

Global Rotary Steerable Tools Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Rotary Steerable Tools market size was valued at US\$ 295 million in 2025 and is forecast to a readjusted size of US\$ 393 million by 2032 with a CAGR of 4.2% during review period.

A Rotary Steerable Tools (RSS) is a downhole directional drilling tool that allows a wellbore to be steered while the drillstring continues rotating, rather than relying on sliding with a bent motor. It uses internal mechanisms to create a controlled side force or bit tilt—often described as push-the-bit, point-the-bit, or hybrid designs—so the bit can build, turn, or hold angle with smoother wellbore quality and typically higher drilling efficiency. RSS tools are commonly paired with MWD/LWD sensors and are used heavily in complex or high-value wells (long laterals, offshore, hard formations) where precise trajectory control and reduced tortuosity matter. Annual physical unit sales might be ~70-160 tools/year, at an average hardware value ~US\$1.0-1.8M/unit.

Rotary Steerable Tools (RSS) sit in a supply chain that mixes precision downhole mechanics and high-reliability electronics: upstream inputs include high-strength alloy steels, carbide/hardfacing and wear coatings, bearings/seals and elastomers compatible with WBM/OBM and high temperature, plus tight-tolerance machining for gimbals, pads, bias units, and rotating sleeves; on the electronics side, they rely on ruggedized sensors (accelerometers, magnetometers/gyros), downhole processors and power generation (turbines/alternators), telemetry modules, and software/firmware for control and diagnostics, backed by calibration fixtures, test wells, and certified metrology. Downstream, RSS are most often delivered as a rental/service offering bundled into a directional drilling package (often with MWD/LWD), where service companies and specialists design the BHA, deploy field engineers, and provide real-

time steering support; recurring downstream activity includes redress/repair hubs, spare parts logistics, post-run analytics, and integration with drilling automation and well planning workflows for operators in onshore shale, offshore, and other high-value drilling environments.

Rotary Steerable Tools demand is driven by operators' push to drill faster with smoother, less tortuous wellbores?reducing sliding time, improving hole quality for casing and completions, enabling longer laterals and tighter geosteering, and lowering nonproductive time in complex wells. Competitive advantage increasingly comes from reliability under harsh conditions (vibration, stick-slip, abrasive formations, HPHT), steering authority and response (near-bit control, high dogleg capability where needed), and closed-loop control + data integration (tool health, downhole dynamics, automated trajectory control tied to real-time measurements). Adoption is strongest where the value of precision and smoother wellbores is highest (complex 3D trajectories, long laterals, offshore, geothermal), while constraints include tool cost exposure (including lost-in-hole risk), availability of trained crews, and the industrial challenge of scaling electronics-heavy tools with consistent performance and rapid turnaround in repair networks.

This report is a detailed and comprehensive analysis for global Rotary Steerable Tools market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rotary Steerable Tools market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Rotary Steerable Tools market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Rotary Steerable Tools market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Rotary Steerable Tools market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rotary Steerable Tools

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rotary Steerable Tools market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schlumberger, Baker Hughes, Halliburton, Weatherford, National Oilwell Varco, China Oilfield Services, Beijing Htwb Petroleum Technology, APS Technology, Intrepid, Scout Drilling Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rotary Steerable Tools market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Push-the-bit Type

Point-the-bit Type

Market segment by Technology Type

Static type

Dynamic type

Market segment by Oil Well Type

Extended Reach / Long Horizontal Wells

High Dogleg / 3D Multi-Target Wells

Slim Hole / Sidetrack Wells

Deepwater / Ultra-Deepwater Drilling

Others

Market segment by Application

Onshore Oil Fields

Offshore Oil Fields

Major players covered

Schlumberger

Baker Hughes

Halliburton

Weatherford

National Oilwell Varco

China Oilfield Services

Beijing Htwb Petroleum Technology

APS Technology

Intrepid

Scout Drilling Technologies

Enteq Technologies

Turbo Drill Industries

Tartan Ecergy Tech

Kinetic Upstream Technologies

Shandong Dingsheng Electromechanical Equipment

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rotary Steerable Tools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rotary Steerable Tools, with price, sales quantity, revenue, and global market share of Rotary Steerable Tools from 2021 to 2026.

Chapter 3, the Rotary Steerable Tools competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rotary Steerable Tools breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rotary Steerable Tools market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rotary Steerable Tools.

Chapter 14 and 15, to describe Rotary Steerable Tools sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Rotary Steerable Tools Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Push-the-bit Type

1.3.3 Point-the-bit Type

1.4 Market Analysis by Technology Type

1.4.1 Overview: Global Rotary Steerable Tools Consumption Value by Technology Type: 2021 Versus 2025 Versus 2032

1.4.2 Static type

1.4.3 Dynamic type

1.5 Market Analysis by Oil Well Type

1.5.1 Overview: Global Rotary Steerable Tools Consumption Value by Oil Well Type: 2021 Versus 2025 Versus 2032

1.5.2 Extended Reach / Long Horizontal Wells

1.5.3 High Dogleg / 3D Multi-Target Wells

1.5.4 Slim Hole / Sidetrack Wells

1.5.5 Deepwater / Ultra-Deepwater Drilling

1.5.6 Others

1.6 Market Analysis by Application

1.6.1 Overview: Global Rotary Steerable Tools Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Onshore Oil Fields

1.6.3 Offshore Oil Fields

1.7 Global Rotary Steerable Tools Market Size & Forecast

1.7.1 Global Rotary Steerable Tools Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Rotary Steerable Tools Sales Quantity (2021-2032)

1.7.3 Global Rotary Steerable Tools Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Schlumberger

2.1.1 Schlumberger Details

2.1.2 Schlumberger Major Business

- 2.1.3 Schlumberger Rotary Steerable Tools Product and Services
- 2.1.4 Schlumberger Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Schlumberger Recent Developments/Updates
- 2.2 Baker Hughes
 - 2.2.1 Baker Hughes Details
 - 2.2.2 Baker Hughes Major Business
 - 2.2.3 Baker Hughes Rotary Steerable Tools Product and Services
 - 2.2.4 Baker Hughes Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Baker Hughes Recent Developments/Updates
- 2.3 Halliburton
 - 2.3.1 Halliburton Details
 - 2.3.2 Halliburton Major Business
 - 2.3.3 Halliburton Rotary Steerable Tools Product and Services
 - 2.3.4 Halliburton Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Halliburton Recent Developments/Updates
- 2.4 Weatherford
 - 2.4.1 Weatherford Details
 - 2.4.2 Weatherford Major Business
 - 2.4.3 Weatherford Rotary Steerable Tools Product and Services
 - 2.4.4 Weatherford Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Weatherford Recent Developments/Updates
- 2.5 National Oilwell Varco
 - 2.5.1 National Oilwell Varco Details
 - 2.5.2 National Oilwell Varco Major Business
 - 2.5.3 National Oilwell Varco Rotary Steerable Tools Product and Services
 - 2.5.4 National Oilwell Varco Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 National Oilwell Varco Recent Developments/Updates
- 2.6 China Oilfield Services
 - 2.6.1 China Oilfield Services Details
 - 2.6.2 China Oilfield Services Major Business
 - 2.6.3 China Oilfield Services Rotary Steerable Tools Product and Services
 - 2.6.4 China Oilfield Services Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 China Oilfield Services Recent Developments/Updates

2.7 Beijing Htwb Petroleum Technology

2.7.1 Beijing Htwb Petroleum Technology Details

2.7.2 Beijing Htwb Petroleum Technology Major Business

2.7.3 Beijing Htwb Petroleum Technology Rotary Steerable Tools Product and Services

2.7.4 Beijing Htwb Petroleum Technology Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Beijing Htwb Petroleum Technology Recent Developments/Updates

2.8 APS Technology

2.8.1 APS Technology Details

2.8.2 APS Technology Major Business

2.8.3 APS Technology Rotary Steerable Tools Product and Services

2.8.4 APS Technology Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 APS Technology Recent Developments/Updates

2.9 Intrepid

2.9.1 Intrepid Details

2.9.2 Intrepid Major Business

2.9.3 Intrepid Rotary Steerable Tools Product and Services

2.9.4 Intrepid Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Intrepid Recent Developments/Updates

2.10 Scout Drilling Technologies

2.10.1 Scout Drilling Technologies Details

2.10.2 Scout Drilling Technologies Major Business

2.10.3 Scout Drilling Technologies Rotary Steerable Tools Product and Services

2.10.4 Scout Drilling Technologies Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Scout Drilling Technologies Recent Developments/Updates

2.11 Enteq Technologies

2.11.1 Enteq Technologies Details

2.11.2 Enteq Technologies Major Business

2.11.3 Enteq Technologies Rotary Steerable Tools Product and Services

2.11.4 Enteq Technologies Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Enteq Technologies Recent Developments/Updates

2.12 Turbo Drill Industries

2.12.1 Turbo Drill Industries Details

2.12.2 Turbo Drill Industries Major Business

- 2.12.3 Turbo Drill Industries Rotary Steerable Tools Product and Services
- 2.12.4 Turbo Drill Industries Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Turbo Drill Industries Recent Developments/Updates
- 2.13 Tartan Ecergy Tech
 - 2.13.1 Tartan Ecergy Tech Details
 - 2.13.2 Tartan Ecergy Tech Major Business
 - 2.13.3 Tartan Ecergy Tech Rotary Steerable Tools Product and Services
 - 2.13.4 Tartan Ecergy Tech Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Tartan Ecergy Tech Recent Developments/Updates
- 2.14 Kinetic Upstream Technologies
 - 2.14.1 Kinetic Upstream Technologies Details
 - 2.14.2 Kinetic Upstream Technologies Major Business
 - 2.14.3 Kinetic Upstream Technologies Rotary Steerable Tools Product and Services
 - 2.14.4 Kinetic Upstream Technologies Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Kinetic Upstream Technologies Recent Developments/Updates
- 2.15 Shandong Dingsheng Electromechanical Equipment
 - 2.15.1 Shandong Dingsheng Electromechanical Equipment Details
 - 2.15.2 Shandong Dingsheng Electromechanical Equipment Major Business
 - 2.15.3 Shandong Dingsheng Electromechanical Equipment Rotary Steerable Tools Product and Services
 - 2.15.4 Shandong Dingsheng Electromechanical Equipment Rotary Steerable Tools Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Shandong Dingsheng Electromechanical Equipment Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ROTARY STEERABLE TOOLS BY MANUFACTURER

- 3.1 Global Rotary Steerable Tools Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Rotary Steerable Tools Revenue by Manufacturer (2021-2026)
- 3.3 Global Rotary Steerable Tools Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Rotary Steerable Tools by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Rotary Steerable Tools Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Rotary Steerable Tools Manufacturer Market Share in 2025

- 3.5 Rotary Steerable Tools Market: Overall Company Footprint Analysis
 - 3.5.1 Rotary Steerable Tools Market: Region Footprint
 - 3.5.2 Rotary Steerable Tools Market: Company Product Type Footprint
 - 3.5.3 Rotary Steerable Tools Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Rotary Steerable Tools Market Size by Region
 - 4.1.1 Global Rotary Steerable Tools Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Rotary Steerable Tools Consumption Value by Region (2021-2032)
 - 4.1.3 Global Rotary Steerable Tools Average Price by Region (2021-2032)
- 4.2 North America Rotary Steerable Tools Consumption Value (2021-2032)
- 4.3 Europe Rotary Steerable Tools Consumption Value (2021-2032)
- 4.4 Asia-Pacific Rotary Steerable Tools Consumption Value (2021-2032)
- 4.5 South America Rotary Steerable Tools Consumption Value (2021-2032)
- 4.6 Middle East & Africa Rotary Steerable Tools Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Rotary Steerable Tools Sales Quantity by Type (2021-2032)
- 5.2 Global Rotary Steerable Tools Consumption Value by Type (2021-2032)
- 5.3 Global Rotary Steerable Tools Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Rotary Steerable Tools Sales Quantity by Application (2021-2032)
- 6.2 Global Rotary Steerable Tools Consumption Value by Application (2021-2032)
- 6.3 Global Rotary Steerable Tools Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Rotary Steerable Tools Sales Quantity by Type (2021-2032)
- 7.2 North America Rotary Steerable Tools Sales Quantity by Application (2021-2032)
- 7.3 North America Rotary Steerable Tools Market Size by Country
 - 7.3.1 North America Rotary Steerable Tools Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Rotary Steerable Tools Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Rotary Steerable Tools Sales Quantity by Type (2021-2032)

8.2 Europe Rotary Steerable Tools Sales Quantity by Application (2021-2032)

8.3 Europe Rotary Steerable Tools Market Size by Country

8.3.1 Europe Rotary Steerable Tools Sales Quantity by Country (2021-2032)

8.3.2 Europe Rotary Steerable Tools Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Rotary Steerable Tools Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Rotary Steerable Tools Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Rotary Steerable Tools Market Size by Region

9.3.1 Asia-Pacific Rotary Steerable Tools Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Rotary Steerable Tools Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Rotary Steerable Tools Sales Quantity by Type (2021-2032)

10.2 South America Rotary Steerable Tools Sales Quantity by Application (2021-2032)

10.3 South America Rotary Steerable Tools Market Size by Country

10.3.1 South America Rotary Steerable Tools Sales Quantity by Country (2021-2032)

10.3.2 South America Rotary Steerable Tools Consumption Value by Country (2021-2032)

- 10.3.3 Brazil Market Size and Forecast (2021-2032)
- 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Rotary Steerable Tools Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Rotary Steerable Tools Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Rotary Steerable Tools Market Size by Country
 - 11.3.1 Middle East & Africa Rotary Steerable Tools Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Rotary Steerable Tools Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Rotary Steerable Tools Market Drivers
- 12.2 Rotary Steerable Tools Market Restraints
- 12.3 Rotary Steerable Tools Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Rotary Steerable Tools and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Rotary Steerable Tools
- 13.3 Rotary Steerable Tools Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Rotary Steerable Tools Typical Distributors

14.3 Rotary Steerable Tools Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Rotary Steerable Tools Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Rotary Steerable Tools Consumption Value by Technology Type, (USD Million), 2021 & 2025 & 2032

Table 3. Global Rotary Steerable Tools Consumption Value by Oil Well Type, (USD Million), 2021 & 2025 & 2032

Table 4. Global Rotary Steerable Tools Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Schlumberger Basic Information, Manufacturing Base and Competitors

Table 6. Schlumberger Major Business

Table 7. Schlumberger Rotary Steerable Tools Product and Services

Table 8. Schlumberger Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Schlumberger Recent Developments/Updates

Table 10. Baker Hughes Basic Information, Manufacturing Base and Competitors

Table 11. Baker Hughes Major Business

Table 12. Baker Hughes Rotary Steerable Tools Product and Services

Table 13. Baker Hughes Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Baker Hughes Recent Developments/Updates

Table 15. Halliburton Basic Information, Manufacturing Base and Competitors

Table 16. Halliburton Major Business

Table 17. Halliburton Rotary Steerable Tools Product and Services

Table 18. Halliburton Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Halliburton Recent Developments/Updates

Table 20. Weatherford Basic Information, Manufacturing Base and Competitors

Table 21. Weatherford Major Business

Table 22. Weatherford Rotary Steerable Tools Product and Services

Table 23. Weatherford Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Weatherford Recent Developments/Updates

Table 25. National Oilwell Varco Basic Information, Manufacturing Base and Competitors

Table 26. National Oilwell Varco Major Business

Table 27. National Oilwell Varco Rotary Steerable Tools Product and Services

Table 28. National Oilwell Varco Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. National Oilwell Varco Recent Developments/Updates

Table 30. China Oilfield Services Basic Information, Manufacturing Base and Competitors

Table 31. China Oilfield Services Major Business

Table 32. China Oilfield Services Rotary Steerable Tools Product and Services

Table 33. China Oilfield Services Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. China Oilfield Services Recent Developments/Updates

Table 35. Beijing Htwb Petroleum Technology Basic Information, Manufacturing Base and Competitors

Table 36. Beijing Htwb Petroleum Technology Major Business

Table 37. Beijing Htwb Petroleum Technology Rotary Steerable Tools Product and Services

Table 38. Beijing Htwb Petroleum Technology Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Beijing Htwb Petroleum Technology Recent Developments/Updates

Table 40. APS Technology Basic Information, Manufacturing Base and Competitors

Table 41. APS Technology Major Business

Table 42. APS Technology Rotary Steerable Tools Product and Services

Table 43. APS Technology Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. APS Technology Recent Developments/Updates

Table 45. Intrepid Basic Information, Manufacturing Base and Competitors

Table 46. Intrepid Major Business

Table 47. Intrepid Rotary Steerable Tools Product and Services

Table 48. Intrepid Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Intrepid Recent Developments/Updates

Table 50. Scout Drilling Technologies Basic Information, Manufacturing Base and Competitors

Table 51. Scout Drilling Technologies Major Business

Table 52. Scout Drilling Technologies Rotary Steerable Tools Product and Services

Table 53. Scout Drilling Technologies Rotary Steerable Tools Sales Quantity (Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Scout Drilling Technologies Recent Developments/Updates

Table 55. Enteq Technologies Basic Information, Manufacturing Base and Competitors

Table 56. Enteq Technologies Major Business

Table 57. Enteq Technologies Rotary Steerable Tools Product and Services

Table 58. Enteq Technologies Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Enteq Technologies Recent Developments/Updates

Table 60. Turbo Drill Industries Basic Information, Manufacturing Base and Competitors

Table 61. Turbo Drill Industries Major Business

Table 62. Turbo Drill Industries Rotary Steerable Tools Product and Services

Table 63. Turbo Drill Industries Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Turbo Drill Industries Recent Developments/Updates

Table 65. Tartan Ecergy Tech Basic Information, Manufacturing Base and Competitors

Table 66. Tartan Ecergy Tech Major Business

Table 67. Tartan Ecergy Tech Rotary Steerable Tools Product and Services

Table 68. Tartan Ecergy Tech Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Tartan Ecergy Tech Recent Developments/Updates

Table 70. Kinetic Upstream Technologies Basic Information, Manufacturing Base and Competitors

Table 71. Kinetic Upstream Technologies Major Business

Table 72. Kinetic Upstream Technologies Rotary Steerable Tools Product and Services

Table 73. Kinetic Upstream Technologies Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Kinetic Upstream Technologies Recent Developments/Updates

Table 75. Shandong Dingsheng Electromechanical Equipment Basic Information, Manufacturing Base and Competitors

Table 76. Shandong Dingsheng Electromechanical Equipment Major Business

Table 77. Shandong Dingsheng Electromechanical Equipment Rotary Steerable Tools Product and Services

Table 78. Shandong Dingsheng Electromechanical Equipment Rotary Steerable Tools Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Shandong Dingsheng Electromechanical Equipment Recent Developments/Updates

Table 80. Global Rotary Steerable Tools Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 81. Global Rotary Steerable Tools Revenue by Manufacturer (2021-2026) & (USD Million)

Table 82. Global Rotary Steerable Tools Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 83. Market Position of Manufacturers in Rotary Steerable Tools, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 84. Head Office and Rotary Steerable Tools Production Site of Key Manufacturer

Table 85. Rotary Steerable Tools Market: Company Product Type Footprint

Table 86. Rotary Steerable Tools Market: Company Product Application Footprint

Table 87. Rotary Steerable Tools New Market Entrants and Barriers to Market Entry

Table 88. Rotary Steerable Tools Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Rotary Steerable Tools Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 90. Global Rotary Steerable Tools Sales Quantity by Region (2021-2026) & (Units)

Table 91. Global Rotary Steerable Tools Sales Quantity by Region (2027-2032) & (Units)

Table 92. Global Rotary Steerable Tools Consumption Value by Region (2021-2026) & (USD Million)

Table 93. Global Rotary Steerable Tools Consumption Value by Region (2027-2032) & (USD Million)

Table 94. Global Rotary Steerable Tools Average Price by Region (2021-2026) & (US\$/Unit)

Table 95. Global Rotary Steerable Tools Average Price by Region (2027-2032) & (US\$/Unit)

Table 96. Global Rotary Steerable Tools Sales Quantity by Type (2021-2026) & (Units)

Table 97. Global Rotary Steerable Tools Sales Quantity by Type (2027-2032) & (Units)

Table 98. Global Rotary Steerable Tools Consumption Value by Type (2021-2026) & (USD Million)

Table 99. Global Rotary Steerable Tools Consumption Value by Type (2027-2032) & (USD Million)

Table 100. Global Rotary Steerable Tools Average Price by Type (2021-2026) & (US\$/Unit)

Table 101. Global Rotary Steerable Tools Average Price by Type (2027-2032) & (US\$/Unit)

Table 102. Global Rotary Steerable Tools Sales Quantity by Application (2021-2026) & (Units)

- Table 103. Global Rotary Steerable Tools Sales Quantity by Application (2027-2032) & (Units)
- Table 104. Global Rotary Steerable Tools Consumption Value by Application (2021-2026) & (USD Million)
- Table 105. Global Rotary Steerable Tools Consumption Value by Application (2027-2032) & (USD Million)
- Table 106. Global Rotary Steerable Tools Average Price by Application (2021-2026) & (US\$/Unit)
- Table 107. Global Rotary Steerable Tools Average Price by Application (2027-2032) & (US\$/Unit)
- Table 108. North America Rotary Steerable Tools Sales Quantity by Type (2021-2026) & (Units)
- Table 109. North America Rotary Steerable Tools Sales Quantity by Type (2027-2032) & (Units)
- Table 110. North America Rotary Steerable Tools Sales Quantity by Application (2021-2026) & (Units)
- Table 111. North America Rotary Steerable Tools Sales Quantity by Application (2027-2032) & (Units)
- Table 112. North America Rotary Steerable Tools Sales Quantity by Country (2021-2026) & (Units)
- Table 113. North America Rotary Steerable Tools Sales Quantity by Country (2027-2032) & (Units)
- Table 114. North America Rotary Steerable Tools Consumption Value by Country (2021-2026) & (USD Million)
- Table 115. North America Rotary Steerable Tools Consumption Value by Country (2027-2032) & (USD Million)
- Table 116. Europe Rotary Steerable Tools Sales Quantity by Type (2021-2026) & (Units)
- Table 117. Europe Rotary Steerable Tools Sales Quantity by Type (2027-2032) & (Units)
- Table 118. Europe Rotary Steerable Tools Sales Quantity by Application (2021-2026) & (Units)
- Table 119. Europe Rotary Steerable Tools Sales Quantity by Application (2027-2032) & (Units)
- Table 120. Europe Rotary Steerable Tools Sales Quantity by Country (2021-2026) & (Units)
- Table 121. Europe Rotary Steerable Tools Sales Quantity by Country (2027-2032) & (Units)
- Table 122. Europe Rotary Steerable Tools Consumption Value by Country (2021-2026)

& (USD Million)

Table 123. Europe Rotary Steerable Tools Consumption Value by Country (2027-2032)

& (USD Million)

Table 124. Asia-Pacific Rotary Steerable Tools Sales Quantity by Type (2021-2026) & (Units)

Table 125. Asia-Pacific Rotary Steerable Tools Sales Quantity by Type (2027-2032) & (Units)

Table 126. Asia-Pacific Rotary Steerable Tools Sales Quantity by Application (2021-2026) & (Units)

Table 127. Asia-Pacific Rotary Steerable Tools Sales Quantity by Application (2027-2032) & (Units)

Table 128. Asia-Pacific Rotary Steerable Tools Sales Quantity by Region (2021-2026) & (Units)

Table 129. Asia-Pacific Rotary Steerable Tools Sales Quantity by Region (2027-2032) & (Units)

Table 130. Asia-Pacific Rotary Steerable Tools Consumption Value by Region (2021-2026) & (USD Million)

Table 131. Asia-Pacific Rotary Steerable Tools Consumption Value by Region (2027-2032) & (USD Million)

Table 132. South America Rotary Steerable Tools Sales Quantity by Type (2021-2026) & (Units)

Table 133. South America Rotary Steerable Tools Sales Quantity by Type (2027-2032) & (Units)

Table 134. South America Rotary Steerable Tools Sales Quantity by Application (2021-2026) & (Units)

Table 135. South America Rotary Steerable Tools Sales Quantity by Application (2027-2032) & (Units)

Table 136. South America Rotary Steerable Tools Sales Quantity by Country (2021-2026) & (Units)

Table 137. South America Rotary Steerable Tools Sales Quantity by Country (2027-2032) & (Units)

Table 138. South America Rotary Steerable Tools Consumption Value by Country (2021-2026) & (USD Million)

Table 139. South America Rotary Steerable Tools Consumption Value by Country (2027-2032) & (USD Million)

Table 140. Middle East & Africa Rotary Steerable Tools Sales Quantity by Type (2021-2026) & (Units)

Table 141. Middle East & Africa Rotary Steerable Tools Sales Quantity by Type (2027-2032) & (Units)

Table 142. Middle East & Africa Rotary Steerable Tools Sales Quantity by Application (2021-2026) & (Units)

Table 143. Middle East & Africa Rotary Steerable Tools Sales Quantity by Application (2027-2032) & (Units)

Table 144. Middle East & Africa Rotary Steerable Tools Sales Quantity by Country (2021-2026) & (Units)

Table 145. Middle East & Africa Rotary Steerable Tools Sales Quantity by Country (2027-2032) & (Units)

Table 146. Middle East & Africa Rotary Steerable Tools Consumption Value by Country (2021-2026) & (USD Million)

Table 147. Middle East & Africa Rotary Steerable Tools Consumption Value by Country (2027-2032) & (USD Million)

Table 148. Rotary Steerable Tools Raw Material

Table 149. Key Manufacturers of Rotary Steerable Tools Raw Materials

Table 150. Rotary Steerable Tools Typical Distributors

Table 151. Rotary Steerable Tools Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Rotary Steerable Tools Picture

Figure 2. Global Rotary Steerable Tools Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Rotary Steerable Tools Revenue Market Share by Type in 2025

Figure 4. Push-the-bit Type Examples

Figure 5. Point-the-bit Type Examples

Figure 6. Global Rotary Steerable Tools Revenue by Technology Type, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Rotary Steerable Tools Revenue Market Share by Technology Type in 2025

Figure 8. Static type Examples

Figure 9. Dynamic type Examples

Figure 10. Global Rotary Steerable Tools Revenue by Oil Well Type, (USD Million), 2021 & 2025 & 2032

Figure 11. Global Rotary Steerable Tools Revenue Market Share by Oil Well Type in 2025

Figure 12. Extended Reach / Long Horizontal Wells Examples

Figure 13. High Dogleg / 3D Multi-Target Wells Examples

Figure 14. Slim Hole / Sidetrack Wells Examples

Figure 15. Deepwater / Ultra-Deepwater Drilling Examples

Figure 16. Others Examples

Figure 17. Global Rotary Steerable Tools Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 18. Global Rotary Steerable Tools Revenue Market Share by Application in 2025

Figure 19. Onshore Oil Fields Examples

Figure 20. Offshore Oil Fields Examples

Figure 21. Global Rotary Steerable Tools Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Rotary Steerable Tools Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Rotary Steerable Tools Sales Quantity (2021-2032) & (Units)

Figure 24. Global Rotary Steerable Tools Price (2021-2032) & (US\$/Unit)

Figure 25. Global Rotary Steerable Tools Sales Quantity Market Share by Manufacturer in 2025

Figure 26. Global Rotary Steerable Tools Revenue Market Share by Manufacturer in

2025

Figure 27. Producer Shipments of Rotary Steerable Tools by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 28. Top 3 Rotary Steerable Tools Manufacturer (Revenue) Market Share in 2025

Figure 29. Top 6 Rotary Steerable Tools Manufacturer (Revenue) Market Share in 2025

Figure 30. Global Rotary Steerable Tools Sales Quantity Market Share by Region (2021-2032)

Figure 31. Global Rotary Steerable Tools Consumption Value Market Share by Region (2021-2032)

Figure 32. North America Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 33. Europe Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 34. Asia-Pacific Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 35. South America Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 36. Middle East & Africa Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 37. Global Rotary Steerable Tools Sales Quantity Market Share by Type (2021-2032)

Figure 38. Global Rotary Steerable Tools Consumption Value Market Share by Type (2021-2032)

Figure 39. Global Rotary Steerable Tools Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. Global Rotary Steerable Tools Sales Quantity Market Share by Application (2021-2032)

Figure 41. Global Rotary Steerable Tools Revenue Market Share by Application (2021-2032)

Figure 42. Global Rotary Steerable Tools Average Price by Application (2021-2032) & (US\$/Unit)

Figure 43. North America Rotary Steerable Tools Sales Quantity Market Share by Type (2021-2032)

Figure 44. North America Rotary Steerable Tools Sales Quantity Market Share by Application (2021-2032)

Figure 45. North America Rotary Steerable Tools Sales Quantity Market Share by Country (2021-2032)

Figure 46. North America Rotary Steerable Tools Consumption Value Market Share by Country (2021-2032)

Figure 47. United States Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 48. Canada Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 49. Mexico Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 50. Europe Rotary Steerable Tools Sales Quantity Market Share by Type (2021-2032)

Figure 51. Europe Rotary Steerable Tools Sales Quantity Market Share by Application (2021-2032)

Figure 52. Europe Rotary Steerable Tools Sales Quantity Market Share by Country (2021-2032)

Figure 53. Europe Rotary Steerable Tools Consumption Value Market Share by Country (2021-2032)

Figure 54. Germany Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 55. France Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 56. United Kingdom Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 57. Russia Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 58. Italy Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 59. Asia-Pacific Rotary Steerable Tools Sales Quantity Market Share by Type (2021-2032)

Figure 60. Asia-Pacific Rotary Steerable Tools Sales Quantity Market Share by Application (2021-2032)

Figure 61. Asia-Pacific Rotary Steerable Tools Sales Quantity Market Share by Region (2021-2032)

Figure 62. Asia-Pacific Rotary Steerable Tools Consumption Value Market Share by Region (2021-2032)

Figure 63. China Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 64. Japan Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 65. South Korea Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 66. India Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 67. Southeast Asia Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 68. Australia Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 69. South America Rotary Steerable Tools Sales Quantity Market Share by Type (2021-2032)

Figure 70. South America Rotary Steerable Tools Sales Quantity Market Share by Application (2021-2032)

Figure 71. South America Rotary Steerable Tools Sales Quantity Market Share by Country (2021-2032)

Figure 72. South America Rotary Steerable Tools Consumption Value Market Share by Country (2021-2032)

Figure 73. Brazil Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 74. Argentina Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 75. Middle East & Africa Rotary Steerable Tools Sales Quantity Market Share by Type (2021-2032)

Figure 76. Middle East & Africa Rotary Steerable Tools Sales Quantity Market Share by Application (2021-2032)

Figure 77. Middle East & Africa Rotary Steerable Tools Sales Quantity Market Share by Country (2021-2032)

Figure 78. Middle East & Africa Rotary Steerable Tools Consumption Value Market Share by Country (2021-2032)

Figure 79. Turkey Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 80. Egypt Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 81. Saudi Arabia Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 82. South Africa Rotary Steerable Tools Consumption Value (2021-2032) & (USD Million)

Figure 83. Rotary Steerable Tools Market Drivers

Figure 84. Rotary Steerable Tools Market Restraints

Figure 85. Rotary Steerable Tools Market Trends

Figure 86. Porters Five Forces Analysis

Figure 87. Manufacturing Cost Structure Analysis of Rotary Steerable Tools in 2025

Figure 88. Manufacturing Process Analysis of Rotary Steerable Tools

Figure 89. Rotary Steerable Tools Industrial Chain

Figure 90. Sales Channel: Direct to End-User vs Distributors

Figure 91. Direct Channel Pros & Cons

Figure 92. Indirect Channel Pros & Cons

Figure 93. Methodology

Figure 94. Research Process and Data Source

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