

Global Road Motorcycle Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G70F1920C6C4EN.html>

Date: June 2024

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: G70F1920C6C4EN

Abstracts

According to our (Global Info Research) latest study, the global Road Motorcycle Apparel market size was valued at USD 9718.2 million in 2023 and is forecast to a readjusted size of USD 12400 million by 2030 with a CAGR of 3.5% during review period.

Road motorcycle apparel encompasses a range of clothing designed for motorcyclists for use on roads and highways. This includes jackets, pants, gloves, and other gear aimed at providing protection and comfort during road riding.

Safety Standards Compliance: Adherence to safety standards and regulations, with a focus on impact protection, abrasion resistance, and visibility features to enhance rider safety on the road.

All-Weather Apparel: Development of all-weather motorcycle apparel that provides protection against varying weather conditions, including rain, wind, and temperature extremes.

Smart and Connected Features: Integration of smart and connected features, such as embedded sensors, communication systems, and adaptive technologies, to enhance the functionality and connectivity of road motorcycle apparel.

Fashion and Style: Growing attention to fashion-forward designs and styles in road motorcycle apparel, allowing riders to express their personal style while ensuring safety and functionality.

The Global Info Research report includes an overview of the development of the Road Motorcycle Apparel industry chain, the market status of Men (Jacket, Glove), Women (Jacket, Glove), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Road Motorcycle Apparel.

Regionally, the report analyzes the Road Motorcycle Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Road Motorcycle Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Road Motorcycle Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Road Motorcycle Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Jacket, Glove).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Road Motorcycle Apparel market.

Regional Analysis: The report involves examining the Road Motorcycle Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Road Motorcycle Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Road Motorcycle Apparel:

Company Analysis: Report covers individual Road Motorcycle Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Road Motorcycle Apparel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Road Motorcycle Apparel. It assesses the current state, advancements, and potential future developments in Road Motorcycle Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Road Motorcycle Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Road Motorcycle Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Jacket

Glove

Pants

Protector

Shoes

Helmets

Base Layers

Market segment by Application

Men

Women

Major players covered

Kushitani

RS Taichi

Alpinestars

KOMINE

GOLDWIN Motorcycle

DAYTONA

Dainese

Rukka

REVIT

Furygan

Shoei

YOHE Helmets

Jiangmen Pengcheng Helmets

Vista Outdoor

Arai

Schuberth

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Road Motorcycle Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Road Motorcycle Apparel, with price, sales, revenue and global market share of Road Motorcycle Apparel from 2019 to 2024.

Chapter 3, the Road Motorcycle Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Road Motorcycle Apparel breakdown data are shown at the regional

level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Road Motorcycle Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Road Motorcycle Apparel.

Chapter 14 and 15, to describe Road Motorcycle Apparel sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Road Motorcycle Apparel

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Road Motorcycle Apparel Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Jacket

1.3.3 Glove

1.3.4 Pants

1.3.5 Protector

1.3.6 Shoes

1.3.7 Helmets

1.3.8 Base Layers

1.4 Market Analysis by Application

1.4.1 Overview: Global Road Motorcycle Apparel Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Men

1.4.3 Women

1.5 Global Road Motorcycle Apparel Market Size & Forecast

1.5.1 Global Road Motorcycle Apparel Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Road Motorcycle Apparel Sales Quantity (2019-2030)

1.5.3 Global Road Motorcycle Apparel Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Kushitani

2.1.1 Kushitani Details

2.1.2 Kushitani Major Business

2.1.3 Kushitani Road Motorcycle Apparel Product and Services

2.1.4 Kushitani Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Kushitani Recent Developments/Updates

2.2 RS Taichi

2.2.1 RS Taichi Details

2.2.2 RS Taichi Major Business

2.2.3 RS Taichi Road Motorcycle Apparel Product and Services

2.2.4 RS Taichi Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 RS Taichi Recent Developments/Updates

2.3 Alpinestars

2.3.1 Alpinestars Details

2.3.2 Alpinestars Major Business

2.3.3 Alpinestars Road Motorcycle Apparel Product and Services

2.3.4 Alpinestars Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Alpinestars Recent Developments/Updates

2.4 KOMINE

2.4.1 KOMINE Details

2.4.2 KOMINE Major Business

2.4.3 KOMINE Road Motorcycle Apparel Product and Services

2.4.4 KOMINE Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 KOMINE Recent Developments/Updates

2.5 GOLDWIN Motorcycle

2.5.1 GOLDWIN Motorcycle Details

2.5.2 GOLDWIN Motorcycle Major Business

2.5.3 GOLDWIN Motorcycle Road Motorcycle Apparel Product and Services

2.5.4 GOLDWIN Motorcycle Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 GOLDWIN Motorcycle Recent Developments/Updates

2.6 DAYTONA

2.6.1 DAYTONA Details

2.6.2 DAYTONA Major Business

2.6.3 DAYTONA Road Motorcycle Apparel Product and Services

2.6.4 DAYTONA Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 DAYTONA Recent Developments/Updates

2.7 Dainese

2.7.1 Dainese Details

2.7.2 Dainese Major Business

2.7.3 Dainese Road Motorcycle Apparel Product and Services

2.7.4 Dainese Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Dainese Recent Developments/Updates

2.8 Rukka

- 2.8.1 Rukka Details
- 2.8.2 Rukka Major Business
- 2.8.3 Rukka Road Motorcycle Apparel Product and Services
- 2.8.4 Rukka Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Rukka Recent Developments/Updates
- 2.9 REVIT
 - 2.9.1 REVIT Details
 - 2.9.2 REVIT Major Business
 - 2.9.3 REVIT Road Motorcycle Apparel Product and Services
 - 2.9.4 REVIT Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 REVIT Recent Developments/Updates
- 2.10 Furygan
 - 2.10.1 Furygan Details
 - 2.10.2 Furygan Major Business
 - 2.10.3 Furygan Road Motorcycle Apparel Product and Services
 - 2.10.4 Furygan Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Furygan Recent Developments/Updates
- 2.11 Shoei
 - 2.11.1 Shoei Details
 - 2.11.2 Shoei Major Business
 - 2.11.3 Shoei Road Motorcycle Apparel Product and Services
 - 2.11.4 Shoei Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Shoei Recent Developments/Updates
- 2.12 YOHE Helmets
 - 2.12.1 YOHE Helmets Details
 - 2.12.2 YOHE Helmets Major Business
 - 2.12.3 YOHE Helmets Road Motorcycle Apparel Product and Services
 - 2.12.4 YOHE Helmets Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 YOHE Helmets Recent Developments/Updates
- 2.13 Jiangmen Pengcheng Helmets
 - 2.13.1 Jiangmen Pengcheng Helmets Details
 - 2.13.2 Jiangmen Pengcheng Helmets Major Business
 - 2.13.3 Jiangmen Pengcheng Helmets Road Motorcycle Apparel Product and Services
 - 2.13.4 Jiangmen Pengcheng Helmets Road Motorcycle Apparel Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Jiangmen Pengcheng Helmets Recent Developments/Updates

2.14 Vista Outdoor

2.14.1 Vista Outdoor Details

2.14.2 Vista Outdoor Major Business

2.14.3 Vista Outdoor Road Motorcycle Apparel Product and Services

2.14.4 Vista Outdoor Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Vista Outdoor Recent Developments/Updates

2.15 Arai

2.15.1 Arai Details

2.15.2 Arai Major Business

2.15.3 Arai Road Motorcycle Apparel Product and Services

2.15.4 Arai Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Arai Recent Developments/Updates

2.16 Schuberth

2.16.1 Schuberth Details

2.16.2 Schuberth Major Business

2.16.3 Schuberth Road Motorcycle Apparel Product and Services

2.16.4 Schuberth Road Motorcycle Apparel Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Schuberth Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ROAD MOTORCYCLE APPAREL BY MANUFACTURER

3.1 Global Road Motorcycle Apparel Sales Quantity by Manufacturer (2019-2024)

3.2 Global Road Motorcycle Apparel Revenue by Manufacturer (2019-2024)

3.3 Global Road Motorcycle Apparel Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Road Motorcycle Apparel by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Road Motorcycle Apparel Manufacturer Market Share in 2023

3.4.2 Top 6 Road Motorcycle Apparel Manufacturer Market Share in 2023

3.5 Road Motorcycle Apparel Market: Overall Company Footprint Analysis

3.5.1 Road Motorcycle Apparel Market: Region Footprint

3.5.2 Road Motorcycle Apparel Market: Company Product Type Footprint

3.5.3 Road Motorcycle Apparel Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Road Motorcycle Apparel Market Size by Region
 - 4.1.1 Global Road Motorcycle Apparel Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Road Motorcycle Apparel Consumption Value by Region (2019-2030)
 - 4.1.3 Global Road Motorcycle Apparel Average Price by Region (2019-2030)
- 4.2 North America Road Motorcycle Apparel Consumption Value (2019-2030)
- 4.3 Europe Road Motorcycle Apparel Consumption Value (2019-2030)
- 4.4 Asia-Pacific Road Motorcycle Apparel Consumption Value (2019-2030)
- 4.5 South America Road Motorcycle Apparel Consumption Value (2019-2030)
- 4.6 Middle East and Africa Road Motorcycle Apparel Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Road Motorcycle Apparel Sales Quantity by Type (2019-2030)
- 5.2 Global Road Motorcycle Apparel Consumption Value by Type (2019-2030)
- 5.3 Global Road Motorcycle Apparel Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Road Motorcycle Apparel Sales Quantity by Application (2019-2030)
- 6.2 Global Road Motorcycle Apparel Consumption Value by Application (2019-2030)
- 6.3 Global Road Motorcycle Apparel Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Road Motorcycle Apparel Sales Quantity by Type (2019-2030)
- 7.2 North America Road Motorcycle Apparel Sales Quantity by Application (2019-2030)
- 7.3 North America Road Motorcycle Apparel Market Size by Country
 - 7.3.1 North America Road Motorcycle Apparel Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Road Motorcycle Apparel Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Road Motorcycle Apparel Sales Quantity by Type (2019-2030)
- 8.2 Europe Road Motorcycle Apparel Sales Quantity by Application (2019-2030)
- 8.3 Europe Road Motorcycle Apparel Market Size by Country
 - 8.3.1 Europe Road Motorcycle Apparel Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Road Motorcycle Apparel Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Road Motorcycle Apparel Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Road Motorcycle Apparel Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Road Motorcycle Apparel Market Size by Region
 - 9.3.1 Asia-Pacific Road Motorcycle Apparel Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Road Motorcycle Apparel Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Road Motorcycle Apparel Sales Quantity by Type (2019-2030)
- 10.2 South America Road Motorcycle Apparel Sales Quantity by Application (2019-2030)
- 10.3 South America Road Motorcycle Apparel Market Size by Country
 - 10.3.1 South America Road Motorcycle Apparel Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Road Motorcycle Apparel Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Road Motorcycle Apparel Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Road Motorcycle Apparel Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Road Motorcycle Apparel Market Size by Country

11.3.1 Middle East & Africa Road Motorcycle Apparel Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Road Motorcycle Apparel Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Road Motorcycle Apparel Market Drivers

12.2 Road Motorcycle Apparel Market Restraints

12.3 Road Motorcycle Apparel Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Road Motorcycle Apparel and Key Manufacturers

13.2 Manufacturing Costs Percentage of Road Motorcycle Apparel

13.3 Road Motorcycle Apparel Production Process

13.4 Road Motorcycle Apparel Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Road Motorcycle Apparel Typical Distributors

14.3 Road Motorcycle Apparel Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Road Motorcycle Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Road Motorcycle Apparel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Kushitani Basic Information, Manufacturing Base and Competitors

Table 4. Kushitani Major Business

Table 5. Kushitani Road Motorcycle Apparel Product and Services

Table 6. Kushitani Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Kushitani Recent Developments/Updates

Table 8. RS Taichi Basic Information, Manufacturing Base and Competitors

Table 9. RS Taichi Major Business

Table 10. RS Taichi Road Motorcycle Apparel Product and Services

Table 11. RS Taichi Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. RS Taichi Recent Developments/Updates

Table 13. Alpinestars Basic Information, Manufacturing Base and Competitors

Table 14. Alpinestars Major Business

Table 15. Alpinestars Road Motorcycle Apparel Product and Services

Table 16. Alpinestars Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Alpinestars Recent Developments/Updates

Table 18. KOMINE Basic Information, Manufacturing Base and Competitors

Table 19. KOMINE Major Business

Table 20. KOMINE Road Motorcycle Apparel Product and Services

Table 21. KOMINE Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. KOMINE Recent Developments/Updates

Table 23. GOLDWIN Motorcycle Basic Information, Manufacturing Base and Competitors

Table 24. GOLDWIN Motorcycle Major Business

Table 25. GOLDWIN Motorcycle Road Motorcycle Apparel Product and Services

Table 26. GOLDWIN Motorcycle Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. GOLDWIN Motorcycle Recent Developments/Updates
- Table 28. DAYTONA Basic Information, Manufacturing Base and Competitors
- Table 29. DAYTONA Major Business
- Table 30. DAYTONA Road Motorcycle Apparel Product and Services
- Table 31. DAYTONA Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. DAYTONA Recent Developments/Updates
- Table 33. Dainese Basic Information, Manufacturing Base and Competitors
- Table 34. Dainese Major Business
- Table 35. Dainese Road Motorcycle Apparel Product and Services
- Table 36. Dainese Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Dainese Recent Developments/Updates
- Table 38. Rukka Basic Information, Manufacturing Base and Competitors
- Table 39. Rukka Major Business
- Table 40. Rukka Road Motorcycle Apparel Product and Services
- Table 41. Rukka Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Rukka Recent Developments/Updates
- Table 43. REVIT Basic Information, Manufacturing Base and Competitors
- Table 44. REVIT Major Business
- Table 45. REVIT Road Motorcycle Apparel Product and Services
- Table 46. REVIT Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. REVIT Recent Developments/Updates
- Table 48. Furygan Basic Information, Manufacturing Base and Competitors
- Table 49. Furygan Major Business
- Table 50. Furygan Road Motorcycle Apparel Product and Services
- Table 51. Furygan Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Furygan Recent Developments/Updates
- Table 53. Shoei Basic Information, Manufacturing Base and Competitors
- Table 54. Shoei Major Business
- Table 55. Shoei Road Motorcycle Apparel Product and Services
- Table 56. Shoei Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Shoei Recent Developments/Updates
- Table 58. YOHE Helmets Basic Information, Manufacturing Base and Competitors
- Table 59. YOHE Helmets Major Business

- Table 60. YOHE Helmets Road Motorcycle Apparel Product and Services
- Table 61. YOHE Helmets Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. YOHE Helmets Recent Developments/Updates
- Table 63. Jiangmen Pengcheng Helmets Basic Information, Manufacturing Base and Competitors
- Table 64. Jiangmen Pengcheng Helmets Major Business
- Table 65. Jiangmen Pengcheng Helmets Road Motorcycle Apparel Product and Services
- Table 66. Jiangmen Pengcheng Helmets Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Jiangmen Pengcheng Helmets Recent Developments/Updates
- Table 68. Vista Outdoor Basic Information, Manufacturing Base and Competitors
- Table 69. Vista Outdoor Major Business
- Table 70. Vista Outdoor Road Motorcycle Apparel Product and Services
- Table 71. Vista Outdoor Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Vista Outdoor Recent Developments/Updates
- Table 73. Arai Basic Information, Manufacturing Base and Competitors
- Table 74. Arai Major Business
- Table 75. Arai Road Motorcycle Apparel Product and Services
- Table 76. Arai Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Arai Recent Developments/Updates
- Table 78. Schuberth Basic Information, Manufacturing Base and Competitors
- Table 79. Schuberth Major Business
- Table 80. Schuberth Road Motorcycle Apparel Product and Services
- Table 81. Schuberth Road Motorcycle Apparel Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Schuberth Recent Developments/Updates
- Table 83. Global Road Motorcycle Apparel Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 84. Global Road Motorcycle Apparel Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Road Motorcycle Apparel Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 86. Market Position of Manufacturers in Road Motorcycle Apparel, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

- Table 87. Head Office and Road Motorcycle Apparel Production Site of Key Manufacturer
- Table 88. Road Motorcycle Apparel Market: Company Product Type Footprint
- Table 89. Road Motorcycle Apparel Market: Company Product Application Footprint
- Table 90. Road Motorcycle Apparel New Market Entrants and Barriers to Market Entry
- Table 91. Road Motorcycle Apparel Mergers, Acquisition, Agreements, and Collaborations
- Table 92. Global Road Motorcycle Apparel Sales Quantity by Region (2019-2024) & (K Units)
- Table 93. Global Road Motorcycle Apparel Sales Quantity by Region (2025-2030) & (K Units)
- Table 94. Global Road Motorcycle Apparel Consumption Value by Region (2019-2024) & (USD Million)
- Table 95. Global Road Motorcycle Apparel Consumption Value by Region (2025-2030) & (USD Million)
- Table 96. Global Road Motorcycle Apparel Average Price by Region (2019-2024) & (USD/Unit)
- Table 97. Global Road Motorcycle Apparel Average Price by Region (2025-2030) & (USD/Unit)
- Table 98. Global Road Motorcycle Apparel Sales Quantity by Type (2019-2024) & (K Units)
- Table 99. Global Road Motorcycle Apparel Sales Quantity by Type (2025-2030) & (K Units)
- Table 100. Global Road Motorcycle Apparel Consumption Value by Type (2019-2024) & (USD Million)
- Table 101. Global Road Motorcycle Apparel Consumption Value by Type (2025-2030) & (USD Million)
- Table 102. Global Road Motorcycle Apparel Average Price by Type (2019-2024) & (USD/Unit)
- Table 103. Global Road Motorcycle Apparel Average Price by Type (2025-2030) & (USD/Unit)
- Table 104. Global Road Motorcycle Apparel Sales Quantity by Application (2019-2024) & (K Units)
- Table 105. Global Road Motorcycle Apparel Sales Quantity by Application (2025-2030) & (K Units)
- Table 106. Global Road Motorcycle Apparel Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. Global Road Motorcycle Apparel Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global Road Motorcycle Apparel Average Price by Application (2019-2024) & (USD/Unit)

Table 109. Global Road Motorcycle Apparel Average Price by Application (2025-2030) & (USD/Unit)

Table 110. North America Road Motorcycle Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 111. North America Road Motorcycle Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 112. North America Road Motorcycle Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 113. North America Road Motorcycle Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 114. North America Road Motorcycle Apparel Sales Quantity by Country (2019-2024) & (K Units)

Table 115. North America Road Motorcycle Apparel Sales Quantity by Country (2025-2030) & (K Units)

Table 116. North America Road Motorcycle Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America Road Motorcycle Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Road Motorcycle Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Road Motorcycle Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Road Motorcycle Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe Road Motorcycle Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe Road Motorcycle Apparel Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe Road Motorcycle Apparel Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe Road Motorcycle Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Road Motorcycle Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Road Motorcycle Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific Road Motorcycle Apparel Sales Quantity by Type (2025-2030)

& (K Units)

Table 128. Asia-Pacific Road Motorcycle Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific Road Motorcycle Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Road Motorcycle Apparel Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Road Motorcycle Apparel Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Road Motorcycle Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Road Motorcycle Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Road Motorcycle Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America Road Motorcycle Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America Road Motorcycle Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Road Motorcycle Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Road Motorcycle Apparel Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Road Motorcycle Apparel Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Road Motorcycle Apparel Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Road Motorcycle Apparel Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Road Motorcycle Apparel Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Road Motorcycle Apparel Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Road Motorcycle Apparel Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Road Motorcycle Apparel Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Road Motorcycle Apparel Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Road Motorcycle Apparel Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Road Motorcycle Apparel Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Road Motorcycle Apparel Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Road Motorcycle Apparel Raw Material

Table 151. Key Manufacturers of Road Motorcycle Apparel Raw Materials

Table 152. Road Motorcycle Apparel Typical Distributors

Table 153. Road Motorcycle Apparel Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Road Motorcycle Apparel Picture

Figure 2. Global Road Motorcycle Apparel Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Road Motorcycle Apparel Consumption Value Market Share by Type in 2023

Figure 4. Jacket Examples

Figure 5. Glove Examples

Figure 6. Pants Examples

Figure 7. Protector Examples

Figure 8. Shoes Examples

Figure 9. Helmets Examples

Figure 10. Base Layers Examples

Figure 11. Global Road Motorcycle Apparel Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 12. Global Road Motorcycle Apparel Consumption Value Market Share by Application in 2023

Figure 13. Men Examples

Figure 14. Women Examples

Figure 15. Global Road Motorcycle Apparel Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Road Motorcycle Apparel Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Road Motorcycle Apparel Sales Quantity (2019-2030) & (K Units)

Figure 18. Global Road Motorcycle Apparel Average Price (2019-2030) & (USD/Unit)

Figure 19. Global Road Motorcycle Apparel Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Road Motorcycle Apparel Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Road Motorcycle Apparel by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Road Motorcycle Apparel Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Road Motorcycle Apparel Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Road Motorcycle Apparel Sales Quantity Market Share by Region

(2019-2030)

Figure 25. Global Road Motorcycle Apparel Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Road Motorcycle Apparel Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Road Motorcycle Apparel Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Road Motorcycle Apparel Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Road Motorcycle Apparel Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Road Motorcycle Apparel Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Road Motorcycle Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Road Motorcycle Apparel Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Road Motorcycle Apparel Average Price by Type (2019-2030) & (USD/Unit)

Figure 34. Global Road Motorcycle Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Road Motorcycle Apparel Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Road Motorcycle Apparel Average Price by Application (2019-2030) & (USD/Unit)

Figure 37. North America Road Motorcycle Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Road Motorcycle Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Road Motorcycle Apparel Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Road Motorcycle Apparel Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Road Motorcycle Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Road Motorcycle Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Road Motorcycle Apparel Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Road Motorcycle Apparel Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. France Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Road Motorcycle Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 54. Asia-Pacific Road Motorcycle Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Road Motorcycle Apparel Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Road Motorcycle Apparel Consumption Value Market Share by Region (2019-2030)

Figure 57. China Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Road Motorcycle Apparel Sales Quantity Market Share by

Type (2019-2030)

Figure 64. South America Road Motorcycle Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Road Motorcycle Apparel Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Road Motorcycle Apparel Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Road Motorcycle Apparel Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Road Motorcycle Apparel Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Road Motorcycle Apparel Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Road Motorcycle Apparel Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Road Motorcycle Apparel Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Road Motorcycle Apparel Market Drivers

Figure 78. Road Motorcycle Apparel Market Restraints

Figure 79. Road Motorcycle Apparel Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Road Motorcycle Apparel in 2023

Figure 82. Manufacturing Process Analysis of Road Motorcycle Apparel

Figure 83. Road Motorcycle Apparel Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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