

# Global Road Weather Station Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Road Weather Station market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A road weather station is a meteorological observation device used to monitor and record meteorological information of the road surrounding environment. It is usually installed next to the road and can monitor meteorological parameters such as temperature, humidity, wind speed, wind direction, precipitation, visibility, etc. near the road in real time.

This report is a detailed and comprehensive analysis for global Road Weather Station market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Road Weather Station market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Road Weather Station market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Road Weather Station market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Road Weather Station market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Road Weather Station

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Road Weather Station market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Darrera, Vaisala, Zoko Link Technology, Scanmatic, Barani Design, Campbell Scientific, ANEOS, Traffic Data Systems, Rika Sensors, MicroStep MIS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Road Weather Station market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Temperature and Humidity Weather Station

Wind Speed and Direction Weather Station

Visibility Weather Station

Others

#### Market segment by Application

Urban Roads

Highways

Others

#### Major players covered

Darrera

Vaisala

Zoko Link Technology

Scanmatic

Barani Design

Campbell Scientific

ANEOS

Traffic Data Systems

Rika Sensors

MicroStep MIS

Cordulus

CGS Labs

Klimator

Lufft

Harvest Electronics

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Road Weather Station product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Road Weather Station, with price, sales quantity, revenue, and global market share of Road Weather Station from 2020 to 2025.

Chapter 3, the Road Weather Station competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Road Weather Station breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Road Weather Station market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Road Weather Station.

Chapter 14 and 15, to describe Road Weather Station sales channel, distributors, customers, research findings and conclusion.

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