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Global Rodent Bait Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Rodent Bait market size is expected to reach $ 2275 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

Rodent Bait is a palatable formulation that combines a Rodenticide (the active lethal ingredient) with food-grade attractants (such as grains, fats, or proteins) to encourage consumption by target rodents. The primary goal of a bait is to overcome Neophobia (fear of new objects) and compete successfully against other available food sources in the environment. Modern rodent baits are categorized into Anticoagulants (which interfere with blood clotting) and Non-anticoagulants (which target the nervous system or calcium levels), and are often produced in various physical forms like wax blocks, soft baits, or pellets to suit different environmental conditions. In 2025, the global production volume of rodent bait reached 400,000 tons, with an average unit price of $4,000 per ton and a gross profit margin of 35%.

Report Scope

This report studies the global Rodent Bait production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rodent Bait and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rodent Bait that contribute to its increasing demand across many markets.

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Highlights and key features of the study

Global Rodent Bait total production and demand, 2021-2032, (Tons)

Global Rodent Bait total production value, 2021-2032, (USD Million)

Global Rodent Bait production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Rodent Bait consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Rodent Bait domestic production, consumption, key domestic manufacturers and share

Global Rodent Bait production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Rodent Bait production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Rodent Bait production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Rodent Bait market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, UPL, Syngenta, Envu, Liphatech, NOPOSION, Nanjing Red Sun, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rodent Bait market

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Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rodent Bait Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Rodent Bait Market, Segmentation by Type:

Anticoagulants

Non-Anticoagulants

Global Rodent Bait Market, Segmentation by Shape:

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Bait Blocks

Soft Bait

Others

Global Rodent Bait Market, Segmentation by Application:

Home Use

Commercial Use

Companies Profiled:

BASF

UPL

Syngenta

Envu

Liphatech

NOPOSION

Nanjing Red Sun

Key Questions Answered

1. How big is the global Rodent Bait market?
2. What is the demand of the global Rodent Bait market?
3. What is the year over year growth of the global Rodent Bait market?
4. What is the total value of the global Rodent Bait market?
5. Who are the Major Players in the global Rodent Bait market?

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6. What are the growth factors driving the market demand?

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