

# Global Road Bikes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Road Bikes market size was valued at USD 4302.5 million in 2023 and is forecast to a readjusted size of USD 4660.5 million by 2030 with a CAGR of 1.1% during review period.

Road Bikes is used to describe bicycles built for traveling at speed on paved roads. Some sources use the term to mean racing bicycle. Other sources specifically exclude racing bicycles from the definition, using the term to mean a bicycle of a similar style but built more for endurance and less the fast bursts of speed desired in a racing bicycle; as such, they usually have more gear combinations and fewer hi-tech racing features.

Global road bikes key players include Giant, Trek, Merida, Hero Cycles, etc. Global top four manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by Asia-Pacific, and North America, both have a share over 50 percent.

In terms of product, aluminum road bike is the largest segment, with a share over 70%. And in terms of application, the largest application is transportation Tools, followed by racing.

The Global Info Research report includes an overview of the development of the Road Bikes industry chain, the market status of Transportation Tools (Aluminum Road Bike, Carbon Fiber Road Bike), Racing (Aluminum Road Bike, Carbon Fiber Road Bike), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Road Bikes.

Regionally, the report analyzes the Road Bikes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Road Bikes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Road Bikes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Road Bikes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Aluminum Road Bike, Carbon Fiber Road Bike).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Road Bikes market.

**Regional Analysis:** The report involves examining the Road Bikes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Road Bikes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Road Bikes:

**Company Analysis:** Report covers individual Road Bikes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Road Bikes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transportation Tools, Racing).

**Technology Analysis:** Report covers specific technologies relevant to Road Bikes. It assesses the current state, advancements, and potential future developments in Road Bikes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Road Bikes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Road Bikes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Aluminum Road Bike

Carbon Fiber Road Bike

Others

### Market segment by Application

Transportation Tools

Racing

## Major players covered

Giant

Trek

Merida

Scott Sports

Accell Group

Fuji Bikes

Specialized

Dorel Industries

Cube

Grimaldi Industri

Derby Cycle

Hero Cycles

Look Cycle

Xidesheng Bicycle

Shanghai Phoenix

KHS

Trinx Bikes

Atlas Cycles

Laux Bike

Cannondale

Hero Cycles

LOOK

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Road Bikes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Road Bikes, with price, sales, revenue and global market share of Road Bikes from 2019 to 2024.

Chapter 3, the Road Bikes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Road Bikes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Road Bikes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Road Bikes.

Chapter 14 and 15, to describe Road Bikes sales channel, distributors, customers, research findings and conclusion.

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