

# Global Road Bikes Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Road Bikes market size is expected to reach \$ 15260 million by 2032, rising at a market growth of 2.2% CAGR during the forecast period (2026-2032).

Road Bikes is used to describe bicycles built for traveling at speed on paved roads. Some sources use the term to mean racing bicycle. Other sources specifically exclude racing bicycles from the definition, using the term to mean a bicycle of a similar style but built more for endurance and less the fast bursts of speed desired in a racing bicycle; as such, they usually have more gear combinations and fewer hi-tech racing features.

The road bikes market is primarily driven by increasing consumer interest in health and fitness, as cycling is seen as an effective way to maintain physical well-being and promote an active lifestyle. The growing popularity of cycling events, such as races and recreational rides, further boosts demand for high-performance road bikes. Additionally, the rise of eco-conscious consumers who seek sustainable transportation alternatives contributes to the market's growth, as road bikes are an eco-friendly mode of commuting.

However, the market also faces several challenges, including the high cost of premium road bikes, which may limit access for budget-conscious consumers. Moreover, the availability of alternative forms of transportation, such as electric bikes or shared mobility solutions, presents competition. The industry must also contend with fluctuating raw material prices and supply chain disruptions, which can impact production and pricing. Despite these hurdles, the road bikes market continues to expand, driven by innovation and shifting consumer preferences.

Global road bikes key players include Giant, Trek, Merida, Hero Cycles, etc. Global top

four manufacturers hold a share over 35%. Europe is the largest market, with a share over 30%, followed by Asia-Pacific, and North America, both have a share over 50 percent. In terms of product, aluminum road bike is the largest segment, with a share over 70%. And in terms of application, the largest application is transportation Tools, followed by racing.

This report studies the global Road Bikes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Road Bikes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Road Bikes that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Road Bikes total production and demand, 2021-2032, (K Units)

Global Road Bikes total production value, 2021-2032, (USD Million)

Global Road Bikes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Road Bikes consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Road Bikes domestic production, consumption, key domestic manufacturers and share

Global Road Bikes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Road Bikes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Road Bikes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Road Bikes market based on the following

parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Giant, Trek, Merida, Scott Sports, Accell Group, Fuji Bikes, Specialized, Dorel Industries, Cube, Grimaldi Industri, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Road Bikes market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Road Bikes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Road Bikes Market, Segmentation by Type:

Aluminum Road Bike

Carbon Fiber Road Bike

Others

Global Road Bikes Market, Segmentation by Application:

Transportation Tools

Racing

Companies Profiled:

Giant

Trek

Merida

Scott Sports

Accell Group

Fuji Bikes

Specialized

Dorel Industries

Cube

Grimaldi Industri

Derby Cycle

Hero Cycles

Look Cycle

Xidesheng Bicycle

Shanghai Phoenix

KHS

Trinx Bikes

Atlas Cycles

Laux Bike

Cannondale

SEKA Exceed

PARDUS

JAVA

**Key Questions Answered:**

1. How big is the global Road Bikes market?
2. What is the demand of the global Road Bikes market?
3. What is the year over year growth of the global Road Bikes market?
4. What is the production and production value of the global Road Bikes market?
5. Who are the key producers in the global Road Bikes market?
6. What are the growth factors driving the market demand?

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