

Global Rotary Target Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Rotary Target market size is expected to reach \$ 2727 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

In 2025, global rotary target production reached approximately 3,260 tons, with an average global market price of around US\$500,000/ton. In 2025, the global 's total production capacity of rotary target reached 4,070 tons. The industry average gross profit margin of this product has reached 30%. A rotary target is a high-performance cylindrical target used in magnetron sputtering coating. It contains a stationary magnet and rotates slowly during operation to achieve uniform sputtering. It is typically formed by combining a target blank and a back tube through a special process to ensure reliable transmission of water cooling, gas, and current. Compared to traditional planar targets, rotary targets offer significant advantages such as high material utilization, fast sputtering rates, and good coating process stability. As a key consumable in physical vapor deposition (PVD) processes, rotary targets are widely used in semiconductor chips, flat panel displays, solar cells, energy-efficient building glass, and optical coatings.

The rotary target industry chain comprises three main segments: upstream raw material supply, midstream target manufacturing and bonding services, and downstream application markets. The upstream involves the smelting and purification of high-purity metals and alloys; the midstream uses processes such as powder metallurgy, smelting and casting, or cold spraying to form target blanks, which are then bonded to a back tube to create a finished target ready for installation; the downstream is widely used in semiconductor chip manufacturing, flat panel display production, thin-film solar cells, Low-E energy-efficient glass, and decorative wear-resistant coatings. The entire industry chain has stringent requirements for material purity, grain structure, and

bonding processes, making it a technology-intensive industry.

The global rotary target market is experiencing rapid growth. The main drivers are the miniaturization and advanced packaging demands of semiconductor devices, the upgrade of flat panel displays to high-generation OLED production lines, and the continued expansion of renewable energy fields such as thin-film solar energy. Innovations in high-performance alloys and composite materials are emerging in materials science, and customized targets for specific applications are becoming a trend. Simultaneously, the industry is transitioning to environmentally friendly manufacturing, with target recycling and low-energy production processes receiving increasing attention. The Asia-Pacific region, especially China, with its complete electronics and information industry chain, will become the fastest-growing regional market.

This report studies the global Rotary Target production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rotary Target and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rotary Target that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Rotary Target total production and demand, 2021-2032, (Tons)

Global Rotary Target total production value, 2021-2032, (USD Million)

Global Rotary Target production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Rotary Target consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Rotary Target domestic production, consumption, key domestic manufacturers and share

Global Rotary Target production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Rotary Target production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Rotary Target production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Rotary Target market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KEIHIN RAMTECH CO.,LTD, Plansee SE, AGC Plasma Technology Solutions, Materion, Thintech Materials Technology Co., Ltd, Mitsui Mining & Smelting, Fujian Acetron New Materials Co., Ltd, Umicore Thin Film Products, Plasmaterials, Lucky Precision Material Company Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rotary Target market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rotary Target Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rotary Target Market, Segmentation by Type:

Metal Target

Alloy Target

Ceramic Compound Target

Global Rotary Target Market, Segmentation by Preparation Process:

Smelting and Casting Method

Powder Metallurgy Method

Spraying Method

Global Rotary Target Market, Segmentation by Structural Morphology:

Integrated Target

Bound Target

Global Rotary Target Market, Segmentation by Application:

Flat Panel Displays

Architectural/Automotive Glass

Photovoltaic Solar Energy

Semiconductor Integrated Circuits

Others

Companies Profiled:

KEIHIN RAMTECH CO.,LTD

Plansee SE

AGC Plasma Technology Solutions

Materion

Thintech Materials Technology Co., Ltd

Mitsui Mining & Smelting

Fujian Acetron New Materials Co., Ltd

Umicore Thin Film Products

Plasmaterials

Lucky Precision Material Company Limited

Able Target

AEM Deposition

Junora LTD

Key Questions Answered:

1. How big is the global Rotary Target market?
2. What is the demand of the global Rotary Target market?
3. What is the year over year growth of the global Rotary Target market?
4. What is the production and production value of the global Rotary Target market?
5. Who are the key producers in the global Rotary Target market?
6. What are the growth factors driving the market demand?

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