

Global Riding Glasses for Motorcycle Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Riding Glasses for Motorcycle market size is expected to reach \$ 624 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Riding Glasses for Motorcycle are protective eyewear designed specifically for motorcycling, aiming to protect riders from external factors such as wind, sand, UV rays, glare, and debris during high-speed riding. Compared to bicycle glasses, motorcycle glasses prioritize wind and impact resistance, typically employing a tighter design and more robust materials to ensure the glasses are less likely to slip off or be impacted during high-speed riding. Motorcycle glasses lenses usually feature UV-resistant and scratch-resistant coatings, with some high-end models also equipped with photochromic and polarized lenses, providing optimal vision and protection in various environmental conditions. Compared to bicycle glasses, motorcycle glasses place greater emphasis on protection against wind, sand, and high-speed impacts, usually featuring a fully enclosed design for better facial protection. In 2025, global production of Riding Glasses for Motorcycle was approximately 12.43 units, with an average price of approximately US\$32.5 per unit and a gross profit margin of approximately 39.2%.

With the global popularization of motorcycle and bicycle riding culture, cycling, as part of daily leisure, commuting, and sports, is gradually attracting more participants, especially young people and sports enthusiasts. Riders' demand for eye protection is steadily increasing, especially during high-speed and outdoor activities, where the comfort, stability, and protective performance of glasses have become important factors in purchasing decisions. Therefore, the market demand for highly functional motorcycle riding glasses and bicycle sunglasses is steadily growing. Technological advancements have made lens materials lighter and stronger, increasing market appeal, especially in

the high-end eyewear sector. Simultaneously, with increasing public concern for health and safety, the demand for eye protection devices is on the rise. Despite this growing market demand, price pressure and product homogenization remain challenges for the industry. Low-price competition and the increase in counterfeit products affect brand image and cause confusion for consumers. Meanwhile, innovation in high-performance materials and technologies requires manufacturers to continuously invest in R&D, leading to higher production costs. Furthermore, the presence of multiple brands and products in the market makes it difficult for some emerging brands to enter and gain market share, especially among price-sensitive consumer groups. On the downstream demand side, with increased public concern for sports safety, the demand for high-end, highly protective riding glasses in the professional riding field (especially motorcycle and bicycle racing) is constantly increasing. Meanwhile, the increasing popularity of recreational cycling and outdoor sports has led ordinary consumers to pay more attention to eye protection, creating more opportunities for the market. With the widespread adoption of smart cycling devices and sports equipment, smart glasses and high-performance glasses with anti-fog, UV protection, and blue light filtering functions are entering the market and becoming a new growth area in the coming years.

This report studies the global Riding Glasses for Motorcycle production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Riding Glasses for Motorcycle and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Riding Glasses for Motorcycle that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Riding Glasses for Motorcycle total production and demand, 2021-2032, (K Units)

Global Riding Glasses for Motorcycle total production value, 2021-2032, (USD Million)

Global Riding Glasses for Motorcycle production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Riding Glasses for Motorcycle consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Riding Glasses for Motorcycle domestic production, consumption, key domestic manufacturers and share

Global Riding Glasses for Motorcycle production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Riding Glasses for Motorcycle production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Riding Glasses for Motorcycle production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Riding Glasses for Motorcycle market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oakley, Rudy, Tifosi Optics, Nike, UVEX Sports, POC Sports, Native Eyewear, Scott, Smith Optics, Bolle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Riding Glasses for Motorcycle market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Riding Glasses for Motorcycle Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Riding Glasses for Motorcycle Market, Segmentation by Type:

Men

Women

Global Riding Glasses for Motorcycle Market, Segmentation by Lens:

Polarized

Photochromic

Non-Polarized

Mirrored/Gradient

Others

Global Riding Glasses for Motorcycle Market, Segmentation by Channel:

Online Retail

Offline Retail

Specialty Sports Stores

Direct Brand Websites

Others

Global Riding Glasses for Motorcycle Market, Segmentation by Application:

Professional

Amateur

Companies Profiled:

Oakley

Rudy

Tifosi Optics

Nike

UVEX Sports

POC Sports

Native Eyewear

Scott

Smith Optics

Bolle

Julbo

Under Armour

Revo

OutdoorMaster

Adidas

Dragon Alliance

100 Percent

SPY Optic

Key Questions Answered:

1. How big is the global Riding Glasses for Motorcycle market?
2. What is the demand of the global Riding Glasses for Motorcycle market?
3. What is the year over year growth of the global Riding Glasses for Motorcycle market?
4. What is the production and production value of the global Riding Glasses for Motorcycle market?
5. Who are the key producers in the global Riding Glasses for Motorcycle market?
6. What are the growth factors driving the market demand?

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