

Global Roof Coating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G1F8879C586EN.html>

Date: January 2024

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G1F8879C586EN

Abstracts

According to our (Global Info Research) latest study, the global Roof Coating market size was valued at USD 1945.3 million in 2023 and is forecast to a readjusted size of USD 2371.6 million by 2030 with a CAGR of 2.9% during review period.

This report studies the Roof Coating market. Roof Coating are designed for protecting and extending the useful service life of roof assemblies for new construction and more commonly, existing roof coverings, such as BUR, metal, modified bitumen, single ply membranes, and spray polyurethane foam.

As one kind of coatings, roof coating is mainly comprised by the following four parts:

1. Film-Forming material, such as Acrylic Acid, epoxy resin, and alkyd resin;
2. Pigment which makes the film has the ability to protect the coated object and the coatings looks colorful;
3. Solvent, such as water, organic compound and inorganic compound
4. Addition agent, such as defoaming agent and wetting agent

Currently, there are many producing companies in the world. The main market players are AkzoNobel, PPG, Sherwin-Williams, RPM, BASF SE, Nippon, Dow, Gardner-Gibson, Kansai Paint and Hempel A/S, etc, with about 75% market shares.

North America is the largest production of Roof Coating, with a Revenue market share nearly 50%. The second place is Europe, following North America with the Revenue

market share over 25%. China is another important production market of Roof Coating.

The Global Info Research report includes an overview of the development of the Roof Coating industry chain, the market status of Residential Building (Acrylic Roof Coatings, Polyurethane Roof Coatings), Commercial Building (Acrylic Roof Coatings, Polyurethane Roof Coatings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Roof Coating.

Regionally, the report analyzes the Roof Coating markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Roof Coating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Roof Coating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Roof Coating industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Acrylic Roof Coatings, Polyurethane Roof Coatings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Roof Coating market.

Regional Analysis: The report involves examining the Roof Coating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Roof Coating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Roof Coating:

Company Analysis: Report covers individual Roof Coating manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Roof Coating. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Building, Commercial Building).

Technology Analysis: Report covers specific technologies relevant to Roof Coating. It assesses the current state, advancements, and potential future developments in Roof Coating areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Roof Coating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Roof Coating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Acrylic Roof Coatings

Polyurethane Roof Coatings

Silicone Roof Coatings

Asphalt Roof Coatings

Others

Market segment by Application

Residential Building

Commercial Building

Education Building

Healthcare Building

Others

Major players covered

AkzoNobel

PPG

Sherwin-Williams

RPM

BASF SE

Nippon

Dow

Gardner-Gibson

Kansai Paint

Hempel A/S

National Coatings

Henry Company

GAF

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Roof Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Roof Coating, with price, sales, revenue and global market share of Roof Coating from 2019 to 2024.

Chapter 3, the Roof Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Roof Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Roof Coating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Roof Coating.

Chapter 14 and 15, to describe Roof Coating sales channel, distributors, customers, research findings and conclusion.

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