

Global Rose Pure Essential Oil Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Rose Pure Essential Oil market size was valued at US\$ 444 million in 2025 and is forecast to a readjusted size of US\$ 781 million by 2032 with a CAGR of 8.5% during review period.

In 2024, global Rose Pure Essential Oil production reached approximately 4,962.5 tons with an average global market price of around US\$80,000 per kg. Single-line annual production capacity averages 4.6 tons with a gross margin of approximately 45-46%. The upstream of rose pure essential oil encompasses raw materials such as rose petals, hydrosol, and essential oils, primarily concentrated in the fields of plant extraction and cosmetic raw materials. Downstream, facial care products account for approximately 55% of consumption, while body care products make up about 45%. The market demand for rose pure essential oil continues to grow, particularly favored by consumers pursuing natural skin care philosophies. Business opportunities are primarily seen in the development of personalized products, expansion into the high-end market, and differentiated brand competition.

Distilled primarily from the petals of *Rosa damascena* or *Rosa centifolia*, this single-origin essence captures the plant's complete volatile signature, known in perfumery as an absolute 'note.' Its creation demands immense botanical material—often several thousand kilograms of petals for one kilogram of oil—making it a profound concentration of the rose's life force. The true essence lies not in a singular aroma but in a complex biochemical symphony dominated by citronellol, geraniol, and phenylethyl alcohol, which dictates its stable, deeply floral-herbaceous character with honeyed undertones. This biochemical profile renders it a unique harmonizing agent, capable of modulating physiological stress responses by interacting with the limbic system, thereby promoting

a measured shift towards autonomic equilibrium. Its influence extends to the dermal layer, where its constitutive molecules support the integrity of the skin's moisture barrier and demonstrate a nuanced regulatory action on local microcirculation. Ultimately, it serves as a bridge between the tangible, molecular world and subtle realms of being, offering a non-verbal language of profound somatic and emotional coherence. Its value is intrinsic, residing in its unadulterated, full-spectrum expression of the rose's nature, making it a cornerstone for both foundational aromatics and sophisticated holistic practices.

This report is a detailed and comprehensive analysis for global Rose Pure Essential Oil market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rose Pure Essential Oil market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (k US\$/KG), 2021-2032

Global Rose Pure Essential Oil market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (k US\$/KG), 2021-2032

Global Rose Pure Essential Oil market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (k US\$/KG), 2021-2032

Global Rose Pure Essential Oil market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (k US\$/KG), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rose Pure Essential Oil

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rose Pure Essential Oil market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include doTERRA, Aromatherapy Associates, Plant Therapy, Mane, Dr.Wong, ECOMAAT, Oshadhi, Florihana, Alba Grups, Tisserand, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rose Pure Essential Oil market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rose Damascena

Other Roses

Market segment by Extraction Method

Steam Distillation

Solvent Extraction

Market segment by Application

Skincare Use

Massage Use

Diffused Use

Major players covered

doTERRA

Aromatherapy Associates

Plant Therapy

Mane

Dr.Wong

ECOMAAT

Oshadhi

Florihana

Alba Grups

Tisserand

Jurlique

CAMENAE

Nature Magic

Eprhan

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rose Pure Essential Oil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rose Pure Essential Oil, with price, sales quantity, revenue, and global market share of Rose Pure Essential Oil from 2021 to 2026.

Chapter 3, the Rose Pure Essential Oil competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rose Pure Essential Oil breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rose Pure Essential Oil market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rose Pure Essential Oil.

Chapter 14 and 15, to describe Rose Pure Essential Oil sales channel, distributors, customers, research findings and conclusion.

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