

Global Rose Flower Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G53480DDF63EEN.html>

Date: April 2026

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: G53480DDF63EEN

Abstracts

According to our (Global Info Research) latest study, the global Rose Flower Powder market size was valued at US\$ 83.61 million in 2025 and is forecast to a readjusted size of US\$ 136 million by 2032 with a CAGR of 7.0% during review period.

Rose Flower Powder is a natural botanical powder made by drying and milling rose flowers or petals (commonly *Rosa damascena* in commercial supply). In cosmetics, the INCI term *Rosa Damascena Flower Powder* specifically refers to “the powder obtained from the dried, ground flowers of the Damask rose.” In food and beverage applications, rose powders are used as edible floral ingredients contributing a characteristic rose aroma/floral note and naturally occurring polyphenols.

Upstream raw materials are primarily dried rose petals/flowers. Downstream, rose flower/petal powders are supplied to manufacturers for herbal tea and beverage mixes, bakery/confectionery flavoring, and cosmetics/personal care depending on grade and compliance.

In 2025, global sales of Rose Flower Powder reached approximately 4,277 tons, with an average global market price of around US\$ 19/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report is a detailed and comprehensive analysis for global Rose Flower Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rose Flower Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Rose Flower Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Rose Flower Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Rose Flower Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rose Flower Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rose Flower Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DamascenaSupply, Giyahkala, Ratinkhosh, VedaOils, Venus Herbal and Healthcare, Kirpal Export Overseas, Shandong Fanglei Rose, Shaanxi Xintianyu Biotechnology, ACE Biotechnology, Wellgreen Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rose Flower Powder market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Petal Powder

Whole Flower Powder

Flower Bud Powder

Market segment by Drying Method

Air-Dried

Freeze-Dried

Vacuum-Dried

Market segment by Particle Size

Coarse Powder

Fine Milled Powder

Micronized Powder

Market segment by Application

Food and Beverages

Dietary Supplements

Cosmetics

Pharmaceuticals

Major players covered

DamascenaSupply

Giyahkala

Ratinkhosh

VedaOils

Venus Herbal and Healthcare

Kirpal Export Overseas

Shandong Fanglei Rose

Shaanxi Xintianyu Biotechnology

ACE Biotechnology

Wellgreen Technology

Shaanxi Ruiwo Phytochem

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rose Flower Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rose Flower Powder, with price, sales quantity, revenue, and global market share of Rose Flower Powder from 2021 to 2026.

Chapter 3, the Rose Flower Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rose Flower Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Rose Flower Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rose Flower Powder.

Chapter 14 and 15, to describe Rose Flower Powder sales channel, distributors, customers, research findings and conclusion.

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