

Global Rice Cooker Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Rice Cooker market size was valued at USD 6443.3 million in 2023 and is forecast to a readjusted size of USD 10340 million by 2030 with a CAGR of 7.0% during review period.

Cooking rice had traditionally been a process which required the utmost attention to ensure the rice was cooking properly. Rice cookers automate the process by mechanically or electronically controlling heat and timing, thus freeing up a space on the hob and the attention normally reserved for rice cooking. Although rice cookers do not necessarily speed up the cooking process, with a rice cooker the cook's involvement in cooking rice is reduced to simply measuring the rice, preparing the rice properly and using the correct amount of water - the rest of the process is automated. Many modern cookers have heat insulating casing and a warming mechanism. When the rice is determined to be fully cooked, the unit will automatically switch to the 'keep warm' cycle, which prevents the rice from being overcooked and keeping the rice warm until it is ready to be served. It takes around 30 minutes to one hour for most electric rice cookers to complete cooking. The time required mainly depends on amount of rice used, as well as the power of the heating elements.

The main Rice Cooker players include Midea, Joyoung, SUPOR(SEB), PHILIPS, ZO JIRUSHI, etc. The top five Rice Cooker players account for approximately 43% of the total global market. APAC is the largest consumer market for Rice Cooker accounting for about 70%, followed by North America and Europe. In terms of Type, Traditional Rice Cooker is the largest segment with a share of 56%. And in terms of Applications, the largest segment is Household, followed by Commercial.

The Global Info Research report includes an overview of the development of the Rice

Cooker industry chain, the market status of Household (Traditional Rice Cooker, IH Rice Cooker), Commercial (Traditional Rice Cooker, IH Rice Cooker), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rice Cooker.

Regionally, the report analyzes the Rice Cooker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rice Cooker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Rice Cooker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rice Cooker industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Traditional Rice Cooker, IH Rice Cooker).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rice Cooker market.

Regional Analysis: The report involves examining the Rice Cooker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Rice Cooker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rice Cooker:

Company Analysis: Report covers individual Rice Cooker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Rice Cooker. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Rice Cooker. It assesses the current state, advancements, and potential future developments in Rice Cooker areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Rice Cooker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Rice Cooker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Traditional Rice Cooker

IH Rice Cooker

Market segment by Application

Household

Commercial

Major players covered

Midea

Joyoung

SUPOR(SEB)

PHILIPS

ZO JIRUSHI

Cuckoo

TIGER

CUCHEN

Panasonic

Mitsubishi

Guangdong Galanz

Povos

Guangdong Peskoe

Aroma

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rice Cooker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rice Cooker, with price, sales, revenue and global market share of Rice Cooker from 2019 to 2024.

Chapter 3, the Rice Cooker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rice Cooker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Rice Cooker market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rice Cooker.

Chapter 14 and 15, to describe Rice Cooker sales channel, distributors, customers, research findings and conclusion.

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