

# Global Road Bicycle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Road Bicycle market size was valued at USD 4302 million in 2023 and is forecast to a readjusted size of USD 4753.4 million by 2030 with a CAGR of 1.4% during review period.

Road Bikes is used to describe bicycles built for traveling at speed on paved roads. Some sources use the term to mean racing bicycle. Other sources specifically exclude racing bicycles from the definition, using the term to mean a bicycle of a similar style but built more for endurance and less the fast bursts of speed desired in a racing bicycle; as such, they usually have more gear combinations and fewer hi-tech racing features.

In the global market, the core manufacturers of road bicycle include Giant and Trek etc, and the top 2 manufacturers account for above 20% of the market share. aluminum road bike accounted for 58% and carbon fiber road bike accounted for 30%. The product is mainly used in transportation tools and racing fields, with a share of 76% and 24%.

The Global Info Research report includes an overview of the development of the Road Bicycle industry chain, the market status of Transportation Tools (Aluminum Road Bike, Carbon Fiber Road Bike), Racing (Aluminum Road Bike, Carbon Fiber Road Bike), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Road Bicycle.

Regionally, the report analyzes the Road Bicycle markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Road Bicycle market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Road Bicycle market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Road Bicycle industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Aluminum Road Bike, Carbon Fiber Road Bike).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Road Bicycle market.

**Regional Analysis:** The report involves examining the Road Bicycle market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Road Bicycle market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Road Bicycle:

**Company Analysis:** Report covers individual Road Bicycle manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Road Bicycle This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transportation Tools, Racing).

**Technology Analysis:** Report covers specific technologies relevant to Road Bicycle. It assesses the current state, advancements, and potential future developments in Road Bicycle areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Road Bicycle market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Road Bicycle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

- Aluminum Road Bike

- Carbon Fiber Road Bike

- Others

#### Market segment by Application

- Transportation Tools

- Racing

#### Major players covered

- Giant

Trek

Accell

Merida

Cube

Cannondale

Grimaldi Industri

Specialized

Fuji Bikes

Hero Cycles

Scott Sports

LOOK

Atlas

Xidesheng Bicycle

Shanghai Phonex

KHS

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Road Bicycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Road Bicycle, with price, sales, revenue and global market share of Road Bicycle from 2019 to 2024.

Chapter 3, the Road Bicycle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Road Bicycle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Road Bicycle market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Road Bicycle.

Chapter 14 and 15, to describe Road Bicycle sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Road Bicycle
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Road Bicycle Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Aluminum Road Bike
  - 1.3.3 Carbon Fiber Road Bike
  - 1.3.4 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Road Bicycle Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Transportation Tools
  - 1.4.3 Racing
- 1.5 Global Road Bicycle Market Size & Forecast
  - 1.5.1 Global Road Bicycle Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Road Bicycle Sales Quantity (2019-2030)
  - 1.5.3 Global Road Bicycle Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Giant
  - 2.1.1 Giant Details
  - 2.1.2 Giant Major Business
  - 2.1.3 Giant Road Bicycle Product and Services
  - 2.1.4 Giant Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Giant Recent Developments/Updates
- 2.2 Trek
  - 2.2.1 Trek Details
  - 2.2.2 Trek Major Business
  - 2.2.3 Trek Road Bicycle Product and Services
  - 2.2.4 Trek Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Trek Recent Developments/Updates
- 2.3 Accell

- 2.3.1 Accell Details
- 2.3.2 Accell Major Business
- 2.3.3 Accell Road Bicycle Product and Services
- 2.3.4 Accell Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Accell Recent Developments/Updates
- 2.4 Merida
  - 2.4.1 Merida Details
  - 2.4.2 Merida Major Business
  - 2.4.3 Merida Road Bicycle Product and Services
  - 2.4.4 Merida Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Merida Recent Developments/Updates
- 2.5 Cube
  - 2.5.1 Cube Details
  - 2.5.2 Cube Major Business
  - 2.5.3 Cube Road Bicycle Product and Services
  - 2.5.4 Cube Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Cube Recent Developments/Updates
- 2.6 Cannondale
  - 2.6.1 Cannondale Details
  - 2.6.2 Cannondale Major Business
  - 2.6.3 Cannondale Road Bicycle Product and Services
  - 2.6.4 Cannondale Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Cannondale Recent Developments/Updates
- 2.7 Grimaldi Industri
  - 2.7.1 Grimaldi Industri Details
  - 2.7.2 Grimaldi Industri Major Business
  - 2.7.3 Grimaldi Industri Road Bicycle Product and Services
  - 2.7.4 Grimaldi Industri Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Grimaldi Industri Recent Developments/Updates
- 2.8 Specialized
  - 2.8.1 Specialized Details
  - 2.8.2 Specialized Major Business
  - 2.8.3 Specialized Road Bicycle Product and Services
  - 2.8.4 Specialized Road Bicycle Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.8.5 Specialized Recent Developments/Updates

## 2.9 Fuji Bikes

### 2.9.1 Fuji Bikes Details

### 2.9.2 Fuji Bikes Major Business

### 2.9.3 Fuji Bikes Road Bicycle Product and Services

### 2.9.4 Fuji Bikes Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Fuji Bikes Recent Developments/Updates

## 2.10 Hero Cycles

### 2.10.1 Hero Cycles Details

### 2.10.2 Hero Cycles Major Business

### 2.10.3 Hero Cycles Road Bicycle Product and Services

### 2.10.4 Hero Cycles Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Hero Cycles Recent Developments/Updates

## 2.11 Scott Sports

### 2.11.1 Scott Sports Details

### 2.11.2 Scott Sports Major Business

### 2.11.3 Scott Sports Road Bicycle Product and Services

### 2.11.4 Scott Sports Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Scott Sports Recent Developments/Updates

## 2.12 LOOK

### 2.12.1 LOOK Details

### 2.12.2 LOOK Major Business

### 2.12.3 LOOK Road Bicycle Product and Services

### 2.12.4 LOOK Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 LOOK Recent Developments/Updates

## 2.13 Atlas

### 2.13.1 Atlas Details

### 2.13.2 Atlas Major Business

### 2.13.3 Atlas Road Bicycle Product and Services

### 2.13.4 Atlas Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.13.5 Atlas Recent Developments/Updates

## 2.14 Xidesheng Bicycle

### 2.14.1 Xidesheng Bicycle Details



- 2.14.2 Xidesheng Bicycle Major Business
- 2.14.3 Xidesheng Bicycle Road Bicycle Product and Services
- 2.14.4 Xidesheng Bicycle Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Xidesheng Bicycle Recent Developments/Updates
- 2.15 Shanghai Phonex
  - 2.15.1 Shanghai Phonex Details
  - 2.15.2 Shanghai Phonex Major Business
  - 2.15.3 Shanghai Phonex Road Bicycle Product and Services
  - 2.15.4 Shanghai Phonex Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Shanghai Phonex Recent Developments/Updates
- 2.16 KHS
  - 2.16.1 KHS Details
  - 2.16.2 KHS Major Business
  - 2.16.3 KHS Road Bicycle Product and Services
  - 2.16.4 KHS Road Bicycle Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 KHS Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ROAD BICYCLE BY MANUFACTURER**

- 3.1 Global Road Bicycle Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Road Bicycle Revenue by Manufacturer (2019-2024)
- 3.3 Global Road Bicycle Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Road Bicycle by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Road Bicycle Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Road Bicycle Manufacturer Market Share in 2023
- 3.5 Road Bicycle Market: Overall Company Footprint Analysis
  - 3.5.1 Road Bicycle Market: Region Footprint
  - 3.5.2 Road Bicycle Market: Company Product Type Footprint
  - 3.5.3 Road Bicycle Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

#### 4.1 Global Road Bicycle Market Size by Region

4.1.1 Global Road Bicycle Sales Quantity by Region (2019-2030)

4.1.2 Global Road Bicycle Consumption Value by Region (2019-2030)

4.1.3 Global Road Bicycle Average Price by Region (2019-2030)

#### 4.2 North America Road Bicycle Consumption Value (2019-2030)

#### 4.3 Europe Road Bicycle Consumption Value (2019-2030)

#### 4.4 Asia-Pacific Road Bicycle Consumption Value (2019-2030)

#### 4.5 South America Road Bicycle Consumption Value (2019-2030)

#### 4.6 Middle East and Africa Road Bicycle Consumption Value (2019-2030)

### 5 MARKET SEGMENT BY TYPE

#### 5.1 Global Road Bicycle Sales Quantity by Type (2019-2030)

#### 5.2 Global Road Bicycle Consumption Value by Type (2019-2030)

#### 5.3 Global Road Bicycle Average Price by Type (2019-2030)

### 6 MARKET SEGMENT BY APPLICATION

#### 6.1 Global Road Bicycle Sales Quantity by Application (2019-2030)

#### 6.2 Global Road Bicycle Consumption Value by Application (2019-2030)

#### 6.3 Global Road Bicycle Average Price by Application (2019-2030)

### 7 NORTH AMERICA

#### 7.1 North America Road Bicycle Sales Quantity by Type (2019-2030)

#### 7.2 North America Road Bicycle Sales Quantity by Application (2019-2030)

#### 7.3 North America Road Bicycle Market Size by Country

7.3.1 North America Road Bicycle Sales Quantity by Country (2019-2030)

7.3.2 North America Road Bicycle Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

### 8 EUROPE

#### 8.1 Europe Road Bicycle Sales Quantity by Type (2019-2030)

#### 8.2 Europe Road Bicycle Sales Quantity by Application (2019-2030)

#### 8.3 Europe Road Bicycle Market Size by Country

8.3.1 Europe Road Bicycle Sales Quantity by Country (2019-2030)

8.3.2 Europe Road Bicycle Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Road Bicycle Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Road Bicycle Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Road Bicycle Market Size by Region

9.3.1 Asia-Pacific Road Bicycle Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Road Bicycle Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Road Bicycle Sales Quantity by Type (2019-2030)

10.2 South America Road Bicycle Sales Quantity by Application (2019-2030)

10.3 South America Road Bicycle Market Size by Country

10.3.1 South America Road Bicycle Sales Quantity by Country (2019-2030)

10.3.2 South America Road Bicycle Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Road Bicycle Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Road Bicycle Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Road Bicycle Market Size by Country

11.3.1 Middle East & Africa Road Bicycle Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Road Bicycle Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Road Bicycle Market Drivers
- 12.2 Road Bicycle Market Restraints
- 12.3 Road Bicycle Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Road Bicycle and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Road Bicycle
- 13.3 Road Bicycle Production Process
- 13.4 Road Bicycle Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Road Bicycle Typical Distributors
- 14.3 Road Bicycle Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Road Bicycle Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Road Bicycle Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Giant Basic Information, Manufacturing Base and Competitors
- Table 4. Giant Major Business
- Table 5. Giant Road Bicycle Product and Services
- Table 6. Giant Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Giant Recent Developments/Updates
- Table 8. Trek Basic Information, Manufacturing Base and Competitors
- Table 9. Trek Major Business
- Table 10. Trek Road Bicycle Product and Services
- Table 11. Trek Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Trek Recent Developments/Updates
- Table 13. Accell Basic Information, Manufacturing Base and Competitors
- Table 14. Accell Major Business
- Table 15. Accell Road Bicycle Product and Services
- Table 16. Accell Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Accell Recent Developments/Updates
- Table 18. Merida Basic Information, Manufacturing Base and Competitors
- Table 19. Merida Major Business
- Table 20. Merida Road Bicycle Product and Services
- Table 21. Merida Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Merida Recent Developments/Updates
- Table 23. Cube Basic Information, Manufacturing Base and Competitors
- Table 24. Cube Major Business
- Table 25. Cube Road Bicycle Product and Services
- Table 26. Cube Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Cube Recent Developments/Updates
- Table 28. Cannondale Basic Information, Manufacturing Base and Competitors

- Table 29. Cannondale Major Business
- Table 30. Cannondale Road Bicycle Product and Services
- Table 31. Cannondale Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Cannondale Recent Developments/Updates
- Table 33. Grimaldi Industri Basic Information, Manufacturing Base and Competitors
- Table 34. Grimaldi Industri Major Business
- Table 35. Grimaldi Industri Road Bicycle Product and Services
- Table 36. Grimaldi Industri Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Grimaldi Industri Recent Developments/Updates
- Table 38. Specialized Basic Information, Manufacturing Base and Competitors
- Table 39. Specialized Major Business
- Table 40. Specialized Road Bicycle Product and Services
- Table 41. Specialized Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Specialized Recent Developments/Updates
- Table 43. Fuji Bikes Basic Information, Manufacturing Base and Competitors
- Table 44. Fuji Bikes Major Business
- Table 45. Fuji Bikes Road Bicycle Product and Services
- Table 46. Fuji Bikes Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Fuji Bikes Recent Developments/Updates
- Table 48. Hero Cycles Basic Information, Manufacturing Base and Competitors
- Table 49. Hero Cycles Major Business
- Table 50. Hero Cycles Road Bicycle Product and Services
- Table 51. Hero Cycles Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Hero Cycles Recent Developments/Updates
- Table 53. Scott Sports Basic Information, Manufacturing Base and Competitors
- Table 54. Scott Sports Major Business
- Table 55. Scott Sports Road Bicycle Product and Services
- Table 56. Scott Sports Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Scott Sports Recent Developments/Updates
- Table 58. LOOK Basic Information, Manufacturing Base and Competitors
- Table 59. LOOK Major Business
- Table 60. LOOK Road Bicycle Product and Services
- Table 61. LOOK Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit),



Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. LOOK Recent Developments/Updates

Table 63. Atlas Basic Information, Manufacturing Base and Competitors

Table 64. Atlas Major Business

Table 65. Atlas Road Bicycle Product and Services

Table 66. Atlas Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Atlas Recent Developments/Updates

Table 68. Xidesheng Bicycle Basic Information, Manufacturing Base and Competitors

Table 69. Xidesheng Bicycle Major Business

Table 70. Xidesheng Bicycle Road Bicycle Product and Services

Table 71. Xidesheng Bicycle Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Xidesheng Bicycle Recent Developments/Updates

Table 73. Shanghai Phonex Basic Information, Manufacturing Base and Competitors

Table 74. Shanghai Phonex Major Business

Table 75. Shanghai Phonex Road Bicycle Product and Services

Table 76. Shanghai Phonex Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Shanghai Phonex Recent Developments/Updates

Table 78. KHS Basic Information, Manufacturing Base and Competitors

Table 79. KHS Major Business

Table 80. KHS Road Bicycle Product and Services

Table 81. KHS Road Bicycle Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. KHS Recent Developments/Updates

Table 83. Global Road Bicycle Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global Road Bicycle Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global Road Bicycle Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 86. Market Position of Manufacturers in Road Bicycle, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and Road Bicycle Production Site of Key Manufacturer

Table 88. Road Bicycle Market: Company Product Type Footprint

Table 89. Road Bicycle Market: Company Product Application Footprint

Table 90. Road Bicycle New Market Entrants and Barriers to Market Entry

Table 91. Road Bicycle Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Road Bicycle Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global Road Bicycle Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global Road Bicycle Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global Road Bicycle Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global Road Bicycle Average Price by Region (2019-2024) & (US\$/Unit)

Table 97. Global Road Bicycle Average Price by Region (2025-2030) & (US\$/Unit)

Table 98. Global Road Bicycle Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global Road Bicycle Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global Road Bicycle Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global Road Bicycle Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global Road Bicycle Average Price by Type (2019-2024) & (US\$/Unit)

Table 103. Global Road Bicycle Average Price by Type (2025-2030) & (US\$/Unit)

Table 104. Global Road Bicycle Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Global Road Bicycle Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Global Road Bicycle Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global Road Bicycle Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global Road Bicycle Average Price by Application (2019-2024) & (US\$/Unit)

Table 109. Global Road Bicycle Average Price by Application (2025-2030) & (US\$/Unit)

Table 110. North America Road Bicycle Sales Quantity by Type (2019-2024) & (K Units)

Table 111. North America Road Bicycle Sales Quantity by Type (2025-2030) & (K Units)

Table 112. North America Road Bicycle Sales Quantity by Application (2019-2024) & (K Units)

Table 113. North America Road Bicycle Sales Quantity by Application (2025-2030) & (K Units)

Table 114. North America Road Bicycle Sales Quantity by Country (2019-2024) & (K Units)

Table 115. North America Road Bicycle Sales Quantity by Country (2025-2030) & (K Units)

Table 116. North America Road Bicycle Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America Road Bicycle Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Road Bicycle Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Road Bicycle Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Road Bicycle Sales Quantity by Application (2019-2024) & (K Units)



- Table 121. Europe Road Bicycle Sales Quantity by Application (2025-2030) & (K Units)
- Table 122. Europe Road Bicycle Sales Quantity by Country (2019-2024) & (K Units)
- Table 123. Europe Road Bicycle Sales Quantity by Country (2025-2030) & (K Units)
- Table 124. Europe Road Bicycle Consumption Value by Country (2019-2024) & (USD Million)
- Table 125. Europe Road Bicycle Consumption Value by Country (2025-2030) & (USD Million)
- Table 126. Asia-Pacific Road Bicycle Sales Quantity by Type (2019-2024) & (K Units)
- Table 127. Asia-Pacific Road Bicycle Sales Quantity by Type (2025-2030) & (K Units)
- Table 128. Asia-Pacific Road Bicycle Sales Quantity by Application (2019-2024) & (K Units)
- Table 129. Asia-Pacific Road Bicycle Sales Quantity by Application (2025-2030) & (K Units)
- Table 130. Asia-Pacific Road Bicycle Sales Quantity by Region (2019-2024) & (K Units)
- Table 131. Asia-Pacific Road Bicycle Sales Quantity by Region (2025-2030) & (K Units)
- Table 132. Asia-Pacific Road Bicycle Consumption Value by Region (2019-2024) & (USD Million)
- Table 133. Asia-Pacific Road Bicycle Consumption Value by Region (2025-2030) & (USD Million)
- Table 134. South America Road Bicycle Sales Quantity by Type (2019-2024) & (K Units)
- Table 135. South America Road Bicycle Sales Quantity by Type (2025-2030) & (K Units)
- Table 136. South America Road Bicycle Sales Quantity by Application (2019-2024) & (K Units)
- Table 137. South America Road Bicycle Sales Quantity by Application (2025-2030) & (K Units)
- Table 138. South America Road Bicycle Sales Quantity by Country (2019-2024) & (K Units)
- Table 139. South America Road Bicycle Sales Quantity by Country (2025-2030) & (K Units)
- Table 140. South America Road Bicycle Consumption Value by Country (2019-2024) & (USD Million)
- Table 141. South America Road Bicycle Consumption Value by Country (2025-2030) & (USD Million)
- Table 142. Middle East & Africa Road Bicycle Sales Quantity by Type (2019-2024) & (K Units)
- Table 143. Middle East & Africa Road Bicycle Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Road Bicycle Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Road Bicycle Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Road Bicycle Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Road Bicycle Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Road Bicycle Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Road Bicycle Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Road Bicycle Raw Material

Table 151. Key Manufacturers of Road Bicycle Raw Materials

Table 152. Road Bicycle Typical Distributors

Table 153. Road Bicycle Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Road Bicycle Picture
- Figure 2. Global Road Bicycle Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Road Bicycle Consumption Value Market Share by Type in 2023
- Figure 4. Aluminum Road Bike Examples
- Figure 5. Carbon Fiber Road Bike Examples
- Figure 6. Others Examples
- Figure 7. Global Road Bicycle Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Road Bicycle Consumption Value Market Share by Application in 2023
- Figure 9. Transportation Tools Examples
- Figure 10. Racing Examples
- Figure 11. Global Road Bicycle Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Road Bicycle Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Road Bicycle Sales Quantity (2019-2030) & (K Units)
- Figure 14. Global Road Bicycle Average Price (2019-2030) & (US\$/Unit)
- Figure 15. Global Road Bicycle Sales Quantity Market Share by Manufacturer in 2023
- Figure 16. Global Road Bicycle Consumption Value Market Share by Manufacturer in 2023
- Figure 17. Producer Shipments of Road Bicycle by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 18. Top 3 Road Bicycle Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Top 6 Road Bicycle Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Global Road Bicycle Sales Quantity Market Share by Region (2019-2030)
- Figure 21. Global Road Bicycle Consumption Value Market Share by Region (2019-2030)
- Figure 22. North America Road Bicycle Consumption Value (2019-2030) & (USD Million)
- Figure 23. Europe Road Bicycle Consumption Value (2019-2030) & (USD Million)
- Figure 24. Asia-Pacific Road Bicycle Consumption Value (2019-2030) & (USD Million)
- Figure 25. South America Road Bicycle Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Road Bicycle Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Road Bicycle Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Road Bicycle Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Road Bicycle Average Price by Type (2019-2030) & (US\$/Unit)

Figure 30. Global Road Bicycle Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Road Bicycle Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Road Bicycle Average Price by Application (2019-2030) & (US\$/Unit)

Figure 33. North America Road Bicycle Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Road Bicycle Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Road Bicycle Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Road Bicycle Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Road Bicycle Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Road Bicycle Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Road Bicycle Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Road Bicycle Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 49. Asia-Pacific Road Bicycle Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Road Bicycle Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Road Bicycle Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Road Bicycle Consumption Value Market Share by Region (2019-2030)

Figure 53. China Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Road Bicycle Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Road Bicycle Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Road Bicycle Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Road Bicycle Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Road Bicycle Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Road Bicycle Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Road Bicycle Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Road Bicycle Consumption Value Market Share by

Region (2019-2030)

Figure 69. Turkey Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Road Bicycle Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Road Bicycle Market Drivers

Figure 74. Road Bicycle Market Restraints

Figure 75. Road Bicycle Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Road Bicycle in 2023

Figure 78. Manufacturing Process Analysis of Road Bicycle

Figure 79. Road Bicycle Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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