

Global Robot Mower Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Robot Mower market size was valued at USD 770.9 million in 2023 and is forecast to a readjusted size of USD 1631.3 million by 2030 with a CAGR of 11.3% during review period.

A robot mower is an autonomous robot used to cut lawn grass. A typical robotic lawn mower (in particular earlier generation models) requires the user to set up a border wire around the lawn that defines the area to be mowed. The robot uses this wire to locate the boundary of the area to be trimmed and in some cases to locate a recharging dock.

Global key players of Robot Mower include Husqvarna, Positec (Worx), Stiga Group, MTD, Bosch and AL-KO, where Husqvarna makes up most around 28%.

Europe holds the highest marker share by region, with a share over 30%, followed by Americas and Asia-Pacific.

In terms of product type, those robots adapt lawns below 1000m² account for over 50%, and become the dominant type.

In terms of application, residential is the largest segment, with a share nearly 60%.

The Global Info Research report includes an overview of the development of the Robot Mower industry chain, the market status of Residential Robot Mower (Adapts Lawns Below 1000m², Adapts Lawns 1000m²-3000m²), Commercial Robot Mower (Adapts Lawns Below 1000m², Adapts Lawns 1000m²-3000m²), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Robot Mower.

Regionally, the report analyzes the Robot Mower markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Robot Mower market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Robot Mower market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Robot Mower industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Adapts Lawns Below 1000m?, Adapts Lawns 1000m?-3000m?).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Robot Mower market.

Regional Analysis: The report involves examining the Robot Mower market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Robot Mower market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Robot Mower:

Company Analysis: Report covers individual Robot Mower manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Robot Mower. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Robot Mower, Commercial Robot Mower).

Technology Analysis: Report covers specific technologies relevant to Robot Mower. It assesses the current state, advancements, and potential future developments in Robot Mower areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Robot Mower market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Robot Mower market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Adapts Lawns Below 1000m?

Adapts Lawns 1000m?-3000m?

Adapts Lawns Above 3000m?

Market segment by Application

Residential Robot Mower

Commercial Robot Mower

Major players covered

Husqvarna

Positec (Worx)

Stiga Group

MTD

Bosch

AL-KO

Zucchetti Centro Sistemi

Greenworks

Stihl

Deere & Company

Honda

Belrobotics

Redback Tools

Milagrow

Segway

Yarbo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Robot Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Robot Mower, with price, sales, revenue and global market share of Robot Mower from 2019 to 2024.

Chapter 3, the Robot Mower competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Robot Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Robot Mower market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Robot Mower.

Chapter 14 and 15, to describe Robot Mower sales channel, distributors, customers,

research findings and conclusion.

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