

Global Riding Zero-Turn Mower Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Riding Zero-Turn Mower market size was valued at US\$ 4335 million in 2025 and is forecast to a readjusted size of US\$ 5763 million by 2032 with a CAGR of 4.2% during review period.

A riding zero-turn mower is a mower that allows the operator to ride on the equipment and has a zero turning radius design. This design allows the mower to rotate on the spot, achieving extremely high maneuverability and flexibility, and is particularly suitable for lawns with complex and more obstacles. In 2024, global Riding Zero-Turn Mower production reached approximately 743 k units, with an average global market price of around US\$ 4500 per unit.

The growth of the riding zero-turn mower market is primarily driven by the continued rise in demand for efficient and precise lawn care in medium- to large-scale residential yards and commercial landscaping projects, a growing consumer preference for time- and labor-saving mechanized solutions, and the trend toward electrification driven by advances in lithium-ion battery technology. Their unparalleled zero-turn radius and superior operating efficiency make them particularly advantageous when tackling complex terrain and large lawn areas, significantly reducing mowing time and improving work quality, making them widely popular in the professional landscaping and high-end home markets.

This report is a detailed and comprehensive analysis for global Riding Zero-Turn Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Riding Zero-Turn Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Riding Zero-Turn Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Riding Zero-Turn Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Riding Zero-Turn Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Riding Zero-Turn Mower

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Riding Zero-Turn Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Husqvarna, John Deere, Toro, MTD Products, Mean Green Mowers, Craftsman, Ariens, Stiga Group, Greenworks, DR Power Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Riding Zero-Turn Mower market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small Width Mowers (30-42 inches)

Large Width Mowers (42 inches and up)

Market segment by Application

Residential Lawns

Commercial Gardens

Others

Major players covered

Husqvarna

John Deere

Toro

MTD Products

Mean Green Mowers

Craftsman

Ariens

Stiga Group

Greenworks

DR Power Equipment

BobCat

Gravely Lawn Mowers

Techtronic Industries TTI

STIHL

Dixie Chopper

Kubota

Craftsman

Scag Power Equipment

EGO Power

Swisher

Mean Green Mowers

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Riding Zero-Turn Mower product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Riding Zero-Turn Mower, with price, sales quantity, revenue, and global market share of Riding Zero-Turn Mower from 2021 to 2026.

Chapter 3, the Riding Zero-Turn Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Riding Zero-Turn Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Riding Zero-Turn Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Riding Zero-Turn Mower.

Chapter 14 and 15, to describe Riding Zero-Turn Mower sales channel, distributors, customers, research findings and conclusion.

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