

Global Rotary AC Servo Motor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Rotary AC Servo Motor market size was valued at US\$ 4270 million in 2025 and is forecast to a readjusted size of US\$ 6309 million by 2032 with a CAGR of 5.9% during review period.

A rotary AC servo motor is a closed-loop control motor powered by alternating current that produces rotary motion. Typically composed of a permanent magnet synchronous motor (PMSM), an encoder, and a servo drive, it allows for the precise adjustment of shaft position, speed, and torque based on control commands. Key characteristics include rapid response, high positioning accuracy, strong overload capability, and smooth operation.

Upstream components primarily include electrical steel, NdFeB magnets, enameled wire, bearings, encoders, power semiconductors, control chips, and aluminum alloy housings. Downstream applications are extensive, covering industrial robots, CNC machine tools, packaging machinery, semiconductor equipment, lithium battery manufacturing equipment, logistics automation, and new energy equipment.

The global market features an average unit price of \$228, with sales volume reaching approximately 18.2 million units and an annual production capacity of roughly 21.5 to 23 million units; the industry profit margin stands at approximately 28%.

The future global market for rotary AC servo motors will be driven by the growing demand for manufacturing automation, robotics, and high-end equipment. Products will evolve toward higher power density, precision, and dynamic response, alongside miniaturization and weight reduction; the adoption of permanent magnet synchronous

technology and high-resolution absolute encoders will continue to rise. Increasing integration between servo motors and components such as drives, gear reducers, brakes, and sensors will foster the widespread adoption of integrated and modular designs. Key areas for technological upgrades will include Industrial Ethernet, functional safety, digital twins, and predictive maintenance capabilities. Meanwhile, energy-efficiency requirements will drive the use of low-loss materials and high-efficiency control algorithms, shifting market competition from a focus on standalone hardware performance to system compatibility, software capabilities, reliability, and full-lifecycle services.

This report is a detailed and comprehensive analysis for global Rotary AC Servo Motor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rotary AC Servo Motor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Rotary AC Servo Motor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Rotary AC Servo Motor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Rotary AC Servo Motor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rotary AC Servo Motor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rotary AC Servo Motor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yaskawa Electric, Mitsubishi Electric, Panasonic, FANUC, SANYO DENKI, OMRON, Fuji Electric, Siemens, Bosch Rexroth, Beckhoff, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rotary AC Servo Motor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Permanent Magnet Synchronous Servo Motor

Asynchronous Servo Motor

Synchronous Reluctance Servo Motor

Market segment by Rated Power

Below 100 W

100?400 W

401?750 W

751 W?2 kW

2.1?5 kW

5.1?15 kW

Above 15 kW

Market segment by Rotor Structure

Inner-Rotor Servo Motor

Outer-Rotor Servo Motor

Market segment by Application

Industrial Robots

Packaging Machinery

Semiconductor Equipment

Logistics Automation

New Energy

Others

Major players covered

Yaskawa Electric

Mitsubishi Electric

Panasonic

FANUC

SANYO DENKI

OMRON

Fuji Electric

Siemens

Bosch Rexroth

Beckhoff

Lenze

SEW-EURODRIVE

Baumüller

WITTENSTEIN

Schneider Electric

ABB

Rockwell Automation

Kollmorgen

Parker Hannifin

Moog

Delta Electronics

Inovance

Estun

Leadshine

HCFA

GSK CNC

Kinco

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rotary AC Servo Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rotary AC Servo Motor, with price, sales quantity, revenue, and global market share of Rotary AC Servo Motor from 2021 to 2026.

Chapter 3, the Rotary AC Servo Motor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rotary AC Servo Motor breakdown data are shown at the regional level,

to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rotary AC Servo Motor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rotary AC Servo Motor.

Chapter 14 and 15, to describe Rotary AC Servo Motor sales channel, distributors, customers, research findings and conclusion.

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