

Global Rhubarb Root and Rhizome Extract Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB4AF730464AEN.html>

Date: August 2026

Pages: 109

Price: US\$ 4,480.00 (Single User License)

ID: GB4AF730464AEN

Abstracts

The global Rhubarb Root and Rhizome Extract market size is expected to reach \$ 110 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

Rhubarb Root and Rhizome Extract is a botanical ingredient manufactured from the dried roots and rhizomes of *Rheum palmatum*, *Rheum tanguticum*, or *Rheum officinale* through crushing, solvent extraction, filtration, concentration, purification, and drying. It mainly contains rhein, emodin, chrysophanol, aloe-emodin, physcion, anthraquinone glycosides, dianthrone glycosides, tannins, and other phenolic compounds. Products are generally supplied as liquid extracts, extract pastes, or powders and are standardized by extraction ratio, total anthraquinone content, or selected marker compounds. Upstream inputs mainly include rhubarb roots and rhizomes, ethanol and other extraction solvents, adsorption resins, filtration materials, drying carriers, and packaging materials. Downstream customers mainly include botanical medicine companies, dietary supplement manufacturers, veterinary medicine companies, feed additive companies, cosmetic ingredient suppliers, research reagent companies, and natural-product research organizations. On a manufacturer ex-works basis, global effective capacity was estimated at approximately 5,600 metric tons in 2025, with sales volume of about 3,920 metric tons, an average ex-works price of around USD 18,600 per metric ton, and gross margin of approximately 27%-43%.

From the current market perspective, rhubarb root and rhizome extract is a mature category within the traditional medicinal botanical extract industry. Cultivation, raw material supply, and extraction are concentrated mainly in China, while downstream demand includes botanical medicines, dietary supplements, veterinary products, feed additives, cosmetics, and research applications. The market includes general powders

sold at extraction ratios such as 5:1, 10:1, and 20:1, as well as higher-value products standardized for total anthraquinones, rhein, or emodin. Differences in botanical species, sourcing regions, processing methods, extraction solvents, and quality-control systems can result in substantial variation among similarly named products.

Looking ahead, product specifications will gradually shift from simple extraction ratios toward botanical authentication, total anthraquinone content, free-to-bound anthraquinone ratios, dianthrone glycoside content, chromatographic fingerprints, and impurity control. Pharmaceutical and nutraceutical customers will place greater emphasis on the stability of marker compounds such as rhein, emodin, and aloe-emodin, as well as pesticide residues, heavy metals, microbiological limits, mycotoxins, and residual solvents. Lower-irritation extracts, selectively enriched products, water-soluble products, and application-specific grades for veterinary, feed, and cosmetic formulations will become increasingly important.

Key market drivers include demand for traditional botanical medicines, development of natural digestive-health products, growing interest in animal intestinal health, and wider use of plant-derived cosmetic ingredients. China has a relatively complete rhubarb cultivation, medicinal material, and botanical extraction supply chain, supporting raw material sourcing, extraction, standardization, and export. Pharmacological research on natural products and the development of anthraquinones, dianthrone, tannins, and other active compounds will also support demand for research-grade and higher-standard extracts.

The main constraints include variation in active-compound composition caused by differences in botanical species, origin, cultivation age, harvesting season, processing, and storage conditions. Some anthraquinones have strong biological activity, and concerns regarding dosage, long-term use, and safety in certain populations may restrict food and supplement applications. General ratio extracts have relatively low entry barriers, and the market continues to face risks involving unclear botanical identification, substitution with unextracted rhubarb powder, undeclared addition of marker compounds, and inconsistent analytical methods.

This report studies the global Rhubarb Root and Rhizome Extract production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rhubarb Root and Rhizome Extract and provides market size (US\$ million) and Year-over-Year

(YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rhubarb Root and Rhizome Extract that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Rhubarb Root and Rhizome Extract total production and demand, 2021-2032, (Tons)

Global Rhubarb Root and Rhizome Extract total production value, 2021-2032, (USD Million)

Global Rhubarb Root and Rhizome Extract production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Rhubarb Root and Rhizome Extract consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Rhubarb Root and Rhizome Extract domestic production, consumption, key domestic manufacturers and share

Global Rhubarb Root and Rhizome Extract production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Rhubarb Root and Rhizome Extract production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Rhubarb Root and Rhizome Extract production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Rhubarb Root and Rhizome Extract market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Indena, NIG Nutri Ingredients, Bioway Organic Ingredients, Shaanxi Xintianyu Biotechnology, Xi'an Jincui Fang Plant Technology Development, Shaanxi Sinuote Biotech, Xi'an Kintai Biotech, Xi'an Fruiter Biotechnology, Chengdu Push Bio-Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rhubarb Root and Rhizome Extract market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rhubarb Root and Rhizome Extract Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rhubarb Root and Rhizome Extract Market, Segmentation by Type:

Pharmaceutical Grade

Food and Supplement Grade

Veterinary Grade

Other

Global Rhubarb Root and Rhizome Extract Market, Segmentation by Extraction Ratio:

5:1 Extract

10:1 Extract

20:1 Extract

Other

Global Rhubarb Root and Rhizome Extract Market, Segmentation by Product Form:

Liquid Extract

Extract Paste

Extract Powder

Other

Global Rhubarb Root and Rhizome Extract Market, Segmentation by Application:

Botanical Medicines

Dietary Supplements

Veterinary Medicines and Feed Products

Cosmetics and Personal Care

Other

Companies Profiled:

Indena

NIG Nutri Ingredients

Bioway Organic Ingredients

Shaanxi Xintianyu Biotechnology

Xi'an Jincui Fang Plant Technology Development

Shaanxi Sinuote Biotech

Xi'an Kintai Biotech

Xi'an Fruiter Biotechnology

Chengdu Push Bio-Technology

Key Questions Answered:

1. How big is the global Rhubarb Root and Rhizome Extract market?
2. What is the demand of the global Rhubarb Root and Rhizome Extract market?
3. What is the year over year growth of the global Rhubarb Root and Rhizome Extract market?
4. What is the production and production value of the global Rhubarb Root and Rhizome Extract market?
5. Who are the key producers in the global Rhubarb Root and Rhizome Extract market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Rhubarb Root and Rhizome Extract Introduction
- 1.2 World Rhubarb Root and Rhizome Extract Supply & Forecast
 - 1.2.1 World Rhubarb Root and Rhizome Extract Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Rhubarb Root and Rhizome Extract Production (2021-2032)
 - 1.2.3 World Rhubarb Root and Rhizome Extract Pricing Trends (2021-2032)
- 1.3 World Rhubarb Root and Rhizome Extract Production by Region (Based on Production Site)
 - 1.3.1 World Rhubarb Root and Rhizome Extract Production Value by Region (2021-2032)
 - 1.3.2 World Rhubarb Root and Rhizome Extract Production by Region (2021-2032)
 - 1.3.3 World Rhubarb Root and Rhizome Extract Average Price by Region (2021-2032)
 - 1.3.4 North America Rhubarb Root and Rhizome Extract Production (2021-2032)
 - 1.3.5 Europe Rhubarb Root and Rhizome Extract Production (2021-2032)
 - 1.3.6 China Rhubarb Root and Rhizome Extract Production (2021-2032)
 - 1.3.7 Japan Rhubarb Root and Rhizome Extract Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Rhubarb Root and Rhizome Extract Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Rhubarb Root and Rhizome Extract Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Rhubarb Root and Rhizome Extract Demand (2021-2032)
- 2.2 World Rhubarb Root and Rhizome Extract Consumption by Region
 - 2.2.1 World Rhubarb Root and Rhizome Extract Consumption by Region (2021-2026)
 - 2.2.2 World Rhubarb Root and Rhizome Extract Consumption Forecast by Region (2027-2032)
- 2.3 United States Rhubarb Root and Rhizome Extract Consumption (2021-2032)
- 2.4 China Rhubarb Root and Rhizome Extract Consumption (2021-2032)
- 2.5 Europe Rhubarb Root and Rhizome Extract Consumption (2021-2032)
- 2.6 Japan Rhubarb Root and Rhizome Extract Consumption (2021-2032)
- 2.7 South Korea Rhubarb Root and Rhizome Extract Consumption (2021-2032)
- 2.8 ASEAN Rhubarb Root and Rhizome Extract Consumption (2021-2032)
- 2.9 India Rhubarb Root and Rhizome Extract Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Rhubarb Root and Rhizome Extract Production Value by Manufacturer (2021-2026)

3.2 World Rhubarb Root and Rhizome Extract Production by Manufacturer (2021-2026)

3.3 World Rhubarb Root and Rhizome Extract Average Price by Manufacturer (2021-2026)

3.4 Rhubarb Root and Rhizome Extract Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Rhubarb Root and Rhizome Extract Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Rhubarb Root and Rhizome Extract in 2025

3.5.3 Global Concentration Ratios (CR8) for Rhubarb Root and Rhizome Extract in 2025

3.6 Rhubarb Root and Rhizome Extract Market: Overall Company Footprint Analysis

3.6.1 Rhubarb Root and Rhizome Extract Market: Region Footprint

3.6.2 Rhubarb Root and Rhizome Extract Market: Company Product Type Footprint

3.6.3 Rhubarb Root and Rhizome Extract Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Rhubarb Root and Rhizome Extract Production Value Comparison

4.1.1 United States VS China: Rhubarb Root and Rhizome Extract Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Rhubarb Root and Rhizome Extract Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Rhubarb Root and Rhizome Extract Production Comparison

4.2.1 United States VS China: Rhubarb Root and Rhizome Extract Production

Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Rhubarb Root and Rhizome Extract Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Rhubarb Root and Rhizome Extract Consumption Comparison

4.3.1 United States VS China: Rhubarb Root and Rhizome Extract Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Rhubarb Root and Rhizome Extract Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Rhubarb Root and Rhizome Extract Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Rhubarb Root and Rhizome Extract Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Rhubarb Root and Rhizome Extract Production Value (2021-2026)

4.4.3 United States Based Manufacturers Rhubarb Root and Rhizome Extract Production (2021-2026)

4.5 China Based Rhubarb Root and Rhizome Extract Manufacturers and Market Share

4.5.1 China Based Rhubarb Root and Rhizome Extract Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Rhubarb Root and Rhizome Extract Production Value (2021-2026)

4.5.3 China Based Manufacturers Rhubarb Root and Rhizome Extract Production (2021-2026)

4.6 Rest of World Based Rhubarb Root and Rhizome Extract Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Rhubarb Root and Rhizome Extract Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Rhubarb Root and Rhizome Extract Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Pharmaceutical Grade

5.2.2 Food and Supplement Grade

5.2.3 Veterinary Grade

5.2.4 Other

5.3 Market Segment by Type

5.3.1 World Rhubarb Root and Rhizome Extract Production by Type (2021-2032)

5.3.2 World Rhubarb Root and Rhizome Extract Production Value by Type
(2021-2032)

5.3.3 World Rhubarb Root and Rhizome Extract Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY EXTRACTION RATIO

6.1 World Rhubarb Root and Rhizome Extract Market Size Overview by Extraction
Ratio: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Extraction Ratio

6.2.1 5:1 Extract

6.2.2 10:1 Extract

6.2.3 20:1 Extract

6.2.4 Other

6.3 Market Segment by Extraction Ratio

6.3.1 World Rhubarb Root and Rhizome Extract Production by Extraction Ratio
(2021-2032)

6.3.2 World Rhubarb Root and Rhizome Extract Production Value by Extraction Ratio
(2021-2032)

6.3.3 World Rhubarb Root and Rhizome Extract Average Price by Extraction Ratio
(2021-2032)

7 MARKET ANALYSIS BY PRODUCT FORM

7.1 World Rhubarb Root and Rhizome Extract Market Size Overview by Product Form:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Product Form

7.2.1 Liquid Extract

7.2.2 Extract Paste

7.2.3 Extract Powder

7.2.4 Other

7.3 Market Segment by Product Form

7.3.1 World Rhubarb Root and Rhizome Extract Production by Product Form
(2021-2032)

7.3.2 World Rhubarb Root and Rhizome Extract Production Value by Product Form

(2021-2032)

7.3.3 World Rhubarb Root and Rhizome Extract Average Price by Product Form

(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Rhubarb Root and Rhizome Extract Market Size Overview by Application:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Botanical Medicines

8.2.2 Dietary Supplements

8.2.3 Veterinary Medicines and Feed Products

8.2.4 Cosmetics and Personal Care

8.2.5 Other

8.3 Market Segment by Application

8.3.1 World Rhubarb Root and Rhizome Extract Production by Application

(2021-2032)

8.3.2 World Rhubarb Root and Rhizome Extract Production Value by Application

(2021-2032)

8.3.3 World Rhubarb Root and Rhizome Extract Average Price by Application

(2021-2032)

9 COMPANY PROFILES

9.1 Indena

9.1.1 Indena Details

9.1.2 Indena Major Business

9.1.3 Indena Rhubarb Root and Rhizome Extract Product and Services

9.1.4 Indena Rhubarb Root and Rhizome Extract Production, Price, Value, Gross
Margin and Market Share (2021-2026)

9.1.5 Indena Recent Developments/Updates

9.1.6 Indena Competitive Strengths & Weaknesses

9.2 NIG Nutri Ingredients

9.2.1 NIG Nutri Ingredients Details

9.2.2 NIG Nutri Ingredients Major Business

9.2.3 NIG Nutri Ingredients Rhubarb Root and Rhizome Extract Product and Services

9.2.4 NIG Nutri Ingredients Rhubarb Root and Rhizome Extract Production, Price,
Value, Gross Margin and Market Share (2021-2026)

9.2.5 NIG Nutri Ingredients Recent Developments/Updates

- 9.2.6 NIG Nutri Ingredients Competitive Strengths & Weaknesses
- 9.3 Bioway Organic Ingredients
 - 9.3.1 Bioway Organic Ingredients Details
 - 9.3.2 Bioway Organic Ingredients Major Business
 - 9.3.3 Bioway Organic Ingredients Rhubarb Root and Rhizome Extract Product and Services
 - 9.3.4 Bioway Organic Ingredients Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Bioway Organic Ingredients Recent Developments/Updates
 - 9.3.6 Bioway Organic Ingredients Competitive Strengths & Weaknesses
- 9.4 Shaanxi Xintianyu Biotechnology
 - 9.4.1 Shaanxi Xintianyu Biotechnology Details
 - 9.4.2 Shaanxi Xintianyu Biotechnology Major Business
 - 9.4.3 Shaanxi Xintianyu Biotechnology Rhubarb Root and Rhizome Extract Product and Services
 - 9.4.4 Shaanxi Xintianyu Biotechnology Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Shaanxi Xintianyu Biotechnology Recent Developments/Updates
 - 9.4.6 Shaanxi Xintianyu Biotechnology Competitive Strengths & Weaknesses
- 9.5 Xi'an Jincui Fang Plant Technology Development
 - 9.5.1 Xi'an Jincui Fang Plant Technology Development Details
 - 9.5.2 Xi'an Jincui Fang Plant Technology Development Major Business
 - 9.5.3 Xi'an Jincui Fang Plant Technology Development Rhubarb Root and Rhizome Extract Product and Services
 - 9.5.4 Xi'an Jincui Fang Plant Technology Development Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Xi'an Jincui Fang Plant Technology Development Recent Developments/Updates
 - 9.5.6 Xi'an Jincui Fang Plant Technology Development Competitive Strengths & Weaknesses
- 9.6 Shaanxi Sinuote Biotech
 - 9.6.1 Shaanxi Sinuote Biotech Details
 - 9.6.2 Shaanxi Sinuote Biotech Major Business
 - 9.6.3 Shaanxi Sinuote Biotech Rhubarb Root and Rhizome Extract Product and Services
 - 9.6.4 Shaanxi Sinuote Biotech Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Shaanxi Sinuote Biotech Recent Developments/Updates
 - 9.6.6 Shaanxi Sinuote Biotech Competitive Strengths & Weaknesses
- 9.7 Xi'an Kintai Biotech

- 9.7.1 Xi'an Kintai Biotech Details
- 9.7.2 Xi'an Kintai Biotech Major Business
- 9.7.3 Xi'an Kintai Biotech Rhubarb Root and Rhizome Extract Product and Services
- 9.7.4 Xi'an Kintai Biotech Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 Xi'an Kintai Biotech Recent Developments/Updates
- 9.7.6 Xi'an Kintai Biotech Competitive Strengths & Weaknesses
- 9.8 Xi'an Fruiter Biotechnology
 - 9.8.1 Xi'an Fruiter Biotechnology Details
 - 9.8.2 Xi'an Fruiter Biotechnology Major Business
 - 9.8.3 Xi'an Fruiter Biotechnology Rhubarb Root and Rhizome Extract Product and Services
 - 9.8.4 Xi'an Fruiter Biotechnology Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Xi'an Fruiter Biotechnology Recent Developments/Updates
 - 9.8.6 Xi'an Fruiter Biotechnology Competitive Strengths & Weaknesses
- 9.9 Chengdu Push Bio-Technology
 - 9.9.1 Chengdu Push Bio-Technology Details
 - 9.9.2 Chengdu Push Bio-Technology Major Business
 - 9.9.3 Chengdu Push Bio-Technology Rhubarb Root and Rhizome Extract Product and Services
 - 9.9.4 Chengdu Push Bio-Technology Rhubarb Root and Rhizome Extract Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Chengdu Push Bio-Technology Recent Developments/Updates
 - 9.9.6 Chengdu Push Bio-Technology Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Rhubarb Root and Rhizome Extract Industry Chain
- 10.2 Rhubarb Root and Rhizome Extract Upstream Analysis
 - 10.2.1 Rhubarb Root and Rhizome Extract Core Raw Materials
 - 10.2.2 Main Manufacturers of Rhubarb Root and Rhizome Extract Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Rhubarb Root and Rhizome Extract Production Mode
- 10.6 Rhubarb Root and Rhizome Extract Procurement Model
- 10.7 Rhubarb Root and Rhizome Extract Industry Sales Model and Sales Channels
 - 10.7.1 Rhubarb Root and Rhizome Extract Sales Model
 - 10.7.2 Rhubarb Root and Rhizome Extract Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Rhubarb Root and Rhizome Extract Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Rhubarb Root and Rhizome Extract Production Value by Region (2021-2026) & (USD Million)

Table 3. World Rhubarb Root and Rhizome Extract Production Value by Region (2027-2032) & (USD Million)

Table 4. World Rhubarb Root and Rhizome Extract Production Value Market Share by Region (2021-2026)

Table 5. World Rhubarb Root and Rhizome Extract Production Value Market Share by Region (2027-2032)

Table 6. World Rhubarb Root and Rhizome Extract Production by Region (2021-2026) & (Tons)

Table 7. World Rhubarb Root and Rhizome Extract Production by Region (2027-2032) & (Tons)

Table 8. World Rhubarb Root and Rhizome Extract Production Market Share by Region (2021-2026)

Table 9. World Rhubarb Root and Rhizome Extract Production Market Share by Region (2027-2032)

Table 10. World Rhubarb Root and Rhizome Extract Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Rhubarb Root and Rhizome Extract Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Rhubarb Root and Rhizome Extract Major Market Trends

Table 13. World Rhubarb Root and Rhizome Extract Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Rhubarb Root and Rhizome Extract Consumption by Region (2021-2026) & (Tons)

Table 15. World Rhubarb Root and Rhizome Extract Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Rhubarb Root and Rhizome Extract Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Rhubarb Root and Rhizome Extract Producers in 2025

Table 18. World Rhubarb Root and Rhizome Extract Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Rhubarb Root and Rhizome Extract Producers in 2025

Table 20. World Rhubarb Root and Rhizome Extract Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Rhubarb Root and Rhizome Extract Company Evaluation Quadrant

Table 22. World Rhubarb Root and Rhizome Extract Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Rhubarb Root and Rhizome Extract Production Site of Key Manufacturer

Table 24. Rhubarb Root and Rhizome Extract Market: Company Product Type Footprint

Table 25. Rhubarb Root and Rhizome Extract Market: Company Product Application Footprint

Table 26. Rhubarb Root and Rhizome Extract Competitive Factors

Table 27. Rhubarb Root and Rhizome Extract New Entrant and Capacity Expansion Plans

Table 28. Rhubarb Root and Rhizome Extract Mergers & Acquisitions Activity

Table 29. United States VS China Rhubarb Root and Rhizome Extract Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Rhubarb Root and Rhizome Extract Production Comparison, (2021 & 2025 & 2032) & (Tons)

Table 31. United States VS China Rhubarb Root and Rhizome Extract Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based Rhubarb Root and Rhizome Extract Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Rhubarb Root and Rhizome Extract Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Rhubarb Root and Rhizome Extract Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Rhubarb Root and Rhizome Extract Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers Rhubarb Root and Rhizome Extract Production Market Share (2021-2026)

Table 37. China Based Rhubarb Root and Rhizome Extract Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Rhubarb Root and Rhizome Extract Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Rhubarb Root and Rhizome Extract Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Rhubarb Root and Rhizome Extract Production,

(2021-2026) & (Tons)

Table 41. China Based Manufacturers Rhubarb Root and Rhizome Extract Production Market Share (2021-2026)

Table 42. Rest of World Based Rhubarb Root and Rhizome Extract Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production Market Share (2021-2026)

Table 47. World Rhubarb Root and Rhizome Extract Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Rhubarb Root and Rhizome Extract Production by Type (2021-2026) & (Tons)

Table 49. World Rhubarb Root and Rhizome Extract Production by Type (2027-2032) & (Tons)

Table 50. World Rhubarb Root and Rhizome Extract Production Value by Type (2021-2026) & (USD Million)

Table 51. World Rhubarb Root and Rhizome Extract Production Value by Type (2027-2032) & (USD Million)

Table 52. World Rhubarb Root and Rhizome Extract Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Rhubarb Root and Rhizome Extract Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Rhubarb Root and Rhizome Extract Production Value by Extraction Ratio, (USD Million), 2021 & 2025 & 2032

Table 55. World Rhubarb Root and Rhizome Extract Production by Extraction Ratio (2021-2026) & (Tons)

Table 56. World Rhubarb Root and Rhizome Extract Production by Extraction Ratio (2027-2032) & (Tons)

Table 57. World Rhubarb Root and Rhizome Extract Production Value by Extraction Ratio (2021-2026) & (USD Million)

Table 58. World Rhubarb Root and Rhizome Extract Production Value by Extraction Ratio (2027-2032) & (USD Million)

Table 59. World Rhubarb Root and Rhizome Extract Average Price by Extraction Ratio (2021-2026) & (US\$/Ton)

Table 60. World Rhubarb Root and Rhizome Extract Average Price by Extraction Ratio (2027-2032) & (US\$/Ton)
Table 61. World Rhubarb Root and Rhizome Extract Production Value by Product Form, (USD Million), 2021 & 2025 & 2032
Table 62. World Rhubarb Root and Rhizome Extract Production by Product Form (2021-2026) & (Tons)
Table 63. World Rhubarb Root and Rhizome Extract Production by Product Form (2027-2032) & (Tons)
Table 64. World Rhubarb Root and Rhizome Extract Production Value by Product Form (2021-2026) & (USD Million)
Table 65. World Rhubarb Root and Rhizome Extract Production Value by Product Form (2027-2032) & (USD Million)
Table 66. World Rhubarb Root and Rhizome Extract Average Price by Product Form (2021-2026) & (US\$/Ton)
Table 67. World Rhubarb Root and Rhizome Extract Average Price by Product Form (2027-2032) & (US\$/Ton)
Table 68. World Rhubarb Root and Rhizome Extract Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Rhubarb Root and Rhizome Extract Production by Application (2021-2026) & (Tons)
Table 70. World Rhubarb Root and Rhizome Extract Production by Application (2027-2032) & (Tons)
Table 71. World Rhubarb Root and Rhizome Extract Production Value by Application (2021-2026) & (USD Million)
Table 72. World Rhubarb Root and Rhizome Extract Production Value by Application (2027-2032) & (USD Million)
Table 73. World Rhubarb Root and Rhizome Extract Average Price by Application (2021-2026) & (US\$/Ton)
Table 74. World Rhubarb Root and Rhizome Extract Average Price by Application (2027-2032) & (US\$/Ton)
Table 75. Indena Basic Information, Manufacturing Base and Competitors
Table 76. Indena Major Business
Table 77. Indena Rhubarb Root and Rhizome Extract Product and Services
Table 78. Indena Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Indena Recent Developments/Updates
Table 80. Indena Competitive Strengths & Weaknesses
Table 81. NIG Nutri Ingredients Basic Information, Manufacturing Base and Competitors

Table 82. NIG Nutri Ingredients Major Business

Table 83. NIG Nutri Ingredients Rhubarb Root and Rhizome Extract Product and Services

Table 84. NIG Nutri Ingredients Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. NIG Nutri Ingredients Recent Developments/Updates

Table 86. NIG Nutri Ingredients Competitive Strengths & Weaknesses

Table 87. Bioway Organic Ingredients Basic Information, Manufacturing Base and Competitors

Table 88. Bioway Organic Ingredients Major Business

Table 89. Bioway Organic Ingredients Rhubarb Root and Rhizome Extract Product and Services

Table 90. Bioway Organic Ingredients Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Bioway Organic Ingredients Recent Developments/Updates

Table 92. Bioway Organic Ingredients Competitive Strengths & Weaknesses

Table 93. Shaanxi Xintianyu Biotechnology Basic Information, Manufacturing Base and Competitors

Table 94. Shaanxi Xintianyu Biotechnology Major Business

Table 95. Shaanxi Xintianyu Biotechnology Rhubarb Root and Rhizome Extract Product and Services

Table 96. Shaanxi Xintianyu Biotechnology Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Shaanxi Xintianyu Biotechnology Recent Developments/Updates

Table 98. Shaanxi Xintianyu Biotechnology Competitive Strengths & Weaknesses

Table 99. Xi'an Jincui Fang Plant Technology Development Basic Information, Manufacturing Base and Competitors

Table 100. Xi'an Jincui Fang Plant Technology Development Major Business

Table 101. Xi'an Jincui Fang Plant Technology Development Rhubarb Root and Rhizome Extract Product and Services

Table 102. Xi'an Jincui Fang Plant Technology Development Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Xi'an Jincui Fang Plant Technology Development Recent Developments/Updates

Table 104. Xi'an Jincui Fang Plant Technology Development Competitive Strengths &

Weaknesses

Table 105. Shaanxi Sinuote Biotech Basic Information, Manufacturing Base and Competitors

Table 106. Shaanxi Sinuote Biotech Major Business

Table 107. Shaanxi Sinuote Biotech Rhubarb Root and Rhizome Extract Product and Services

Table 108. Shaanxi Sinuote Biotech Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Shaanxi Sinuote Biotech Recent Developments/Updates

Table 110. Shaanxi Sinuote Biotech Competitive Strengths & Weaknesses

Table 111. Xi'an Kintai Biotech Basic Information, Manufacturing Base and Competitors

Table 112. Xi'an Kintai Biotech Major Business

Table 113. Xi'an Kintai Biotech Rhubarb Root and Rhizome Extract Product and Services

Table 114. Xi'an Kintai Biotech Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Xi'an Kintai Biotech Recent Developments/Updates

Table 116. Xi'an Kintai Biotech Competitive Strengths & Weaknesses

Table 117. Xi'an Fruiter Biotechnology Basic Information, Manufacturing Base and Competitors

Table 118. Xi'an Fruiter Biotechnology Major Business

Table 119. Xi'an Fruiter Biotechnology Rhubarb Root and Rhizome Extract Product and Services

Table 120. Xi'an Fruiter Biotechnology Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Xi'an Fruiter Biotechnology Recent Developments/Updates

Table 122. Xi'an Fruiter Biotechnology Competitive Strengths & Weaknesses

Table 123. Chengdu Push Bio-Technology Basic Information, Manufacturing Base and Competitors

Table 124. Chengdu Push Bio-Technology Major Business

Table 125. Chengdu Push Bio-Technology Rhubarb Root and Rhizome Extract Product and Services

Table 126. Chengdu Push Bio-Technology Rhubarb Root and Rhizome Extract Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Chengdu Push Bio-Technology Recent Developments/Updates

Table 128. Chengdu Push Bio-Technology Competitive Strengths & Weaknesses

Table 129. Global Key Players of Rhubarb Root and Rhizome Extract Upstream (Raw Materials)

Table 130. Global Rhubarb Root and Rhizome Extract Typical Customers

Table 131. Rhubarb Root and Rhizome Extract Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Rhubarb Root and Rhizome Extract Picture

Figure 2. World Rhubarb Root and Rhizome Extract Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Rhubarb Root and Rhizome Extract Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Rhubarb Root and Rhizome Extract Production (2021-2032) & (Tons)

Figure 5. World Rhubarb Root and Rhizome Extract Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Rhubarb Root and Rhizome Extract Production Value Market Share by Region (2021-2032)

Figure 7. World Rhubarb Root and Rhizome Extract Production Market Share by Region (2021-2032)

Figure 8. North America Rhubarb Root and Rhizome Extract Production (2021-2032) & (Tons)

Figure 9. Europe Rhubarb Root and Rhizome Extract Production (2021-2032) & (Tons)

Figure 10. China Rhubarb Root and Rhizome Extract Production (2021-2032) & (Tons)

Figure 11. Japan Rhubarb Root and Rhizome Extract Production (2021-2032) & (Tons)

Figure 12. Rhubarb Root and Rhizome Extract Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 15. World Rhubarb Root and Rhizome Extract Consumption Market Share by Region (2021-2032)

Figure 16. United States Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 17. China Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 18. Europe Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 19. Japan Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 20. South Korea Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 21. ASEAN Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 22. India Rhubarb Root and Rhizome Extract Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of Rhubarb Root and Rhizome Extract by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Rhubarb Root and Rhizome Extract Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Rhubarb Root and Rhizome Extract Markets in 2025

Figure 26. United States VS China: Rhubarb Root and Rhizome Extract Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Rhubarb Root and Rhizome Extract Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Rhubarb Root and Rhizome Extract Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Rhubarb Root and Rhizome Extract Production Market Share 2025

Figure 30. China Based Manufacturers Rhubarb Root and Rhizome Extract Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Rhubarb Root and Rhizome Extract Production Market Share 2025

Figure 32. World Rhubarb Root and Rhizome Extract Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Rhubarb Root and Rhizome Extract Production Value Market Share by Type in 2025

Figure 34. Pharmaceutical Grade

Figure 35. Food and Supplement Grade

Figure 36. Veterinary Grade

Figure 37. Other

Figure 38. World Rhubarb Root and Rhizome Extract Production Market Share by Type (2021-2032)

Figure 39. World Rhubarb Root and Rhizome Extract Production Value Market Share by Type (2021-2032)

Figure 40. World Rhubarb Root and Rhizome Extract Average Price by Type (2021-2032) & (US\$/Ton)

Figure 41. World Rhubarb Root and Rhizome Extract Production Value by Extraction Ratio, (USD Million), 2021 & 2025 & 2032

Figure 42. World Rhubarb Root and Rhizome Extract Production Value Market Share by Extraction Ratio in 2025

Figure 43. 5:1 Extract

Figure 44. 10:1 Extract

Figure 45. 20:1 Extract

Figure 46. Other

Figure 47. World Rhubarb Root and Rhizome Extract Production Market Share by Extraction Ratio (2021-2032)

Figure 48. World Rhubarb Root and Rhizome Extract Production Value Market Share by Extraction Ratio (2021-2032)

Figure 49. World Rhubarb Root and Rhizome Extract Average Price by Extraction Ratio (2021-2032) & (US\$/Ton)

Figure 50. World Rhubarb Root and Rhizome Extract Production Value by Product Form, (USD Million), 2021 & 2025 & 2032

Figure 51. World Rhubarb Root and Rhizome Extract Production Value Market Share by Product Form in 2025

Figure 52. Liquid Extract

Figure 53. Extract Paste

Figure 54. Extract Powder

Figure 55. Other

Figure 56. World Rhubarb Root and Rhizome Extract Production Market Share by Product Form (2021-2032)

Figure 57. World Rhubarb Root and Rhizome Extract Production Value Market Share by Product Form (2021-2032)

Figure 58. World Rhubarb Root and Rhizome Extract Average Price by Product Form (2021-2032) & (US\$/Ton)

Figure 59. World Rhubarb Root and Rhizome Extract Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Rhubarb Root and Rhizome Extract Production Value Market Share by Application in 2025

Figure 61. Botanical Medicines

Figure 62. Dietary Supplements

Figure 63. Veterinary Medicines and Feed Products

Figure 64. Cosmetics and Personal Care

Figure 65. Other

Figure 66. World Rhubarb Root and Rhizome Extract Production Market Share by Application (2021-2032)

Figure 67. World Rhubarb Root and Rhizome Extract Production Value Market Share by Application (2021-2032)

Figure 68. World Rhubarb Root and Rhizome Extract Average Price by Application (2021-2032) & (US\$/Ton)

Figure 69. Rhubarb Root and Rhizome Extract Industry Chain

Figure 70. Rhubarb Root and Rhizome Extract Procurement Model

Figure 71. Rhubarb Root and Rhizome Extract Sales Model

Figure 72. Rhubarb Root and Rhizome Extract Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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