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Global Rodent Bait Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G86F0412576EEN.html
Date: September 2026
Pages: 99
Price: US$ 3,480.00 (Single User License)
ID: G86F0412576EEN

Abstracts

According to our (Global Info Research) latest study, the global Rodent Bait market size was valued at US$ 1646 million in 2025 and is forecast to a readjusted size of US$ 2275 million by 2032 with a CAGR of 4.7% during review period.

Rodent Bait is a palatable formulation that combines a Rodenticide (the active lethal ingredient) with food-grade attractants (such as grains, fats, or proteins) to encourage consumption by target rodents. The primary goal of a bait is to overcome Neophobia (fear of new objects) and compete successfully against other available food sources in the environment. Modern rodent baits are categorized into Anticoagulants (which interfere with blood clotting) and Non-anticoagulants (which target the nervous system or calcium levels), and are often produced in various physical forms like wax blocks, soft baits, or pellets to suit different environmental conditions. In 2025, the global production volume of rodent bait reached 400,000 tons, with an average unit price of $4,000 per ton and a gross profit margin of 35%.

Report Scope

This report is a detailed and comprehensive analysis for global Rodent Bait market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global Rodent Bait market size and forecasts, in consumption value ($ Million), sales quantity (Tons), and average selling prices (US$/Ton), 2021-2032

Global Rodent Bait market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Tons), and average selling prices (US$/Ton), 2021-2032

Global Rodent Bait market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Tons), and average selling prices (US$/Ton), 2021-2032

Global Rodent Bait market shares of main players, shipments in revenue ($ Million), sales quantity (Tons), and ASP (US$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rodent Bait

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rodent Bait market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, UPL, Syngenta, Envu, Liphatech, NOPOSION, Nanjing Red Sun, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Rodent Bait market is split by Type and by Application. For the period 2021-2032, the

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growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Anticoagulants

Non-Anticoagulants

Market segment by Shape

Bait Blocks

Soft Bait

Others

Market segment by Application

Home Use

Commercial Use

Major players covered

BASF

UPL

Syngenta

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Envu

Liphatech

NOPOSION

Nanjing Red Sun

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Rodent Bait product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rodent Bait, with price, sales quantity, revenue, and global market share of Rodent Bait from 2021 to 2026.

Chapter 3, the Rodent Bait competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rodent Bait breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

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share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Rodent Bait market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rodent Bait.

Chapter 14 and 15, to describe Rodent Bait sales channel, distributors, customers, research findings and conclusion.

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