

# Global Romance Travel Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G17B014AB889EN.html>

Date: January 2024

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: G17B014AB889EN

## Abstracts

According to our (Global Info Research) latest study, the global Romance Travel market size was valued at USD 986.2 million in 2023 and is forecast to a readjusted size of USD 4234.2 million by 2030 with a CAGR of 23.1% during review period.

Romance travel is all about sharing authentic local experiences and capturing awe-inspiring moments unique to each destination. Including honeymoon tours, destination weddings, etc.

Global core romance travel players include TUI AG, Internova Travel Group and World Travel etc. The top 10 companies hold a share about 24%. Europe is the largest market, with a share about 32%, followed by North America and Asia Pacific with the same share about 28%.

In terms of destination city, Florence is the largest segment, with a share about 11%. And in terms of application, the largest application is honeymoon?with a share about 36%.

The Global Info Research report includes an overview of the development of the Romance Travel industry chain, the market status of Unmarried Couples (Hawaii (USA), Maldives (Maldives)), Honeymoon (Hawaii (USA), Maldives (Maldives)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Romance Travel.

Regionally, the report analyzes the Romance Travel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Romance Travel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Romance Travel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Romance Travel industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Destination City (e.g., Hawaii (USA), Maldives (Maldives)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Romance Travel market.

**Regional Analysis:** The report involves examining the Romance Travel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Romance Travel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Romance Travel:

**Company Analysis:** Report covers individual Romance Travel players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Romance Travel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End Users (Unmarried Couples,

Honeymoon).

**Technology Analysis:** Report covers specific technologies relevant to Romance Travel. It assesses the current state, advancements, and potential future developments in Romance Travel areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Romance Travel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Romance Travel market is split by Destination City and by End Users. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Destination City, and by End Users in terms of value.

### Market segment by Destination City

Hawaii (USA)

Maldives (Maldives)

Florence (Italy)

Venice (Italy)

Paris (France)

Bali (Indonesia)

Mauritius

Phuket(Thailand)

Sri Lanka(Sri Lanka)

Others(Sanya,Copenhagen,etc.)

### Market segment by End Users

Unmarried Couples

Honeymoon

Destination Wedding

Others

### Market segment by players, this report covers

TUI AG

Internova Travel Group

World Travel

Ovation Travel Group

Perfect Honeymoons

AAA Travel

VIP Vacations

Unique Romance Travel

CTM Allure Travel

Bliss Honeymoons

Scott Dunn

## SparkleTour

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Romance Travel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Romance Travel, with revenue, gross margin and global market share of Romance Travel from 2019 to 2024.

Chapter 3, the Romance Travel competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Destination City and application, with consumption value and growth rate by Destination City, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Romance Travel market forecast, by regions, destination city and end users, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Romance Travel.

Chapter 13, to describe Romance Travel research findings and conclusion.

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