

Global Road Bike Tire Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Road Bike Tire market size was valued at US\$ 741 million in 2025 and is forecast to a readjusted size of US\$ 1049 million by 2032 with a CAGR of 5.1% during review period.

A road bike tire is a narrow, high-pressure pneumatic tire specifically designed for road bicycles, optimized for low rolling resistance, lightweight performance, and high-speed efficiency on paved surfaces, typically constructed using rubber compounds, textile or aramid casings, and bead materials to ensure grip, durability, and ride comfort.

The road bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid materials, and steel or composite bead wires, along with chemical additives and processing equipment, continues in the midstream with tire manufacturers conducting compound formulation, casing construction, extrusion, molding, vulcanization, and quality testing, and extends downstream to bicycle OEM manufacturers, distributors, specialty retailers, e-commerce platforms, and end users, where tires are sold for original equipment installation and aftermarket replacement, driven by continuous consumption cycles, performance upgrades, and growing global demand for road cycling products.

Current and planned projects in the road bike tire sector include expansion of high-performance tire manufacturing capacity in Asia, development of advanced rubber compounds for improved grip and lower rolling resistance, investment in tubeless and puncture-resistant technologies, establishment of regional distribution centers to improve supply chain efficiency, and research initiatives focused on sustainable materials such as bio-based rubber and recyclable components, alongside collaborations between tire manufacturers and professional cycling teams to optimize

performance products, driven by increasing demand for premium cycling equipment, technological innovation, and the growing popularity of road cycling globally.

2025 Global Market sales Volume: 45 Million Units, Average Global Market Price: USD 16 Per Unit, Market Average Gross Profit Margin: 20%.

The road bike tire market is a mature yet steadily growing segment of the global bicycle components industry, driven by continuous replacement demand, performance upgrades, and increasing participation in road cycling. Unlike frames or complete bicycles, tires benefit from high consumption frequency, as they require regular replacement due to wear and performance degradation. Market growth is supported by rising health awareness, urban cycling adoption, and the popularity of endurance events and competitive road racing. Technological advancements in tire compounds, casing construction, and tubeless systems are further enhancing product performance and driving premiumization.

From a regional perspective, Asia-Pacific dominates production, with China and Southeast Asia serving as major manufacturing bases due to cost efficiency and established supply chains. Europe and North America represent key consumption markets, characterized by high demand for premium and performance-oriented tires. Emerging markets in Latin America and parts of Asia are experiencing gradual growth, mainly driven by increasing bicycle adoption and infrastructure development. The global supply chain is highly integrated, with large manufacturers supplying both OEM bicycle brands and aftermarket channels.

Market opportunities are centered around premium tire segments, including tubeless systems, puncture-resistant designs, and high-performance racing tires. The growing trend toward wider tires for improved comfort and grip is also influencing product development. However, risks include raw material price volatility, particularly for rubber and chemical additives, as well as intense price competition in entry-level segments. Environmental concerns related to rubber production and disposal are also emerging as challenges for the industry.

Key trends include the shift toward tubeless and tubeless-ready technologies, increased use of advanced rubber compounds for lower rolling resistance, and growing emphasis on sustainability through eco-friendly materials. Digital channels and direct-to-consumer sales are expanding market access and influencing purchasing behavior. The competitive landscape is moderately concentrated, with several global tire manufacturers competing alongside regional producers, with competition focused on

performance, durability, brand reputation, and pricing. As the market evolves, innovation and material science will remain critical factors in maintaining competitive advantage.

This report is a detailed and comprehensive analysis for global Road Bike Tire market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Road Bike Tire market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Road Bike Tire market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Road Bike Tire market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Road Bike Tire market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Road Bike Tire
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Road Bike Tire market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trek Bicycle, Decathlon, Shimano, DT SWISS, Campagnolo, CST, Michelin, Continental, Ralf Bohle GmbH, Pirelli Cycling, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Road Bike Tire market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Clincher Type

Tubular Type

Tubeless Type

Market segment by Tire Width

Narrow Width Type

Medium Width Type

Wide Endurance Type

Market segment by Material Composition

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

Market segment by Application

Competition

Amateur

Major players covered

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Road Bike Tire product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Road Bike Tire, with price, sales quantity, revenue, and global market share of Road Bike Tire from 2021 to 2026.

Chapter 3, the Road Bike Tire competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Road Bike Tire breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Road Bike Tire market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Road Bike Tire.

Chapter 14 and 15, to describe Road Bike Tire sales channel, distributors, customers, research findings and conclusion.

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