

Global Roll/Vinyl Cutters Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G9EEE7A13EC1EN.html>

Date: August 2025

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G9EEE7A13EC1EN

Abstracts

According to our (Global Info Research) latest study, the global Roll/Vinyl Cutters market size was valued at US\$ 559 million in 2024 and is forecast to a readjusted size of USD 711 million by 2031 with a CAGR of 3.5% during review period.

Roll/Vinyl Cutters are precision machines designed to cut materials, particularly vinyl, into intricate shapes and patterns. They use a blade or drag knife that moves along the X and Y axes to create custom designs based on computer-generated files. These cutters are capable of handling roll-fed materials, making them ideal for continuous production runs in industries like signage, apparel, and crafting. They are widely used for creating decals, stickers, heat transfer vinyl for garment decoration, and custom signage. Popular brands include Roland DG, Graphtec, Cricut, and Silhouette America, and they are valued for their accuracy, versatility, and ability to cut various materials like vinyl, paper, and fabric.

This report is a detailed and comprehensive analysis for global Roll/Vinyl Cutters market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Roll/Vinyl Cutters market size and forecasts, in consumption value (\$ Million),

sales quantity (K Units), and average selling prices (K US\$/Unit), 2020-2031

Global Roll/Vinyl Cutters market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Unit), 2020-2031

Global Roll/Vinyl Cutters market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (K US\$/Unit), 2020-2031

Global Roll/Vinyl Cutters market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (K US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Roll/Vinyl Cutters

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Roll/Vinyl Cutters market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Roland DG, Graphtec, Silhouette America, Cricut, Brother International, Mutoh Industries, Summa, Mimaki Engineering, Secabo, Vinyl Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Roll/Vinyl Cutters market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Roll Cutters

Vinyl Cutters

Market segment by Application

Signage & Printing

Apparel & Textiles

Crafting

Packaging & Labeling

Others

Major players covered

Roland DG

Graphtec

Silhouette America

Cricut

Brother International

Mutoh Industries

Summa

Mimaki Engineering

Secabo

Vinyl Systems

Stahls

Redsail

Skycut

iEcho

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Roll/Vinyl Cutters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Roll/Vinyl Cutters, with price, sales quantity, revenue, and global market share of Roll/Vinyl Cutters from 2020 to 2025.

Chapter 3, the Roll/Vinyl Cutters competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Roll/Vinyl Cutters breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Roll/Vinyl Cutters market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Roll/Vinyl Cutters.

Chapter 14 and 15, to describe Roll/Vinyl Cutters sales channel, distributors, customers, research findings and conclusion.

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