

Global Rich Communication Services (RCS) Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Rich Communication Services (RCS) is a communication protocol between mobile-telephone carriers and between phone and carrier, aiming at replacing SMS messages with a text-message system that is richer, provides phonebook polling (for service discovery), and transmit in-call multimedia.

According to our (Global Info Research) latest study, the global Rich Communication Services (RCS) market size was valued at USD 6401.6 million in 2022 and is forecast to a readjusted size of USD 16760 million by 2029 with a CAGR of 14.7% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Rich Communication Services (RCS) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Rich Communication Services (RCS) market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Rich Communication Services (RCS) market size and forecasts by region and

country, in consumption value (\$ Million), 2018-2029

Global Rich Communication Services (RCS) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Rich Communication Services (RCS) market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rich Communication Services (RCS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rich Communication Services (RCS) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alcatel-Lucent, Ericsson, Interop Technologies, Genband and SAP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Rich Communication Services (RCS) market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premise

Cloud

Market segment by Application

Enterprise Users

Consumers

Market segment by players, this report covers

Alcatel-Lucent

Ericsson

Interop Technologies

Genband

SAP

Mavenir Systems

Huawei Device

Nokia Networks

SAP America

Vodafone

Xura

SK Telecom

Comverse

Orange

Acision

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Rich Communication Services (RCS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Rich Communication Services (RCS), with revenue, gross margin and global market share of Rich Communication Services (RCS) from 2018 to 2023.

Chapter 3, the Rich Communication Services (RCS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Rich Communication Services (RCS) market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Rich Communication Services (RCS).

Chapter 13, to describe Rich Communication Services (RCS) research findings and conclusion.

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