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Global Road Noise Acceleration Sensor Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G030DBD25BD6EN.html
Date: August 2026
Pages: 125
Price: US$ 4,480.00 (Single User License)
ID: G030DBD25BD6EN

Abstracts

The global Road Noise Acceleration Sensor market size is expected to reach $ 303 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

In 2025, global Road Noise Acceleration Sensor reached approximately 139,273 units, with an average global market price of around US$ 1,212.94 per unit. Gross margin is about 42%. The cost is 703.5 usd. Production Capacity is about 150,000 units. Road Noise Acceleration Sensor is a specialized automotive sensor used in active noise control (ANC) systems to detect and reduce road-induced noise inside a vehicle cabin. It typically works by capturing vibration or acoustic signals generated by tire-road interaction through accelerometers or microphones placed near the suspension, chassis, or wheel wells. These signals are processed in real time by the vehicle's noise control unit, which generates counteracting sound waves via the audio system to cancel unwanted noise. The upstream supply chain for Road Noise Cancelling Sensors primarily includes MEMS microphones, accelerometers, signal processing chips, automotive wiring harnesses, packaging materials, and other components, along with electronic manufacturing service providers. The midstream comprises automotive parts manufacturers and system integrators responsible for matching and integrating the sensors with Active Noise Cancellation (ANC) control units, in-vehicle audio systems, and vehicle body structures. Downstream users include original equipment manufacturers (OEMs) and end-users such as new energy vehicle and luxury car brands, who utilize these sensors to enhance cabin quietness and driving comfort. With accelerating trends toward smart cockpits and electrification, demand for such sensors continues to grow in high-end passenger vehicles and intelligent driving cars.

At the same time, the technology is evolving toward higher integration and system-level

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intelligence, combining acceleration sensing with microphones and vehicle domain controllers to enable more accurate road noise modeling. Driven by electric vehicle adoption and software-defined vehicles, demand is increasing for low-latency, high-precision sensors that support real-time active noise cancellation and over-the-air acoustic optimization strategies.

This report studies the global Road Noise Acceleration Sensor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Road Noise Acceleration Sensor and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Road Noise Acceleration Sensor that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Road Noise Acceleration Sensor total production and demand, 2021-2032, (Units)
Global Road Noise Acceleration Sensor total production value, 2021-2032, (USD Million)
Global Road Noise Acceleration Sensor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)
Global Road Noise Acceleration Sensor consumption by region & country, CAGR, 2021-2032 & (Units)
U.S. VS China: Road Noise Acceleration Sensor domestic production, consumption, key domestic manufacturers and share
Global Road Noise Acceleration Sensor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)
Global Road Noise Acceleration Sensor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)
Global Road Noise Acceleration Sensor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Road Noise Acceleration Sensor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Molex, Bosch, Harman, Asahi Kasei Microdevices, ADI, NiniX Technologies, STMicroelectronics, Acoutec, QNX Software Systems Limited, SteadyBeat Technology Corp, etc.

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This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Road Noise Acceleration Sensor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Road Noise Acceleration Sensor Market, By Region:

- United States
- China
- Europe
- Japan
- South Korea
- ASEAN
- India
- Rest of World

Global Road Noise Acceleration Sensor Market, Segmentation by Type:

- Piezoelectric Acceleration Sensor
- MEMS Acceleration Sensor

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Capacitive Acceleration Sensor

Global Road Noise Acceleration Sensor Market, Segmentation by Structure:

Vertical Acceleration Sensor

Lateral Acceleration Sensor

Triaxial Acceleration Sensor

Global Road Noise Acceleration Sensor Market, Segmentation by Application:

Passenger Vechicle

Commercial Vechicle

Companies Profiled:

Molex

Bosch

Harman

Asahi Kasei Microdevices

ADI

NiniX Technologies

STMicroelectronics

Acoutec

QNX Software Systems Limited

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SteadyBeat Technology Corp

Silentium

Ningbo Tuopu Group Co., Ltd.

Fuxin Dare Automotive Parts Co., Ltd.

Key Questions Answered:
1. How big is the global Road Noise Acceleration Sensor market?
2. What is the demand of the global Road Noise Acceleration Sensor market?
3. What is the year over year growth of the global Road Noise Acceleration Sensor market?
4. What is the production and production value of the global Road Noise Acceleration Sensor market?
5. Who are the key producers in the global Road Noise Acceleration Sensor market?
6. What are the growth factors driving the market demand?

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