

Global Rhubarb Root Extract Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Rhubarb Root Extract market size is expected to reach \$ 110 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

Rhubarb Root Extract is a botanical ingredient manufactured from the dried roots and rhizomes of *Rheum palmatum*, *Rheum tanguticum*, or *Rheum officinale* through crushing, solvent extraction, filtration, concentration, purification, and drying. It mainly contains rhein, emodin, chrysophanol, aloe-emodin, physcion, anthraquinone glycosides, tannins, and other phenolic compounds. Products are generally supplied as liquid extracts, extract pastes, or powders and are standardized by extraction ratio, total anthraquinone content, or selected marker compounds. Upstream inputs mainly include rhubarb roots and rhizomes, ethanol and other extraction solvents, adsorption resins, filtration materials, drying carriers, and packaging materials. Downstream customers mainly include botanical medicine companies, dietary supplement manufacturers, veterinary medicine companies, cosmetic ingredient suppliers, personal care manufacturers, research reagent companies, and natural-product research organizations. On a manufacturer ex-works basis, global effective capacity was estimated at approximately 5,600 metric tons in 2025, with sales volume of about 3,920 metric tons, an average ex-works price of around USD 18,600 per metric ton, and gross margin of approximately 27%-43%.

From the current market perspective, rhubarb root extract is a mature category within traditional medicinal botanical extracts. Raw material supply and manufacturing are concentrated mainly in China, while downstream demand includes botanical medicines, dietary supplements, veterinary products, cosmetics, and research applications. The market includes general powders sold at extraction ratios such as 5:1, 10:1, and 20:1, as well as higher-value products standardized for total anthraquinones, rhein, or

emodin. Differences in botanical species, sourcing regions, processing methods, solvents, and quality-control systems result in substantial variation among similarly named products.

Looking ahead, product specifications will gradually shift from simple extraction ratios toward botanical authentication, total anthraquinone content, free-to-bound anthraquinone ratios, chromatographic fingerprints, and impurity control.

Pharmaceutical and nutraceutical customers will place greater emphasis on the stability of marker compounds such as rhein, emodin, and aloe-emodin, as well as pesticide residues, heavy metals, microbiological limits, and residual solvents. Lower-irritation extracts, selectively enriched products, water-soluble products, and application-specific grades for veterinary and cosmetic formulations will become more important.

Key market drivers include demand for traditional botanical medicines, development of natural digestive-health products, growing interest in animal intestinal health, and wider use of plant-derived cosmetic ingredients. China has a relatively complete rhubarb raw material and botanical extraction supply chain, supporting cultivation, sourcing, extraction, standardization, and export. Pharmacological research on natural products and anthraquinone compounds will also support demand for research-grade and higher-standard extracts.

The main constraints include variation in anthraquinone composition caused by differences in plant species, origin, cultivation age, processing, and storage conditions. Some anthraquinones have strong biological activity, and concerns regarding dosage, long-term use, and safety in certain populations may restrict food and supplement applications. General ratio extracts have relatively low entry barriers, and the market continues to face risks involving unclear botanical identification, substitution with unextracted root powder, undeclared addition of marker compounds, and inconsistent analytical methods.

This report studies the global Rhubarb Root Extract production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rhubarb Root Extract and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rhubarb Root Extract that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Rhubarb Root Extract total production and demand, 2021-2032, (Tons)

Global Rhubarb Root Extract total production value, 2021-2032, (USD Million)

Global Rhubarb Root Extract production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Rhubarb Root Extract consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Rhubarb Root Extract domestic production, consumption, key domestic manufacturers and share

Global Rhubarb Root Extract production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Rhubarb Root Extract production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Rhubarb Root Extract production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Rhubarb Root Extract market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Indena, NIG Nutri Ingredients, Bioway Organic Ingredients, Shaanxi Xintianyu Biotechnology, Xi'an Jincui Fang Plant Technology Development, Shaanxi Sinuote Biotech, Xi'an Kintai Biotech, Xi'an Fruiter Biotechnology, Chengdu Push Bio-Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rhubarb Root Extract market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Rhubarb Root Extract Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Rhubarb Root Extract Market, Segmentation by Type:

Pharmaceutical Grade

Food and Supplement Grade

Veterinary Grade

Other

Global Rhubarb Root Extract Market, Segmentation by Extraction Ratio:

5:1 Extract

10:1 Extract

20:1 Extract

Other

Global Rhubarb Root Extract Market, Segmentation by Product Form:

Liquid Extract

Extract Paste

Extract Powder

Other

Global Rhubarb Root Extract Market, Segmentation by Application:

Botanical Medicines

Dietary Supplements

Veterinary Medicines and Feed Products

Cosmetics and Personal Care

Other

Companies Profiled:

Indena

NIG Nutri Ingredients

Bioway Organic Ingredients

Shaanxi Xintianyu Biotechnology

Xi'an Jincui Fang Plant Technology Development

Shaanxi Sinuote Biotech

Xi'an Kintai Biotech

Xi'an Fruiter Biotechnology

Chengdu Push Bio-Technology

Key Questions Answered:

1. How big is the global Rhubarb Root Extract market?
2. What is the demand of the global Rhubarb Root Extract market?
3. What is the year over year growth of the global Rhubarb Root Extract market?
4. What is the production and production value of the global Rhubarb Root Extract market?
5. Who are the key producers in the global Rhubarb Root Extract market?
6. What are the growth factors driving the market demand?

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