

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Road Marking Paint Market 2018, Forecast to 2023

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Abstracts

Road surface marking is any kind of device or material that is used on a road surface in order to convey official information. They can also be applied in other facilities used by vehicles to mark parking spaces or designate areas for other uses.

Road Marking Paint is a kind of paint used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes. It is also used to mark spaces in parking lots or special purpose spaces for disabled parking, loading zones, or time-restricted parking areas. Colors for these applications vary by locality.

Scope of the Report:

This report focuses on the Road Marking Paint in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global leading players in this market are 3M, Sherwin-Williams, Swarco AG, Nippon Paint, Ennis Flint and Hempel, which only accounts for about 20 % of total revenue share in 2016. These are famous in the road marking paint market for the wonderful product performance and service. The China market leaders are TATU, Zhejiang Brother, Zhejiang Yuanguang.

The Road marking paint mainly classified into five types: thermoplastic marking paint, waterbased marking paint, solvent based marking paint, two-component road marking paint and others. Thermoplastic marking paint is the most popular type worldwide. But the types of road marking paint varies in different countries.

Despite the presence of competition problems, due to the global recovery trend is clear,

investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

The worldwide market for Road Marking Paint is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 3600 million US\$ in 2023, from 2810 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Sherwin-Williams

Swarco AG

Nippon Paint

Ennis Flint

Hempel

Geveko Markings

PPG Industries

Asian Paints PPG

SealMaster

Reda National Co.

LANINO

TATU

Zhejiang Brother

Zhejiang Yuanguang

Luteng Tuliao

Rainbow Brand

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Thermoplastic Marking Paint

Waterbased Marking Paint

Solvent Based Marking Paint

Two-Component Road Marking Paint

Market Segment by Applications, can be divided into

Roads & Streets

Parking Lot

Airport

Others

There are 15 Chapters to deeply display the global Road Marking Paint market.

Chapter 1, to describe Road Marking Paint Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Road Marking Paint, with sales, revenue, and price of Road Marking Paint, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Road Marking Paint, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Road Marking Paint market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Road Marking Paint sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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