

Global Rheological Additives Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Rheological Additives market size was valued at US\$ 4758 million in 2025 and is forecast to a readjusted size of US\$ 6791 million by 2032 with a CAGR of 5.3% during review period.

Rheological additives are a class of functional materials specifically designed to modify, control, and optimize the flow behavior (rheology) of liquids, semisolids, or suspensions in industrial applications. Their core role is to adjust key rheological properties, such as viscosity, thixotropy, yield stress, and leveling, to meet the performance requirements of the end product or manufacturing process. Unlike other additives that focus on aesthetics (such as pigments) or chemical stability (such as antioxidants), rheological additives directly influence how a material moves, settles, covers, or maintains its shape. These additives encompass a variety of chemical classes, including organic polymers (such as cellulose ethers and xanthan gum) and inorganic minerals, and their selection can be tailored based on the base material (e.g., water-based, solvent-based, or oil-based systems) and the end-use industry. By fine-tuning rheological properties, they not only improve product quality and user experience, but also increase production efficiency, reduce waste, and ensure compliance with industry-specific performance standards.

In 2025, global Rheological Additives production reached approximately 1,725 kilotons, with an average global market price of around US\$ 2,680 per ton.

The upstream of the rheological additives supply chain supplies basic raw materials including mineral clays, chemical monomers, cellulose raw materials, solvents and fine chemical intermediates for modification and synthesis; midstream manufacturers

conduct chemical modification, synthesis, grinding, compounding and performance testing to produce diversified rheological additive products; downstream channels distribute goods via agents and direct sales to serve end sectors such as coatings, inks, adhesives, daily chemicals, building materials and new energy slurries to adjust system viscosity and construction performance.

Rheological additives feature raw material costs as the largest proportion, covering inorganic minerals, organic chemical monomers and functional modifiers; processing expenses include synthesis, drying, fine grinding and packaging procedures, accompanied by quality inspection, environmental treatment and factory operation costs, while high-performance and customized types bear extra expenditures on formula research, technical upgrading and industry certification.

This report is a detailed and comprehensive analysis for global Rheological Additives market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Rheological Additives market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Rheological Additives market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Rheological Additives market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Rheological Additives market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Rheological Additives

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Rheological Additives market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dow, Arkema, BASF, Zhejiang Fenghong New Material Co., Ltd., Ashland, BYK (ALTANA), Tate & Lyle, Lubrizol, Tolsa, Elementis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Rheological Additives market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Organic Rheological Additives

Inorganic Rheological Additives

Market segment by Functional Mechanism

Thickening Additives

Thixotropic Additives

Other

Market segment by Dosage Level

Low-Dosage Rheological Additives: Below 0.5%

Medium-Dosage Rheological Additives: 0.5%–2.0%

High-Dosage Rheological Additives: Above 2.0%

Market segment by Application

Ink

Paper

Adhesives and Sealants

Paints and Coatings

Personal Care

Food

Others

Major players covered

Dow

Arkema

BASF

Zhejiang Fenghong New Material Co., Ltd.

Ashland

BYK (ALTANA)

Tate & Lyle

Lubrizol

Tolsa

Elementis

Wanhua Chemical Group Co., LTD.

M?nzing Chemie

Croda

Mazza Holding

Borchers(Milliken & Company)

Lehmann&Voss&Co.

Roquette

Jiangsu Hemings New Material Tech. CO., Ltd

Scott Bader

Syensqo

Zhejiang Qinghong New Material Co., Ltd.

Kusumoto

Noelson Chemicals

Zhejiang Hongyu New Materials

Hangzhou Jingyi Chemical Co.,Ltd.

Zhejiang Camp-Shinning New Material Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Rheological Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Rheological Additives, with price, sales quantity, revenue, and global market share of Rheological Additives from 2021 to 2026.

Chapter 3, the Rheological Additives competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Rheological Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Rheological Additives market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Rheological Additives.

Chapter 14 and 15, to describe Rheological Additives sales channel, distributors, customers, research findings and conclusion.

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