

Global Robots-as-a-Service (RaaS) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Robots-as-a-Service (RaaS) market size was valued at US\$ 2331 million in 2025 and is forecast to a readjusted size of US\$ 6088 million by 2032 with a CAGR of 14.6% during review period.

Robots-as-a-Service (RaaS) is a business model that provides robot hardware, software, and a full range of services on demand. Unlike traditional robot purchase models, RaaS allows businesses to use robot equipment through leasing or subscription models and pay based on usage or workload. RaaS solutions typically include hardware leasing, software support, cloud monitoring, data analytics, regular maintenance, and technical support, providing businesses with flexibility, low risk, low upfront investment, and access to the latest technology and full lifecycle operational services. The RaaS model reduces the initial investment cost of robot equipment, allowing businesses to use robots as a service without having to invest huge sums in high equipment costs or technical maintenance. The global Robots-as-a-Service (RaaS) gross margin is projected to be approximately 35% in 2025.

With the growing demand for automation in the global manufacturing and logistics industries, RaaS (Range as a Service) robotic solutions have become an important option for SMEs to upgrade productivity. Especially in logistics, warehousing, and production line automation, RaaS provides flexible and low-cost automation tools. The continuous development of artificial intelligence, machine learning, autonomous navigation technology, and cloud computing has enabled robot services to extend beyond hardware to include value-added services such as data management, remote control, and technical support. RaaS allows businesses to quickly adopt these latest

technologies and avoid the risks of technology updates. With the popularization of the sharing economy and on-demand service models, RaaS offers flexible and scalable services, allowing businesses to rent robots and technical services based on actual needs without incurring high capital expenditures. While RaaS reduces initial investment through leasing, the costs of high-end robotic equipment and ongoing maintenance remain high. Operators need to ensure that leasing prices are attractive to customers while covering costs and achieving profitability. RaaS providers need to ensure equipment and platform compatibility, as well as data security and privacy protection, which places high demands on entering sensitive industries such as healthcare and logistics. Many traditional manufacturing companies remain hesitant about the on-demand leasing business model, especially regarding long-term leasing and technical maintenance services. Market education remains one of the challenges for RaaS growth. Smart manufacturing is gradually becoming central to the transformation of global manufacturing, and more and more SMEs are accelerating the automation of their production lines through RaaS. With the increasing demand from e-commerce and warehousing logistics, the robot leasing market is showing strong growth.

This report is a detailed and comprehensive analysis for global Robots-as-a-Service (RaaS) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Robots-as-a-Service (RaaS) market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Robots-as-a-Service (RaaS) market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Robots-as-a-Service (RaaS) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Robots-as-a-Service (RaaS) market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Robots-as-a-Service (RaaS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Robots-as-a-Service (RaaS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Softbank, Intuitive Surgical, Ocado, Fetch Robotics, Geek+ Robotics, Nuro, Proven Robotics, Richtech Robotics, Rex Robots, FutuRobots, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Robots-as-a-Service (RaaS) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Subscription Rental

All-inclusive Rental

Market segment by Robot

Collaborative Robots (Cobot)

Autonomous Mobile Robots (AMR)

Cleaning Robots

Service Robots

Security Robots

Others

Market segment by Downstream

Manufacturing Automation

Logistics and Warehousing

Healthcare

Agriculture

Services

Others

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Softbank

Intuitive Surgical

Ocado

Fetch Robotics

Geek+ Robotics

Nuro

Proven Robotics

Richtech Robotics

Rex Robots

FutuRobots

DNX Group

Cobot Team

Ourglass Pte Ltd.

Locus Robotics

Zebra Technologies

InVia Robotics

Knightscope

Cobalt Robotics

Hirebotics

Relay Robotics

Robonnement

RentROBOTS

Robot Rentals

Akin Robotics

Sarcos Robotics

Boston Dynamics (Atlas)

OMRON Corporation

ABB

KUKA

Aethon

Delta Robots

Robo4Hire

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Robots-as-a-Service (RaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Robots-as-a-Service (RaaS), with revenue, gross margin, and global market share of Robots-as-a-Service (RaaS) from 2021 to 2026.

Chapter 3, the Robots-as-a-Service (RaaS) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Robots-as-a-Service (RaaS) market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Robots-as-a-Service (RaaS).

Chapter 13, to describe Robots-as-a-Service (RaaS) research findings and conclusion.

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