

# Global Road Bike Tire Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Road Bike Tire market size is expected to reach \$ 1049 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

A road bike tire is a narrow, high-pressure pneumatic tire specifically designed for road bicycles, optimized for low rolling resistance, lightweight performance, and high-speed efficiency on paved surfaces, typically constructed using rubber compounds, textile or aramid casings, and bead materials to ensure grip, durability, and ride comfort.

The road bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid materials, and steel or composite bead wires, along with chemical additives and processing equipment, continues in the midstream with tire manufacturers conducting compound formulation, casing construction, extrusion, molding, vulcanization, and quality testing, and extends downstream to bicycle OEM manufacturers, distributors, specialty retailers, e-commerce platforms, and end users, where tires are sold for original equipment installation and aftermarket replacement, driven by continuous consumption cycles, performance upgrades, and growing global demand for road cycling products.

Current and planned projects in the road bike tire sector include expansion of high-performance tire manufacturing capacity in Asia, development of advanced rubber compounds for improved grip and lower rolling resistance, investment in tubeless and puncture-resistant technologies, establishment of regional distribution centers to improve supply chain efficiency, and research initiatives focused on sustainable materials such as bio-based rubber and recyclable components, alongside collaborations between tire manufacturers and professional cycling teams to optimize performance products, driven by increasing demand for premium cycling equipment,

technological innovation, and the growing popularity of road cycling globally.

2025 Global Market sales Volume: 45 Million Units, Average Global Market Price: USD 16 Per Unit, Market Average Gross Profit Margin: 20%.

The road bike tire market is a mature yet steadily growing segment of the global bicycle components industry, driven by continuous replacement demand, performance upgrades, and increasing participation in road cycling. Unlike frames or complete bicycles, tires benefit from high consumption frequency, as they require regular replacement due to wear and performance degradation. Market growth is supported by rising health awareness, urban cycling adoption, and the popularity of endurance events and competitive road racing. Technological advancements in tire compounds, casing construction, and tubeless systems are further enhancing product performance and driving premiumization.

From a regional perspective, Asia-Pacific dominates production, with China and Southeast Asia serving as major manufacturing bases due to cost efficiency and established supply chains. Europe and North America represent key consumption markets, characterized by high demand for premium and performance-oriented tires. Emerging markets in Latin America and parts of Asia are experiencing gradual growth, mainly driven by increasing bicycle adoption and infrastructure development. The global supply chain is highly integrated, with large manufacturers supplying both OEM bicycle brands and aftermarket channels.

Market opportunities are centered around premium tire segments, including tubeless systems, puncture-resistant designs, and high-performance racing tires. The growing trend toward wider tires for improved comfort and grip is also influencing product development. However, risks include raw material price volatility, particularly for rubber and chemical additives, as well as intense price competition in entry-level segments. Environmental concerns related to rubber production and disposal are also emerging as challenges for the industry.

Key trends include the shift toward tubeless and tubeless-ready technologies, increased use of advanced rubber compounds for lower rolling resistance, and growing emphasis on sustainability through eco-friendly materials. Digital channels and direct-to-consumer sales are expanding market access and influencing purchasing behavior. The competitive landscape is moderately concentrated, with several global tire manufacturers competing alongside regional producers, with competition focused on performance, durability, brand reputation, and pricing. As the market evolves, innovation

and material science will remain critical factors in maintaining competitive advantage.

This report studies the global Road Bike Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Road Bike Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Road Bike Tire that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Road Bike Tire total production and demand, 2021-2032, (K Units)

Global Road Bike Tire total production value, 2021-2032, (USD Million)

Global Road Bike Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Road Bike Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Road Bike Tire domestic production, consumption, key domestic manufacturers and share

Global Road Bike Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Road Bike Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Road Bike Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Road Bike Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trek Bicycle, Decathlon, Shimano, DT SWISS, Campagnolo, CST, Michelin, Continental, Ralf Bohle GmbH, Pirelli Cycling, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Road Bike Tire market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Road Bike Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Road Bike Tire Market, Segmentation by Type:

Clincher Type

Tubular Type

Tubeless Type

#### Global Road Bike Tire Market, Segmentation by Tire Width:

Narrow Width Type

Medium Width Type

Wide Endurance Type

#### Global Road Bike Tire Market, Segmentation by Material Composition:

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

#### Global Road Bike Tire Market, Segmentation by Application:

Competition

Amateur

#### Companies Profiled:

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

**Key Questions Answered:**

1. How big is the global Road Bike Tire market?
2. What is the demand of the global Road Bike Tire market?
3. What is the year over year growth of the global Road Bike Tire market?
4. What is the production and production value of the global Road Bike Tire market?
5. Who are the key producers in the global Road Bike Tire market?
6. What are the growth factors driving the market demand?

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