTD Rotary Target Product and Services
 - 2.13.4 Junora LTD Rotary Target Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Junora LTD Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ROTARY TARGET BY MANUFACTURER

- 3.1 Global Rotary Target Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Rotary Target Revenue by Manufacturer (2021-2026)
- 3.3 Global Rotary Target Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Rotary Target by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Rotary Target Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Rotary Target Manufacturer Market Share in 2025
- 3.5 Rotary Target Market: Overall Company Footprint Analysis
 - 3.5.1 Rotary Target Market: Region Footprint
 - 3.5.2 Rotary Target Market: Company Product Type Footprint
 - 3.5.3 Rotary Target Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Rotary Target Market Size by Region
 - 4.1.1 Global Rotary Target Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Rotary Target Consumption Value by Region (2021-2032)
 - 4.1.3 Global Rotary Target Average Price by Region (2021-2032)
- 4.2 North America Rotary Target Consumption Value (2021-2032)
- 4.3 Europe Rotary Target Consumption Value (2021-2032)
- 4.4 Asia-Pacific Rotary Target Consumption Value (2021-2032)

4.5 South America Rotary Target Consumption Value (2021-2032)

4.6 Middle East & Africa Rotary Target Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Rotary Target Sales Quantity by Type (2021-2032)

5.2 Global Rotary Target Consumption Value by Type (2021-2032)

5.3 Global Rotary Target Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Rotary Target Sales Quantity by Application (2021-2032)

6.2 Global Rotary Target Consumption Value by Application (2021-2032)

6.3 Global Rotary Target Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Rotary Target Sales Quantity by Type (2021-2032)

7.2 North America Rotary Target Sales Quantity by Application (2021-2032)

7.3 North America Rotary Target Market Size by Country

7.3.1 North America Rotary Target Sales Quantity by Country (2021-2032)

7.3.2 North America Rotary Target Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Rotary Target Sales Quantity by Type (2021-2032)

8.2 Europe Rotary Target Sales Quantity by Application (2021-2032)

8.3 Europe Rotary Target Market Size by Country

8.3.1 Europe Rotary Target Sales Quantity by Country (2021-2032)

8.3.2 Europe Rotary Target Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Rotary Target Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Rotary Target Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Rotary Target Market Size by Region
 - 9.3.1 Asia-Pacific Rotary Target Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Rotary Target Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Rotary Target Sales Quantity by Type (2021-2032)
- 10.2 South America Rotary Target Sales Quantity by Application (2021-2032)
- 10.3 South America Rotary Target Market Size by Country
 - 10.3.1 South America Rotary Target Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Rotary Target Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Rotary Target Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Rotary Target Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Rotary Target Market Size by Country
 - 11.3.1 Middle East & Africa Rotary Target Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Rotary Target Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Rotary Target Market Drivers

12.2 Rotary Target Market Restraints

12.3 Rotary Target Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Rotary Target and Key Manufacturers

13.2 Manufacturing Costs Percentage of Rotary Target

13.3 Rotary Target Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Rotary Target Typical Distributors

14.3 Rotary Target Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Rotary Target Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Rotary Target Consumption Value by Preparation Process, (USD Million), 2021 & 2025 & 2032

Table 3. Global Rotary Target Consumption Value by Structural Morphology, (USD Million), 2021 & 2025 & 2032

Table 4. Global Rotary Target Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. KEIHIN RAMTECH CO.,LTD Basic Information, Manufacturing Base and Competitors

Table 6. KEIHIN RAMTECH CO.,LTD Major Business

Table 7. KEIHIN RAMTECH CO.,LTD Rotary Target Product and Services

Table 8. KEIHIN RAMTECH CO.,LTD Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. KEIHIN RAMTECH CO.,LTD Recent Developments/Updates

Table 10. Plansee SE Basic Information, Manufacturing Base and Competitors

Table 11. Plansee SE Major Business

Table 12. Plansee SE Rotary Target Product and Services

Table 13. Plansee SE Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Plansee SE Recent Developments/Updates

Table 15. AGC Plasma Technology Solutions Basic Information, Manufacturing Base and Competitors

Table 16. AGC Plasma Technology Solutions Major Business

Table 17. AGC Plasma Technology Solutions Rotary Target Product and Services

Table 18. AGC Plasma Technology Solutions Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. AGC Plasma Technology Solutions Recent Developments/Updates

Table 20. Materion Basic Information, Manufacturing Base and Competitors

Table 21. Materion Major Business

Table 22. Materion Rotary Target Product and Services

Table 23. Materion Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Materion Recent Developments/Updates

Table 25. Thintech Materials Technology Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 26. Thintech Materials Technology Co., Ltd Major Business

Table 27. Thintech Materials Technology Co., Ltd Rotary Target Product and Services

Table 28. Thintech Materials Technology Co., Ltd Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Thintech Materials Technology Co., Ltd Recent Developments/Updates

Table 30. Mitsui Mining & Smelting Basic Information, Manufacturing Base and Competitors

Table 31. Mitsui Mining & Smelting Major Business

Table 32. Mitsui Mining & Smelting Rotary Target Product and Services

Table 33. Mitsui Mining & Smelting Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Mitsui Mining & Smelting Recent Developments/Updates

Table 35. Fujian Acetron New Materials Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 36. Fujian Acetron New Materials Co., Ltd Major Business

Table 37. Fujian Acetron New Materials Co., Ltd Rotary Target Product and Services

Table 38. Fujian Acetron New Materials Co., Ltd Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Fujian Acetron New Materials Co., Ltd Recent Developments/Updates

Table 40. Umicore Thin Film Products Basic Information, Manufacturing Base and Competitors

Table 41. Umicore Thin Film Products Major Business

Table 42. Umicore Thin Film Products Rotary Target Product and Services

Table 43. Umicore Thin Film Products Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Umicore Thin Film Products Recent Developments/Updates

Table 45. Plasmaterials Basic Information, Manufacturing Base and Competitors

Table 46. Plasmaterials Major Business

Table 47. Plasmaterials Rotary Target Product and Services

Table 48. Plasmaterials Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Plasmaterials Recent Developments/Updates

Table 50. Lucky Precision Material Company Limited Basic Information, Manufacturing Base and Competitors

Table 51. Lucky Precision Material Company Limited Major Business

- Table 52. Lucky Precision Material Company Limited Rotary Target Product and Services
- Table 53. Lucky Precision Material Company Limited Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 54. Lucky Precision Material Company Limited Recent Developments/Updates
- Table 55. Able Target Basic Information, Manufacturing Base and Competitors
- Table 56. Able Target Major Business
- Table 57. Able Target Rotary Target Product and Services
- Table 58. Able Target Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 59. Able Target Recent Developments/Updates
- Table 60. AEM Deposition Basic Information, Manufacturing Base and Competitors
- Table 61. AEM Deposition Major Business
- Table 62. AEM Deposition Rotary Target Product and Services
- Table 63. AEM Deposition Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. AEM Deposition Recent Developments/Updates
- Table 65. Junora LTD Basic Information, Manufacturing Base and Competitors
- Table 66. Junora LTD Major Business
- Table 67. Junora LTD Rotary Target Product and Services
- Table 68. Junora LTD Rotary Target Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. Junora LTD Recent Developments/Updates
- Table 70. Global Rotary Target Sales Quantity by Manufacturer (2021-2026) & (Tons)
- Table 71. Global Rotary Target Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 72. Global Rotary Target Average Price by Manufacturer (2021-2026) & (US\$/Ton)
- Table 73. Market Position of Manufacturers in Rotary Target, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 74. Head Office and Rotary Target Production Site of Key Manufacturer
- Table 75. Rotary Target Market: Company Product Type Footprint
- Table 76. Rotary Target Market: Company Product Application Footprint
- Table 77. Rotary Target New Market Entrants and Barriers to Market Entry
- Table 78. Rotary Target Mergers, Acquisition, Agreements, and Collaborations
- Table 79. Global Rotary Target Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 80. Global Rotary Target Sales Quantity by Region (2021-2026) & (Tons)
- Table 81. Global Rotary Target Sales Quantity by Region (2027-2032) & (Tons)

Table 82. Global Rotary Target Consumption Value by Region (2021-2026) & (USD Million)

Table 83. Global Rotary Target Consumption Value by Region (2027-2032) & (USD Million)

Table 84. Global Rotary Target Average Price by Region (2021-2026) & (US\$/Ton)

Table 85. Global Rotary Target Average Price by Region (2027-2032) & (US\$/Ton)

Table 86. Global Rotary Target Sales Quantity by Type (2021-2026) & (Tons)

Table 87. Global Rotary Target Sales Quantity by Type (2027-2032) & (Tons)

Table 88. Global Rotary Target Consumption Value by Type (2021-2026) & (USD Million)

Table 89. Global Rotary Target Consumption Value by Type (2027-2032) & (USD Million)

Table 90. Global Rotary Target Average Price by Type (2021-2026) & (US\$/Ton)

Table 91. Global Rotary Target Average Price by Type (2027-2032) & (US\$/Ton)

Table 92. Global Rotary Target Sales Quantity by Application (2021-2026) & (Tons)

Table 93. Global Rotary Target Sales Quantity by Application (2027-2032) & (Tons)

Table 94. Global Rotary Target Consumption Value by Application (2021-2026) & (USD Million)

Table 95. Global Rotary Target Consumption Value by Application (2027-2032) & (USD Million)

Table 96. Global Rotary Target Average Price by Application (2021-2026) & (US\$/Ton)

Table 97. Global Rotary Target Average Price by Application (2027-2032) & (US\$/Ton)

Table 98. North America Rotary Target Sales Quantity by Type (2021-2026) & (Tons)

Table 99. North America Rotary Target Sales Quantity by Type (2027-2032) & (Tons)

Table 100. North America Rotary Target Sales Quantity by Application (2021-2026) & (Tons)

Table 101. North America Rotary Target Sales Quantity by Application (2027-2032) & (Tons)

Table 102. North America Rotary Target Sales Quantity by Country (2021-2026) & (Tons)

Table 103. North America Rotary Target Sales Quantity by Country (2027-2032) & (Tons)

Table 104. North America Rotary Target Consumption Value by Country (2021-2026) & (USD Million)

Table 105. North America Rotary Target Consumption Value by Country (2027-2032) & (USD Million)

Table 106. Europe Rotary Target Sales Quantity by Type (2021-2026) & (Tons)

Table 107. Europe Rotary Target Sales Quantity by Type (2027-2032) & (Tons)

Table 108. Europe Rotary Target Sales Quantity by Application (2021-2026) & (Tons)

Table 109. Europe Rotary Target Sales Quantity by Application (2027-2032) & (Tons)

Table 110. Europe Rotary Target Sales Quantity by Country (2021-2026) & (Tons)

Table 111. Europe Rotary Target Sales Quantity by Country (2027-2032) & (Tons)

Table 112. Europe Rotary Target Consumption Value by Country (2021-2026) & (USD Million)

Table 113. Europe Rotary Target Consumption Value by Country (2027-2032) & (USD Million)

Table 114. Asia-Pacific Rotary Target Sales Quantity by Type (2021-2026) & (Tons)

Table 115. Asia-Pacific Rotary Target Sales Quantity by Type (2027-2032) & (Tons)

Table 116. Asia-Pacific Rotary Target Sales Quantity by Application (2021-2026) & (Tons)

Table 117. Asia-Pacific Rotary Target Sales Quantity by Application (2027-2032) & (Tons)

Table 118. Asia-Pacific Rotary Target Sales Quantity by Region (2021-2026) & (Tons)

Table 119. Asia-Pacific Rotary Target Sales Quantity by Region (2027-2032) & (Tons)

Table 120. Asia-Pacific Rotary Target Consumption Value by Region (2021-2026) & (USD Million)

Table 121. Asia-Pacific Rotary Target Consumption Value by Region (2027-2032) & (USD Million)

Table 122. South America Rotary Target Sales Quantity by Type (2021-2026) & (Tons)

Table 123. South America Rotary Target Sales Quantity by Type (2027-2032) & (Tons)

Table 124. South America Rotary Target Sales Quantity by Application (2021-2026) & (Tons)

Table 125. South America Rotary Target Sales Quantity by Application (2027-2032) & (Tons)

Table 126. South America Rotary Target Sales Quantity by Country (2021-2026) & (Tons)

Table 127. South America Rotary Target Sales Quantity by Country (2027-2032) & (Tons)

Table 128. South America Rotary Target Consumption Value by Country (2021-2026) & (USD Million)

Table 129. South America Rotary Target Consumption Value by Country (2027-2032) & (USD Million)

Table 130. Middle East & Africa Rotary Target Sales Quantity by Type (2021-2026) & (Tons)

Table 131. Middle East & Africa Rotary Target Sales Quantity by Type (2027-2032) & (Tons)

Table 132. Middle East & Africa Rotary Target Sales Quantity by Application (2021-2026) & (Tons)

Table 133. Middle East & Africa Rotary Target Sales Quantity by Application (2027-2032) & (Tons)

Table 134. Middle East & Africa Rotary Target Sales Quantity by Country (2021-2026) & (Tons)

Table 135. Middle East & Africa Rotary Target Sales Quantity by Country (2027-2032) & (Tons)

Table 136. Middle East & Africa Rotary Target Consumption Value by Country (2021-2026) & (USD Million)

Table 137. Middle East & Africa Rotary Target Consumption Value by Country (2027-2032) & (USD Million)

Table 138. Rotary Target Raw Material

Table 139. Key Manufacturers of Rotary Target Raw Materials

Table 140. Rotary Target Typical Distributors

Table 141. Rotary Target Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Rotary Target Picture
- Figure 2. Global Rotary Target Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Rotary Target Revenue Market Share by Type in 2025
- Figure 4. Metal Target Examples
- Figure 5. Alloy Target Examples
- Figure 6. Ceramic Compound Target Examples
- Figure 7. Global Rotary Target Revenue by Preparation Process, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global Rotary Target Revenue Market Share by Preparation Process in 2025
- Figure 9. Smelting and Casting Method Examples
- Figure 10. Powder Metallurgy Method Examples
- Figure 11. Spraying Method Examples
- Figure 12. Global Rotary Target Revenue by Structural Morphology, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global Rotary Target Revenue Market Share by Structural Morphology in 2025
- Figure 14. Integrated Target Examples
- Figure 15. Bound Target Examples
- Figure 16. Global Rotary Target Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 17. Global Rotary Target Revenue Market Share by Application in 2025
- Figure 18. Flat Panel Displays Examples
- Figure 19. Architectural/Automotive Glass Examples
- Figure 20. Photovoltaic Solar Energy Examples
- Figure 21. Semiconductor Integrated Circuits Examples
- Figure 22. Others Examples
- Figure 23. Global Rotary Target Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 24. Global Rotary Target Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 25. Global Rotary Target Sales Quantity (2021-2032) & (Tons)
- Figure 26. Global Rotary Target Price (2021-2032) & (US\$/Ton)
- Figure 27. Global Rotary Target Sales Quantity Market Share by Manufacturer in 2025
- Figure 28. Global Rotary Target Revenue Market Share by Manufacturer in 2025
- Figure 29. Producer Shipments of Rotary Target by Manufacturer Sales (\$MM) and

Market Share (%): 2025

Figure 30. Top 3 Rotary Target Manufacturer (Revenue) Market Share in 2025

Figure 31. Top 6 Rotary Target Manufacturer (Revenue) Market Share in 2025

Figure 32. Global Rotary Target Sales Quantity Market Share by Region (2021-2032)

Figure 33. Global Rotary Target Consumption Value Market Share by Region (2021-2032)

Figure 34. North America Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 35. Europe Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 36. Asia-Pacific Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 37. South America Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 38. Middle East & Africa Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 39. Global Rotary Target Sales Quantity Market Share by Type (2021-2032)

Figure 40. Global Rotary Target Consumption Value Market Share by Type (2021-2032)

Figure 41. Global Rotary Target Average Price by Type (2021-2032) & (US\$/Ton)

Figure 42. Global Rotary Target Sales Quantity Market Share by Application (2021-2032)

Figure 43. Global Rotary Target Revenue Market Share by Application (2021-2032)

Figure 44. Global Rotary Target Average Price by Application (2021-2032) & (US\$/Ton)

Figure 45. North America Rotary Target Sales Quantity Market Share by Type (2021-2032)

Figure 46. North America Rotary Target Sales Quantity Market Share by Application (2021-2032)

Figure 47. North America Rotary Target Sales Quantity Market Share by Country (2021-2032)

Figure 48. North America Rotary Target Consumption Value Market Share by Country (2021-2032)

Figure 49. United States Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 50. Canada Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 51. Mexico Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 52. Europe Rotary Target Sales Quantity Market Share by Type (2021-2032)

Figure 53. Europe Rotary Target Sales Quantity Market Share by Application (2021-2032)

Figure 54. Europe Rotary Target Sales Quantity Market Share by Country (2021-2032)

Figure 55. Europe Rotary Target Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 57. France Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific Rotary Target Sales Quantity Market Share by Type (2021-2032)

Figure 62. Asia-Pacific Rotary Target Sales Quantity Market Share by Application (2021-2032)

Figure 63. Asia-Pacific Rotary Target Sales Quantity Market Share by Region (2021-2032)

Figure 64. Asia-Pacific Rotary Target Consumption Value Market Share by Region (2021-2032)

Figure 65. China Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 66. Japan Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 67. South Korea Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 68. India Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 69. Southeast Asia Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 70. Australia Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 71. South America Rotary Target Sales Quantity Market Share by Type (2021-2032)

Figure 72. South America Rotary Target Sales Quantity Market Share by Application (2021-2032)

Figure 73. South America Rotary Target Sales Quantity Market Share by Country (2021-2032)

Figure 74. South America Rotary Target Consumption Value Market Share by Country (2021-2032)

Figure 75. Brazil Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 76. Argentina Rotary Target Consumption Value (2021-2032) & (USD Million)

Figure 77. Middle East & Africa Rotary Target Sales Quantity Market Share by Type (2021-2032)

Figure 78. Middle East & Africa Rotary Target Sales Quantity Market Share by Application (2021-2032)

Figure 79. Middle East & Africa Rotary Target Sales Quantity Market Share by Country (2021-2032)

Figure 80. Middle East & Africa Rotary Target Consumption Value Market Share by Country (2021-2032)

- Figure 81. Turkey Rotary Target Consumption Value (2021-2032) & (USD Million)
- Figure 82. Egypt Rotary Target Consumption Value (2021-2032) & (USD Million)
- Figure 83. Saudi Arabia Rotary Target Consumption Value (2021-2032) & (USD Million)
- Figure 84. South Africa Rotary Target Consumption Value (2021-2032) & (USD Million)
- Figure 85. Rotary Target Market Drivers
- Figure 86. Rotary Target Market Restraints
- Figure 87. Rotary Target Market Trends
- Figure 88. Porters Five Forces Analysis
- Figure 89. Manufacturing Cost Structure Analysis of Rotary Target in 2025
- Figure 90. Manufacturing Process Analysis of Rotary Target
- Figure 91. Rotary Target Industrial Chain
- Figure 92. Sales Channel: Direct to End-User vs Distributors
- Figure 93. Direct Channel Pros & Cons
- Figure 94. Indirect Channel Pros & Cons
- Figure 95. Methodology
- Figure 96. Research Process and Data Source

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