

Global Rice Noodles Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Rice Noodles market size was valued at US\$ 1965 million in 2024 and is forecast to a readjusted size of USD 2400 million by 2031 with a CAGR of 2.9% during review period.

Rice noodles are noodles that are made from rice. Their principle ingredients are rice flour and water. However, sometimes other ingredients such as tapioca or corn starch are also added in order to improve the transparency or increase the gelatinous and chewy texture of the noodles. Rice noodles are most commonly used in the cuisines of East and Southeast Asia, and are available fresh, frozen, or dried, in various shapes and thicknesses. This report mainly studies packaged Rice Noodle.

The Asia-Pacific region is the largest market for rice noodles, driven by strong demand in countries like China, Thailand, Vietnam, Malaysia, and Indonesia. Rice noodles are integral to the cuisines of these countries, with variations like pho in Vietnam, pad Thai in Thailand, and chow fun in China. Moreover, in India, rice noodles are increasingly popular due to the growing preference for gluten-free diets and the incorporation of rice noodles into local dishes, especially in southern regions.

The increasing popularity of Asian food around the world is one of the primary drivers of the rice noodles market. Global demand for dishes like pad Thai, pho, ramen, and chow mein has boosted the consumption of rice noodles, especially in North America, Europe, and other Western markets.

Rice noodles are naturally gluten-free, making them a popular choice among health-conscious consumers, especially those with gluten sensitivities or celiac disease. As awareness of gluten-free diets rises, rice noodles are increasingly being incorporated

into various meal plans. Also, rice noodles are considered a healthier alternative to traditional wheat noodles due to their lower calorie content and easy digestibility. This has helped rice noodles gain traction in health-conscious markets.

Urbanization has led to an increase in demand for convenient and ready-to-cook food products. Rice noodles, with their quick preparation time and versatility, align well with the busy lifestyles of consumers in urban centers. This convenience factor is especially attractive in Western markets where busy professionals seek easy meal options.

This report is a detailed and comprehensive analysis for global Rice Noodles market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rice Noodles market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Rice Noodles market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Rice Noodles market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Rice Noodles market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rice Noodles

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rice Noodles market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ng Fung, Jiangxi Huadachang Foods, SYTang, Lieng Tong, Thai Preserved Food Factory, Nong Shim, J.D. Food Products, Rama Food, Kobayashi Noodle, Eskal Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rice Noodles market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fresh Rice Noodles

Dried Rice Noodles

Instant Rice Noodles

Market segment by Application

Home Usage

Commercial Usage

Major players covered

Ng Fung

Jiangxi Huadachang Foods

SYTang

Lieng Tong

Thai Preserved Food Factory

Nong Shim

J.D. Food Products

Rama Food

Kobayashi Noodle

Eskal Foods

Kilang Bihun Sam Hoe

Leong Guan Food Manufacturer

Ying Yong Food Products

Nature's Soy

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rice Noodles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rice Noodles, with price, sales quantity, revenue, and global market share of Rice Noodles from 2020 to 2025.

Chapter 3, the Rice Noodles competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rice Noodles breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Rice Noodles market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rice Noodles.

Chapter 14 and 15, to describe Rice Noodles sales channel, distributors, customers, research findings and conclusion.

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