

Global Rose Flower Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Rose Flower Powder market size is expected to reach \$ 136 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

Rose Flower Powder is a natural botanical powder made by drying and milling rose flowers or petals (commonly *Rosa damascena* in commercial supply). In cosmetics, the INCI term Rosa Damascena Flower Powder specifically refers to “the powder obtained from the dried, ground flowers of the Damask rose.” In food and beverage applications, rose powders are used as edible floral ingredients contributing a characteristic rose aroma/floral note and naturally occurring polyphenols.

Upstream raw materials are primarily dried rose petals/flowers. Downstream, rose flower/petal powders are supplied to manufacturers for herbal tea and beverage mixes, bakery/confectionery flavoring, and cosmetics/personal care depending on grade and compliance.

In 2025, global sales of Rose Flower Powder reached approximately 4,277 tons, with an average global market price of around US\$ 19/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report studies the global Rose Flower Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rose Flower Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Rose Flower Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Rose Flower Powder total production and demand, 2021-2032, (Tons)

Global Rose Flower Powder total production value, 2021-2032, (USD Million)

Global Rose Flower Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Rose Flower Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Rose Flower Powder domestic production, consumption, key domestic manufacturers and share

Global Rose Flower Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Rose Flower Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Rose Flower Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Rose Flower Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DamascenaSupply, Giyahkala, Ratinkhosh, VedaOils, Venus Herbal and Healthcare, Kirpal Export Overseas, Shandong Fanglei Rose, Shaanxi Xintianyu Biotechnology, ACE Biotechnology, Wellgreen Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Rose Flower Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rose Flower Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rose Flower Powder Market, Segmentation by Type:

Petal Powder

Whole Flower Powder

Flower Bud Powder

Global Rose Flower Powder Market, Segmentation by Drying Method:

Air-Dried

Freeze-Dried

Vacuum-Dried

Global Rose Flower Powder Market, Segmentation by Particle Size:

Coarse Powder

Fine Milled Powder

Micronized Powder

Global Rose Flower Powder Market, Segmentation by Application:

Food and Beverages

Dietary Supplements

Cosmetics

Pharmaceuticals

Companies Profiled:

DamascenaSupply

Giyahkala

Ratinkhosh

VedaOils

Venus Herbal and Healthcare

Kirpal Export Overseas

Shandong Fanglei Rose

Shaanxi Xintianyu Biotechnology

ACE Biotechnology

Wellgreen Technology

Shaanxi Ruiwo Phytochem

Key Questions Answered:

1. How big is the global Rose Flower Powder market?
2. What is the demand of the global Rose Flower Powder market?
3. What is the year over year growth of the global Rose Flower Powder market?
4. What is the production and production value of the global Rose Flower Powder market?
5. Who are the key producers in the global Rose Flower Powder market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Rose Flower Powder Introduction
- 1.2 World Rose Flower Powder Supply & Forecast
 - 1.2.1 World Rose Flower Powder Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Rose Flower Powder Production (2021-2032)
 - 1.2.3 World Rose Flower Powder Pricing Trends (2021-2032)
- 1.3 World Rose Flower Powder Production by Region (Based on Production Site)
 - 1.3.1 World Rose Flower Powder Production Value by Region (2021-2032)
 - 1.3.2 World Rose Flower Powder Production by Region (2021-2032)
 - 1.3.3 World Rose Flower Powder Average Price by Region (2021-2032)
 - 1.3.4 North America Rose Flower Powder Production (2021-2032)
 - 1.3.5 China Rose Flower Powder Production (2021-2032)
 - 1.3.6 India Rose Flower Powder Production (2021-2032)
 - 1.3.7 Iran Rose Flower Powder Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Rose Flower Powder Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Rose Flower Powder Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Rose Flower Powder Demand (2021-2032)
- 2.2 World Rose Flower Powder Consumption by Region
 - 2.2.1 World Rose Flower Powder Consumption by Region (2021-2026)
 - 2.2.2 World Rose Flower Powder Consumption Forecast by Region (2027-2032)
- 2.3 United States Rose Flower Powder Consumption (2021-2032)
- 2.4 China Rose Flower Powder Consumption (2021-2032)
- 2.5 Europe Rose Flower Powder Consumption (2021-2032)
- 2.6 Japan Rose Flower Powder Consumption (2021-2032)
- 2.7 South Korea Rose Flower Powder Consumption (2021-2032)
- 2.8 ASEAN Rose Flower Powder Consumption (2021-2032)
- 2.9 India Rose Flower Powder Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Rose Flower Powder Production Value by Manufacturer (2021-2026)

- 3.2 World Rose Flower Powder Production by Manufacturer (2021-2026)
- 3.3 World Rose Flower Powder Average Price by Manufacturer (2021-2026)
- 3.4 Rose Flower Powder Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Rose Flower Powder Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Rose Flower Powder in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Rose Flower Powder in 2025
- 3.6 Rose Flower Powder Market: Overall Company Footprint Analysis
 - 3.6.1 Rose Flower Powder Market: Region Footprint
 - 3.6.2 Rose Flower Powder Market: Company Product Type Footprint
 - 3.6.3 Rose Flower Powder Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Rose Flower Powder Production Value Comparison
 - 4.1.1 United States VS China: Rose Flower Powder Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Rose Flower Powder Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Rose Flower Powder Production Comparison
 - 4.2.1 United States VS China: Rose Flower Powder Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Rose Flower Powder Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Rose Flower Powder Consumption Comparison
 - 4.3.1 United States VS China: Rose Flower Powder Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Rose Flower Powder Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Rose Flower Powder Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Rose Flower Powder Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Rose Flower Powder Production Value (2021-2026)

4.4.3 United States Based Manufacturers Rose Flower Powder Production (2021-2026)

4.5 China Based Rose Flower Powder Manufacturers and Market Share

4.5.1 China Based Rose Flower Powder Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Rose Flower Powder Production Value (2021-2026)

4.5.3 China Based Manufacturers Rose Flower Powder Production (2021-2026)

4.6 Rest of World Based Rose Flower Powder Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Rose Flower Powder Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Rose Flower Powder Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Rose Flower Powder Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Rose Flower Powder Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Petal Powder

5.2.2 Whole Flower Powder

5.2.3 Flower Bud Powder

5.3 Market Segment by Type

5.3.1 World Rose Flower Powder Production by Type (2021-2032)

5.3.2 World Rose Flower Powder Production Value by Type (2021-2032)

5.3.3 World Rose Flower Powder Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY DRYING METHOD

6.1 World Rose Flower Powder Market Size Overview by Drying Method: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Drying Method

6.2.1 Air-Dried

6.2.2 Freeze-Dried

6.2.3 Vacuum-Dried

6.3 Market Segment by Drying Method

- 6.3.1 World Rose Flower Powder Production by Drying Method (2021-2032)
- 6.3.2 World Rose Flower Powder Production Value by Drying Method (2021-2032)
- 6.3.3 World Rose Flower Powder Average Price by Drying Method (2021-2032)

7 MARKET ANALYSIS BY PARTICLE SIZE

- 7.1 World Rose Flower Powder Market Size Overview by Particle Size: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Particle Size
 - 7.2.1 Coarse Powder
 - 7.2.2 Fine Milled Powder
 - 7.2.3 Micronized Powder
- 7.3 Market Segment by Particle Size
 - 7.3.1 World Rose Flower Powder Production by Particle Size (2021-2032)
 - 7.3.2 World Rose Flower Powder Production Value by Particle Size (2021-2032)
 - 7.3.3 World Rose Flower Powder Average Price by Particle Size (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Rose Flower Powder Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Food and Beverages
 - 8.2.2 Dietary Supplements
 - 8.2.3 Cosmetics
 - 8.2.4 Pharmaceuticals
- 8.3 Market Segment by Application
 - 8.3.1 World Rose Flower Powder Production by Application (2021-2032)
 - 8.3.2 World Rose Flower Powder Production Value by Application (2021-2032)
 - 8.3.3 World Rose Flower Powder Average Price by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 DamascenaSupply
 - 9.1.1 DamascenaSupply Details
 - 9.1.2 DamascenaSupply Major Business
 - 9.1.3 DamascenaSupply Rose Flower Powder Product and Services
 - 9.1.4 DamascenaSupply Rose Flower Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.1.5 DamascenaSupply Recent Developments/Updates
- 9.1.6 DamascenaSupply Competitive Strengths & Weaknesses
- 9.2 Giyahkala
 - 9.2.1 Giyahkala Details
 - 9.2.2 Giyahkala Major Business
 - 9.2.3 Giyahkala Rose Flower Powder Product and Services
 - 9.2.4 Giyahkala Rose Flower Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Giyahkala Recent Developments/Updates
 - 9.2.6 Giyahkala Competitive Strengths & Weaknesses
- 9.3 Ratinkhosh
 - 9.3.1 Ratinkhosh Details
 - 9.3.2 Ratinkhosh Major Business
 - 9.3.3 Ratinkhosh Rose Flower Powder Product and Services
 - 9.3.4 Ratinkhosh Rose Flower Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Ratinkhosh Recent Developments/Updates
 - 9.3.6 Ratinkhosh Competitive Strengths & Weaknesses
- 9.4 VedaOils
 - 9.4.1 VedaOils Details
 - 9.4.2 VedaOils Major Business
 - 9.4.3 VedaOils Rose Flower Powder Product and Services
 - 9.4.4 VedaOils Rose Flower Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 VedaOils Recent Developments/Updates
 - 9.4.6 VedaOils Competitive Strengths & Weaknesses
- 9.5 Venus Herbal and Healthcare
 - 9.5.1 Venus Herbal and Healthcare Details
 - 9.5.2 Venus Herbal and Healthcare Major Business
 - 9.5.3 Venus Herbal and Healthcare Rose Flower Powder Product and Services
 - 9.5.4 Venus Herbal and Healthcare Rose Flower Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Venus Herbal and Healthcare Recent Developments/Updates
 - 9.5.6 Venus Herbal and Healthcare Competitive Strengths & Weaknesses
- 9.6 Kirpal Export Overseas
 - 9.6.1 Kirpal Export Overseas Details
 - 9.6.2 Kirpal Export Overseas Major Business
 - 9.6.3 Kirpal Export Overseas Rose Flower Powder Product and Services
 - 9.6.4 Kirpal Export Overseas Rose Flower Powder Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.6.5 Kirpal Export Overseas Recent Developments/Updates

9.6.6 Kirpal Export Overseas Competitive Strengths & Weaknesses

9.7 Shandong Fanglei Rose

9.7.1 Shandong Fanglei Rose Details

9.7.2 Shandong Fanglei Rose Major Business

9.7.3 Shandong Fanglei Rose Rose Flower Powder Product and Services

9.7.4 Shandong Fanglei Rose Rose Flower Powder Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.7.5 Shandong Fanglei Rose Recent Developments/Updates

9.7.6 Shandong Fanglei Rose Competitive Strengths & Weaknesses

9.8 Shaanxi Xintianyu Biotechnology

9.8.1 Shaanxi Xintianyu Biotechnology Details

9.8.2 Shaanxi Xintianyu Biotechnology Major Business

9.8.3 Shaanxi Xintianyu Biotechnology Rose Flower Powder Product and Services

9.8.4 Shaanxi Xintianyu Biotechnology Rose Flower Powder Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.8.5 Shaanxi Xintianyu Biotechnology Recent Developments/Updates

9.8.6 Shaanxi Xintianyu Biotechnology Competitive Strengths & Weaknesses

9.9 ACE Biotechnology

9.9.1 ACE Biotechnology Details

9.9.2 ACE Biotechnology Major Business

9.9.3 ACE Biotechnology Rose Flower Powder Product and Services

9.9.4 ACE Biotechnology Rose Flower Powder Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.9.5 ACE Biotechnology Recent Developments/Updates

9.9.6 ACE Biotechnology Competitive Strengths & Weaknesses

9.10 Wellgreen Technology

9.10.1 Wellgreen Technology Details

9.10.2 Wellgreen Technology Major Business

9.10.3 Wellgreen Technology Rose Flower Powder Product and Services

9.10.4 Wellgreen Technology Rose Flower Powder Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.10.5 Wellgreen Technology Recent Developments/Updates

9.10.6 Wellgreen Technology Competitive Strengths & Weaknesses

9.11 Shaanxi Ruiwo Phytochem

9.11.1 Shaanxi Ruiwo Phytochem Details

9.11.2 Shaanxi Ruiwo Phytochem Major Business

9.11.3 Shaanxi Ruiwo Phytochem Rose Flower Powder Product and Services

9.11.4 Shaanxi Ruiwo Phytochem Rose Flower Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Shaanxi Ruiwo Phytochem Recent Developments/Updates

9.11.6 Shaanxi Ruiwo Phytochem Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Rose Flower Powder Industry Chain

10.2 Rose Flower Powder Upstream Analysis

10.2.1 Rose Flower Powder Core Raw Materials

10.2.2 Main Manufacturers of Rose Flower Powder Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Rose Flower Powder Production Mode

10.6 Rose Flower Powder Procurement Model

10.7 Rose Flower Powder Industry Sales Model and Sales Channels

10.7.1 Rose Flower Powder Sales Model

10.7.2 Rose Flower Powder Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Rose Flower Powder Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Rose Flower Powder Production Value by Region (2021-2026) & (USD Million)

Table 3. World Rose Flower Powder Production Value by Region (2027-2032) & (USD Million)

Table 4. World Rose Flower Powder Production Value Market Share by Region (2021-2026)

Table 5. World Rose Flower Powder Production Value Market Share by Region (2027-2032)

Table 6. World Rose Flower Powder Production by Region (2021-2026) & (Tons)

Table 7. World Rose Flower Powder Production by Region (2027-2032) & (Tons)

Table 8. World Rose Flower Powder Production Market Share by Region (2021-2026)

Table 9. World Rose Flower Powder Production Market Share by Region (2027-2032)

Table 10. World Rose Flower Powder Average Price by Region (2021-2026) & (US\$/kg)

Table 11. World Rose Flower Powder Average Price by Region (2027-2032) & (US\$/kg)

Table 12. Rose Flower Powder Major Market Trends

Table 13. World Rose Flower Powder Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Rose Flower Powder Consumption by Region (2021-2026) & (Tons)

Table 15. World Rose Flower Powder Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Rose Flower Powder Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Rose Flower Powder Producers in 2025

Table 18. World Rose Flower Powder Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Rose Flower Powder Producers in 2025

Table 20. World Rose Flower Powder Average Price by Manufacturer (2021-2026) & (US\$/kg)

Table 21. Global Rose Flower Powder Company Evaluation Quadrant

Table 22. World Rose Flower Powder Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Rose Flower Powder Production Site of Key Manufacturer

- Table 24. Rose Flower Powder Market: Company Product Type Footprint
- Table 25. Rose Flower Powder Market: Company Product Application Footprint
- Table 26. Rose Flower Powder Competitive Factors
- Table 27. Rose Flower Powder New Entrant and Capacity Expansion Plans
- Table 28. Rose Flower Powder Mergers & Acquisitions Activity
- Table 29. United States VS China Rose Flower Powder Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Rose Flower Powder Production Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 31. United States VS China Rose Flower Powder Consumption Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 32. United States Based Rose Flower Powder Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Rose Flower Powder Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Rose Flower Powder Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Rose Flower Powder Production (2021-2026) & (Tons)
- Table 36. United States Based Manufacturers Rose Flower Powder Production Market Share (2021-2026)
- Table 37. China Based Rose Flower Powder Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Rose Flower Powder Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Rose Flower Powder Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Rose Flower Powder Production, (2021-2026) & (Tons)
- Table 41. China Based Manufacturers Rose Flower Powder Production Market Share (2021-2026)
- Table 42. Rest of World Based Rose Flower Powder Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Rose Flower Powder Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Rose Flower Powder Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Rose Flower Powder Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Rose Flower Powder Production Market Share (2021-2026)

Table 47. World Rose Flower Powder Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Rose Flower Powder Production by Type (2021-2026) & (Tons)

Table 49. World Rose Flower Powder Production by Type (2027-2032) & (Tons)

Table 50. World Rose Flower Powder Production Value by Type (2021-2026) & (USD Million)

Table 51. World Rose Flower Powder Production Value by Type (2027-2032) & (USD Million)

Table 52. World Rose Flower Powder Average Price by Type (2021-2026) & (US\$/kg)

Table 53. World Rose Flower Powder Average Price by Type (2027-2032) & (US\$/kg)

Table 54. World Rose Flower Powder Production Value by Drying Method, (USD Million), 2021 & 2025 & 2032

Table 55. World Rose Flower Powder Production by Drying Method (2021-2026) & (Tons)

Table 56. World Rose Flower Powder Production by Drying Method (2027-2032) & (Tons)

Table 57. World Rose Flower Powder Production Value by Drying Method (2021-2026) & (USD Million)

Table 58. World Rose Flower Powder Production Value by Drying Method (2027-2032) & (USD Million)

Table 59. World Rose Flower Powder Average Price by Drying Method (2021-2026) & (US\$/kg)

Table 60. World Rose Flower Powder Average Price by Drying Method (2027-2032) & (US\$/kg)

Table 61. World Rose Flower Powder Production Value by Particle Size, (USD Million), 2021 & 2025 & 2032

Table 62. World Rose Flower Powder Production by Particle Size (2021-2026) & (Tons)

Table 63. World Rose Flower Powder Production by Particle Size (2027-2032) & (Tons)

Table 64. World Rose Flower Powder Production Value by Particle Size (2021-2026) & (USD Million)

Table 65. World Rose Flower Powder Production Value by Particle Size (2027-2032) & (USD Million)

Table 66. World Rose Flower Powder Average Price by Particle Size (2021-2026) & (US\$/kg)

Table 67. World Rose Flower Powder Average Price by Particle Size (2027-2032) & (US\$/kg)

Table 68. World Rose Flower Powder Production Value by Application, (USD Million),

2021 & 2025 & 2032

Table 69. World Rose Flower Powder Production by Application (2021-2026) & (Tons)

Table 70. World Rose Flower Powder Production by Application (2027-2032) & (Tons)

Table 71. World Rose Flower Powder Production Value by Application (2021-2026) & (USD Million)

Table 72. World Rose Flower Powder Production Value by Application (2027-2032) & (USD Million)

Table 73. World Rose Flower Powder Average Price by Application (2021-2026) & (US\$/kg)

Table 74. World Rose Flower Powder Average Price by Application (2027-2032) & (US\$/kg)

Table 75. DamascenaSupply Basic Information, Manufacturing Base and Competitors

Table 76. DamascenaSupply Major Business

Table 77. DamascenaSupply Rose Flower Powder Product and Services

Table 78. DamascenaSupply Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. DamascenaSupply Recent Developments/Updates

Table 80. DamascenaSupply Competitive Strengths & Weaknesses

Table 81. Giyahkala Basic Information, Manufacturing Base and Competitors

Table 82. Giyahkala Major Business

Table 83. Giyahkala Rose Flower Powder Product and Services

Table 84. Giyahkala Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Giyahkala Recent Developments/Updates

Table 86. Giyahkala Competitive Strengths & Weaknesses

Table 87. Ratinkhosh Basic Information, Manufacturing Base and Competitors

Table 88. Ratinkhosh Major Business

Table 89. Ratinkhosh Rose Flower Powder Product and Services

Table 90. Ratinkhosh Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Ratinkhosh Recent Developments/Updates

Table 92. Ratinkhosh Competitive Strengths & Weaknesses

Table 93. VedaOils Basic Information, Manufacturing Base and Competitors

Table 94. VedaOils Major Business

Table 95. VedaOils Rose Flower Powder Product and Services

Table 96. VedaOils Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. VedaOils Recent Developments/Updates

Table 98. VedaOils Competitive Strengths & Weaknesses

Table 99. Venus Herbal and Healthcare Basic Information, Manufacturing Base and Competitors

Table 100. Venus Herbal and Healthcare Major Business

Table 101. Venus Herbal and Healthcare Rose Flower Powder Product and Services

Table 102. Venus Herbal and Healthcare Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Venus Herbal and Healthcare Recent Developments/Updates

Table 104. Venus Herbal and Healthcare Competitive Strengths & Weaknesses

Table 105. Kirpal Export Overseas Basic Information, Manufacturing Base and Competitors

Table 106. Kirpal Export Overseas Major Business

Table 107. Kirpal Export Overseas Rose Flower Powder Product and Services

Table 108. Kirpal Export Overseas Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Kirpal Export Overseas Recent Developments/Updates

Table 110. Kirpal Export Overseas Competitive Strengths & Weaknesses

Table 111. Shandong Fanglei Rose Basic Information, Manufacturing Base and Competitors

Table 112. Shandong Fanglei Rose Major Business

Table 113. Shandong Fanglei Rose Rose Flower Powder Product and Services

Table 114. Shandong Fanglei Rose Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Shandong Fanglei Rose Recent Developments/Updates

Table 116. Shandong Fanglei Rose Competitive Strengths & Weaknesses

Table 117. Shaanxi Xintianyu Biotechnology Basic Information, Manufacturing Base and Competitors

Table 118. Shaanxi Xintianyu Biotechnology Major Business

Table 119. Shaanxi Xintianyu Biotechnology Rose Flower Powder Product and Services

Table 120. Shaanxi Xintianyu Biotechnology Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Shaanxi Xintianyu Biotechnology Recent Developments/Updates

Table 122. Shaanxi Xintianyu Biotechnology Competitive Strengths & Weaknesses

Table 123. ACE Biotechnology Basic Information, Manufacturing Base and Competitors

Table 124. ACE Biotechnology Major Business

Table 125. ACE Biotechnology Rose Flower Powder Product and Services

Table 126. ACE Biotechnology Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. ACE Biotechnology Recent Developments/Updates

Table 128. ACE Biotechnology Competitive Strengths & Weaknesses

Table 129. Wellgreen Technology Basic Information, Manufacturing Base and Competitors

Table 130. Wellgreen Technology Major Business

Table 131. Wellgreen Technology Rose Flower Powder Product and Services

Table 132. Wellgreen Technology Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Wellgreen Technology Recent Developments/Updates

Table 134. Wellgreen Technology Competitive Strengths & Weaknesses

Table 135. Shaanxi Ruiwo Phytochem Basic Information, Manufacturing Base and Competitors

Table 136. Shaanxi Ruiwo Phytochem Major Business

Table 137. Shaanxi Ruiwo Phytochem Rose Flower Powder Product and Services

Table 138. Shaanxi Ruiwo Phytochem Rose Flower Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Shaanxi Ruiwo Phytochem Recent Developments/Updates

Table 140. Shaanxi Ruiwo Phytochem Competitive Strengths & Weaknesses

Table 141. Global Key Players of Rose Flower Powder Upstream (Raw Materials)

Table 142. Global Rose Flower Powder Typical Customers

Table 143. Rose Flower Powder Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Rose Flower Powder Picture

Figure 2. World Rose Flower Powder Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Rose Flower Powder Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Rose Flower Powder Production (2021-2032) & (Tons)

Figure 5. World Rose Flower Powder Average Price (2021-2032) & (US\$/kg)

Figure 6. World Rose Flower Powder Production Value Market Share by Region (2021-2032)

Figure 7. World Rose Flower Powder Production Market Share by Region (2021-2032)

Figure 8. North America Rose Flower Powder Production (2021-2032) & (Tons)

Figure 9. China Rose Flower Powder Production (2021-2032) & (Tons)

Figure 10. India Rose Flower Powder Production (2021-2032) & (Tons)

Figure 11. Iran Rose Flower Powder Production (2021-2032) & (Tons)

Figure 12. Rose Flower Powder Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 15. World Rose Flower Powder Consumption Market Share by Region (2021-2032)

Figure 16. United States Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 17. China Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 18. Europe Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 19. Japan Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 20. South Korea Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 21. ASEAN Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 22. India Rose Flower Powder Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of Rose Flower Powder by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Rose Flower Powder Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Rose Flower Powder Markets in 2025

Figure 26. United States VS China: Rose Flower Powder Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Rose Flower Powder Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Rose Flower Powder Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Rose Flower Powder Production Market Share 2025

Figure 30. China Based Manufacturers Rose Flower Powder Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Rose Flower Powder Production Market Share 2025

Figure 32. World Rose Flower Powder Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Rose Flower Powder Production Value Market Share by Type in 2025

Figure 34. Petal Powder

Figure 35. Whole Flower Powder

Figure 36. Flower Bud Powder

Figure 37. World Rose Flower Powder Production Market Share by Type (2021-2032)

Figure 38. World Rose Flower Powder Production Value Market Share by Type (2021-2032)

Figure 39. World Rose Flower Powder Average Price by Type (2021-2032) & (US\$/kg)

Figure 40. World Rose Flower Powder Production Value by Drying Method, (USD Million), 2021 & 2025 & 2032

Figure 41. World Rose Flower Powder Production Value Market Share by Drying Method in 2025

Figure 42. Air-Dried

Figure 43. Freeze-Dried

Figure 44. Vacuum-Dried

Figure 45. World Rose Flower Powder Production Market Share by Drying Method (2021-2032)

Figure 46. World Rose Flower Powder Production Value Market Share by Drying Method (2021-2032)

Figure 47. World Rose Flower Powder Average Price by Drying Method (2021-2032) & (US\$/kg)

Figure 48. World Rose Flower Powder Production Value by Particle Size, (USD Million), 2021 & 2025 & 2032

Figure 49. World Rose Flower Powder Production Value Market Share by Particle Size in 2025

Figure 50. Coarse Powder

Figure 51. Fine Milled Powder

Figure 52. Micronized Powder

Figure 53. World Rose Flower Powder Production Market Share by Particle Size (2021-2032)

Figure 54. World Rose Flower Powder Production Value Market Share by Particle Size (2021-2032)

Figure 55. World Rose Flower Powder Average Price by Particle Size (2021-2032) & (US\$/kg)

Figure 56. World Rose Flower Powder Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Rose Flower Powder Production Value Market Share by Application in 2025

Figure 58. Food and Beverages

Figure 59. Dietary Supplements

Figure 60. Cosmetics

Figure 61. Pharmaceuticals

Figure 62. World Rose Flower Powder Production Market Share by Application (2021-2032)

Figure 63. World Rose Flower Powder Production Value Market Share by Application (2021-2032)

Figure 64. World Rose Flower Powder Average Price by Application (2021-2032) & (US\$/kg)

Figure 65. Rose Flower Powder Industry Chain

Figure 66. Rose Flower Powder Procurement Model

Figure 67. Rose Flower Powder Sales Model

Figure 68. Rose Flower Powder Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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