

Global Robotic Process Automation Software and Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Robotic Process Automation Software and Services market size was valued at US\$ 10187 million in 2025 and is forecast to a readjusted size of US\$ 47698 million by 2032 with a CAGR of 24.4% during review period.

Robotic Process Automation Software and Services refers to enterprise software and related services that use software robots to emulate human interactions with computers, web applications, enterprise systems, and business platforms, enabling automated execution of repetitive, rule-based, or standardized business processes. Typical product forms include bot development tools, process designers, orchestration modules, task queues, connectors, access control, logging and monitoring, exception handling, analytics dashboards, as well as consulting, implementation, integration, training, support, managed services, and continuous optimization. The market serves banking, insurance, healthcare, manufacturing, retail, telecommunications, government, energy, logistics, and shared service centers, with major use cases including financial reconciliation, invoice processing, customer onboarding, claims review, order entry, HR administration, procurement workflows, report generation, and cross-system data migration. Major supply and innovation regions include the United States, the United Kingdom, Japan, India, China, Germany, and the Nordic countries.

The global Robotic Process Automation Software and Services market is evolving from task-level automation toward enterprise-wide process orchestration. As enterprises continue to operate across multiple digital systems, finance, HR, procurement, customer service, supply chain, and compliance functions still contain a large volume of cross-system, rule-based, and repetitive manual work. This makes RPA an important tool for

cost reduction, efficiency improvement, error reduction, process transparency, and workforce productivity enhancement. With the accelerated convergence of cloud deployment, low-code development, process mining, task mining, intelligent document processing, and artificial intelligence, RPA is no longer limited to desktop scripting; it is becoming part of broader enterprise automation platforms and intelligent operations architectures. Rising requirements for compliance, efficiency, and scalable operations in banking, insurance, healthcare, manufacturing, retail, and the public sector continue to support demand for software subscriptions, implementation services, managed services, and automation center-of-excellence programs.

Key market challenges include insufficient process standardization, complex legacy systems, underestimated implementation cycles, higher data security requirements, and more disciplined ROI assessment for automation projects. Some early adopters expanded bot numbers quickly but lacked adequate process governance, leading to higher maintenance costs, more complex exception handling, and limited cross-department reuse. At the same time, generative AI and agentic automation are reshaping enterprise automation architectures. Traditional RPA vendors need to combine stable execution capabilities with intelligent decision-making, natural language interaction, document understanding, and enterprise-grade orchestration. Future downstream demand is expected to concentrate on high-frequency process scenarios such as finance shared service centers, banking back offices, insurance claims, healthcare administration, manufacturing operations, supply chain management, and customer service, while market competition will increasingly shift from standalone bot licensing to integrated platform capabilities, industry templates, ecosystem connectors, and continuous managed services.

This report is a detailed and comprehensive analysis for global Robotic Process Automation Software and Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Robotic Process Automation Software and Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Robotic Process Automation Software and Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Robotic Process Automation Software and Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Robotic Process Automation Software and Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Robotic Process Automation Software and Services

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Robotic Process Automation Software and Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UiPath, Inc., Automation Anywhere, Inc., Microsoft Corporation, SS&C Technologies Holdings, Inc., International Business Machines Corporation, SAP SE, NICE Ltd., Pegasystems Inc., Tungsten Automation Corporation, Nintex Global Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Robotic Process Automation Software and Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On Premise Deployment

Cloud Deployment

Others

Market segment by Component

Software Platform

Implementation and Integration Services

Consulting, Support and Training Services

Market segment by Automation Mode

Unattended Automation

Attended Automation

Hybrid Automation

Market segment by End Use Industry

BFSI

IT and Telecom

Healthcare and Life Sciences

Others

Market segment by Application

Large Enterprises

Small and Medium Sized Enterprises

Market segment by players, this report covers

UiPath, Inc.

Automation Anywhere, Inc.

Microsoft Corporation

SS&C Technologies Holdings, Inc.

International Business Machines Corporation

SAP SE

NICE Ltd.

Pegasystems Inc.

Tungsten Automation Corporation

Nintex Global Ltd.

Appian Corporation

EdgeVerve Systems Limited

AutomationEdge Technologies Inc.

Datamatics Global Services Limited

NTT Advanced Technology Corporation

OPEN, Inc.

Samsung SDS Co., Ltd.

AntWorks Pte. Ltd.

TPISoftware Corporation

Alibaba Cloud Computing Ltd.

Cyclone Robotics Co., Ltd.

Laiye Technology Beijing Co., Ltd.

ENCOO TECH Shanghai Co., Ltd.

Shanghai i-Search Software Co., Ltd.

Zhuhai Kingsware Artificial Intelligence Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Robotic Process Automation Software and Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Robotic Process Automation Software and Services, with revenue, gross margin, and global market share of Robotic

Process Automation Software and Services from 2021 to 2026.

Chapter 3, the Robotic Process Automation Software and Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Robotic Process Automation Software and Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Robotic Process Automation Software and Services.

Chapter 13, to describe Robotic Process Automation Software and Services research findings and conclusion.

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