

# Global Rheology Modifier for Adhesives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Rheology Modifier for Adhesives market size was valued at USD 590.6 million in 2023 and is forecast to a readjusted size of USD 720 million by 2030 with a CAGR of 2.9% during review period.

Rheology modifiers for adhesives are additives that control the flow and viscosity of adhesive formulations to improve application properties such as sag resistance, tack, and wetting. These modifiers can include thickeners, flow control agents, and viscosity stabilizers.

The market for rheology modifiers in adhesives is driven by the demand for adhesives with optimized application properties and performance characteristics across industries such as construction, automotive, electronics, and packaging. Rheology modifiers play a critical role in adjusting adhesive viscosity, flow behavior, and curing kinetics to meet specific application requirements and processing conditions. Market trends include the development of rheology modifiers with enhanced shear thinning behavior, sag resistance, and temperature stability, as well as innovations in formulation technologies to improve compatibility, efficiency, and environmental sustainability.

The Global Info Research report includes an overview of the development of the Rheology Modifier for Adhesives industry chain, the market status of Packaging (Non-ionic Associative (HEUR/HMPE), Anionic Associative (HASE)), Building & Construction (Non-ionic Associative (HEUR/HMPE), Anionic Associative (HASE)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Rheology Modifier for Adhesives.

Regionally, the report analyzes the Rheology Modifier for Adhesives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Rheology Modifier for Adhesives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Rheology Modifier for Adhesives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Rheology Modifier for Adhesives industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Non-ionic Associative (HEUR/HMPE), Anionic Associative (HASE)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Rheology Modifier for Adhesives market.

**Regional Analysis:** The report involves examining the Rheology Modifier for Adhesives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Rheology Modifier for Adhesives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Rheology Modifier for Adhesives:

**Company Analysis:** Report covers individual Rheology Modifier for Adhesives

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Rheology Modifier for Adhesives. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging, Building & Construction).

**Technology Analysis:** Report covers specific technologies relevant to Rheology Modifier for Adhesives. It assesses the current state, advancements, and potential future developments in Rheology Modifier for Adhesives areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Rheology Modifier for Adhesives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Rheology Modifier for Adhesives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Non-ionic Associative (HEUR/HMPE)

Anionic Associative (HASE)

Non-associative Thickener (ASE)

Others

## Market segment by Application

Packaging

Building & Construction

Electrical & Electronics

Automotive

Health & Hygiene

Others

## Major players covered

IFF

Lhoist

Coatex

Zhejiang Fenghong New Material Co.Ltd.

BASF

Ashland

BYK

CP Kelco

Lubrizol

Tolsa

Elementis

Wanhua

Zhejiang Qinghong New Material Co.Ltd.

Kusumoto

Croda

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rheology Modifier for Adhesives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rheology Modifier for Adhesives, with price, sales, revenue and global market share of Rheology Modifier for Adhesives from 2019 to 2024.

Chapter 3, the Rheology Modifier for Adhesives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rheology Modifier for Adhesives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Rheology Modifier for Adhesives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rheology Modifier for Adhesives.

Chapter 14 and 15, to describe Rheology Modifier for Adhesives sales channel, distributors, customers, research findings and conclusion.

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