

# Global Rose Pure Essential Oil Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Rose Pure Essential Oil market size is expected to reach \$ 781 million by 2032, rising at a market growth of 8.5% CAGR during the forecast period (2026-2032). In 2024, global Rose Pure Essential Oil production reached approximately 4,962.5 tons with an average global market price of around US\$80,000 per kg. Single-line annual production capacity averages 4.6 tons with a gross margin of approximately 45-46%. The upstream of rose pure essential oil encompasses raw materials such as rose petals, hydrosol, and essential oils, primarily concentrated in the fields of plant extraction and cosmetic raw materials. Downstream, facial care products account for approximately 55% of consumption, while body care products make up about 45%. The market demand for rose pure essential oil continues to grow, particularly favored by consumers pursuing natural skin care philosophies. Business opportunities are primarily seen in the development of personalized products, expansion into the high-end market, and differentiated brand competition.

Distilled primarily from the petals of *Rosa damascena* or *Rosa centifolia*, this single-origin essence captures the plant's complete volatile signature, known in perfumery as an absolute 'note.' Its creation demands immense botanical material—often several thousand kilograms of petals for one kilogram of oil—making it a profound concentration of the rose's life force. The true essence lies not in a singular aroma but in a complex biochemical symphony dominated by citronellol, geraniol, and phenylethyl alcohol, which dictates its stable, deeply floral-herbaceous character with honeyed undertones. This biochemical profile renders it a unique harmonizing agent, capable of modulating physiological stress responses by interacting with the limbic system, thereby promoting a measured shift towards autonomic equilibrium. Its influence extends to the dermal layer, where its constitutive molecules support the integrity of the skin's moisture barrier and demonstrate a nuanced regulatory action on local microcirculation. Ultimately, it serves as a bridge between the tangible, molecular world and subtle realms of being,

offering a non-verbal language of profound somatic and emotional coherence. Its value is intrinsic, residing in its unadulterated, full-spectrum expression of the rose's nature, making it a cornerstone for both foundational aromatics and sophisticated holistic practices.

This report studies the global Rose Pure Essential Oil production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rose Pure Essential Oil and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rose Pure Essential Oil that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Rose Pure Essential Oil total production and demand, 2021-2032, (Tons)

Global Rose Pure Essential Oil total production value, 2021-2032, (USD Million)

Global Rose Pure Essential Oil production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Rose Pure Essential Oil consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Rose Pure Essential Oil domestic production, consumption, key domestic manufacturers and share

Global Rose Pure Essential Oil production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Rose Pure Essential Oil production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Rose Pure Essential Oil production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Rose Pure Essential Oil market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include doTERRA, Aromatherapy Associates, Plant Therapy, Mane, Dr.Wong, ECOMAAT, Oshadhi, Florihana, Alba Grups, Tisserand, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rose Pure Essential Oil market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (k US\$/KG) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rose Pure Essential Oil Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rose Pure Essential Oil Market, Segmentation by Type:

Rose Damascena

Other Roses

Global Rose Pure Essential Oil Market, Segmentation by Extraction Method:

Steam Distillation

Solvent Extraction

Global Rose Pure Essential Oil Market, Segmentation by Application:

Skincare Use

Massage Use

Diffused Use

### **Companies Profiled:**

doTERRA

Aromatherapy Associates

Plant Therapy

Mane

Dr.Wong

ECOMAAT

Oshadhi

Florihana

Alba Grups

Tisserand

Jurlique

CAMENAE

Nature Magic

Eprhan

### **Key Questions Answered:**

1. How big is the global Rose Pure Essential Oil market?
2. What is the demand of the global Rose Pure Essential Oil market?

3. What is the year over year growth of the global Rose Pure Essential Oil market?
4. What is the production and production value of the global Rose Pure Essential Oil market?
5. Who are the key producers in the global Rose Pure Essential Oil market?
6. What are the growth factors driving the market demand?

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