

# Global Risk-based Authentication Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Risk-based Authentication market size was valued at USD 2127 million in 2023 and is forecast to a readjusted size of USD 4345.2 million by 2030 with a CAGR of 10.7% during review period.

Risk-based authentication is a non-static authentication system which takes into account the profile of the agent requesting access to the system to determine the risk profile associated with that transaction. The risk profile is then used to determine the complexity of the challenge. Higher risk profiles leads to stronger challenges, whereas a static username/password may suffice for lower-risk profiles. Risk-based implementation allows the application to challenge the user for additional credentials only when the risk level is appropriate. The others segment includes Education, Media and Entertainment, and Transportation and Logistics.

The Global Info Research report includes an overview of the development of the Riskbased Authentication industry chain, the market status of Banking, Financial Services and Insurance(BFSI) (Cloud Authentication, On-premises Authentication), Government (Cloud Authentication, On-premises Authentication), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Risk-based Authentication.

Regionally, the report analyzes the Risk-based Authentication markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Risk-based Authentication market, with robust domestic demand, supportive



policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Risk-based Authentication market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Risk-based Authentication industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Authentication, On-premises Authentication).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Risk-based Authentication market.

Regional Analysis: The report involves examining the Risk-based Authentication market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Risk-based Authentication market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Risk-based Authentication:

Company Analysis: Report covers individual Risk-based Authentication players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Risk-based Authentication This may involve surveys, interviews, and



analysis of consumer reviews and feedback from different by Application (Banking, Financial Services and Insurance(BFSI), Government).

Technology Analysis: Report covers specific technologies relevant to Risk-based Authentication. It assesses the current state, advancements, and potential future developments in Risk-based Authentication areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Risk-based Authentication market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Risk-based Authentication market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

**Cloud Authentication** 

**On-premises** Authentication

Market segment by Application

Banking, Financial Services and Insurance(BFSI)

Government

Healthcare

Manufacturing

Retail

Global Risk-based Authentication Market 2024 by Company, Regions, Type and Application, Forecast to 2030



#### Telecommunication

Others

#### Market segment by players, this report covers

IBM

Broadcom

Micro Focus

Okta

Gemalto

Vasco Data Security

Secureauth

**Rsa Security** 

Entrust Datacard

Lexisnexis

Gurucul

Equifax

Ping Identity

Forgerock

Market segment by regions, regional analysis covers



North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Risk-based Authentication product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Risk-based Authentication, with revenue, gross margin and global market share of Risk-based Authentication from 2019 to 2024.

Chapter 3, the Risk-based Authentication competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Risk-based Authentication market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Risk-based Authentication.

Chapter 13, to describe Risk-based Authentication research findings and conclusion.



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