

# Global Rice Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Rice market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Rice (Basmati, Calrose, Sona Massuri, Jasmine) is the seed of the grass species *Oryza sativa* (Asian rice) or *Oryza glaberrima* (African rice). As a cereal grain, it is the most widely consumed staple food for a large part of the world's human population, especially in Asia. It is the agricultural commodity with the third-highest worldwide production, after sugarcane and maize.

Rice is the most important grain with regard to human nutrition and caloric intake, providing more than one-fifth of the calories consumed worldwide by humans.

North American Rice is mainly divided into four categories: Basmati Rice, Calrose Rice, Sona Massuri Rice and Jasmine Rice, each of which has a different leading enterprise. KRBL is the leading player in Basmati Rice, with 36% market share; Farmers' Rice Cooperative is the leader of Calrose Rice, with 5% of the market; Swad Food Products accounts for 16% of the market in Sona Massuri Rice; Thai Hua leads the Jasmine Rice market with 16%.

The Global Info Research report includes an overview of the development of the Rice industry chain, the market status of Household (Basmati Rice, Calrose Rice), Food Services (Basmati Rice, Calrose Rice), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rice.

Regionally, the report analyzes the Rice markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rice market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Rice market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rice industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Basmati Rice, Calrose Rice).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rice market.

**Regional Analysis:** The report involves examining the Rice market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Rice market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rice:

**Company Analysis:** Report covers individual Rice manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Rice. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Food Services).

**Technology Analysis:** Report covers specific technologies relevant to Rice. It assesses the current state, advancements, and potential future developments in Rice areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Rice market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Rice market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Basmati Rice

Calrose Rice

Sona Massuri Rice

Jasmine Rice

Others

### Market segment by Application

Household

Food Services

## Food Industry

### Major players covered

KRBL

LT FOODS

REI Agro

Kohinoor Foods

Lakshmi Group

Pari

Sunstar overseas

DUNAR

Amar Singh Chawalwala

Tilda

California Family Foods

American Commodity Company

Farmers' Rice Cooperative

Pacific International Rice Mills

Doguet's Rice Milling Company

Far West Rice

Hinode Rice

Sun Valley Rice

Swad Food Products

EKTA FOODS

THAI LEE

Thai Hua

Asia Golden Rice Company

Nakornton Rice

Golden Grain Enterprise

Wonnopob Company

KAMOLKIJ

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rice product scope, market overview, market estimation caveats

and base year.

Chapter 2, to profile the top manufacturers of Rice, with price, sales, revenue and global market share of Rice from 2019 to 2024.

Chapter 3, the Rice competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rice breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Rice market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rice.

Chapter 14 and 15, to describe Rice sales channel, distributors, customers, research findings and conclusion.

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