

# Global RFID Tags and Labels Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global RFID Tags and Labels market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global RFID Tags and Labels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global RFID Tags and Labels market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2018-2029

Global RFID Tags and Labels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2018-2029

Global RFID Tags and Labels market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/K Units), 2018-2029

Global RFID Tags and Labels market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/K Units), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for RFID Tags and Labels

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global RFID Tags and Labels market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tag Factory, Omnia Technologies, Tageos SAS, Vizinx RFID and Syndicate RFID, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

RFID Tags and Labels market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

RFID Paper Labels

RFID Plastic Labels

RFID Hybrid Labels

## Market segment by Application

Automotive

Defense and Aerospace

Apparels

Consumer Electronics

Cosmetics

Personal Care

Food and Beverages

Others

## Major players covered

Tag Factory

Omnia Technologies

Tageos SAS

Vizinex RFID

Syndicate RFID

Zebra

Barcodes, Inc.

Alien Technology

BCI Label

Datamax-O-Neil

Intermec

Omni-ID

Primera

Printronix

SATO

Xerox Corporation

Thin Film Electronics ASA

Spectra Systems

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe RFID Tags and Labels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of RFID Tags and Labels, with price, sales,

revenue and global market share of RFID Tags and Labels from 2018 to 2023.

Chapter 3, the RFID Tags and Labels competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the RFID Tags and Labels breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and RFID Tags and Labels market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of RFID Tags and Labels.

Chapter 14 and 15, to describe RFID Tags and Labels sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of RFID Tags and Labels

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global RFID Tags and Labels Consumption Value by Type: 2018 Versus 2022 Versus 2029

1.3.2 RFID Paper Labels

1.3.3 RFID Plastic Labels

1.3.4 RFID Hybrid Labels

1.4 Market Analysis by Application

1.4.1 Overview: Global RFID Tags and Labels Consumption Value by Application: 2018 Versus 2022 Versus 2029

1.4.2 Automotive

1.4.3 Defense and Aerospace

1.4.4 Apparels

1.4.5 Consumer Electronics

1.4.6 Cosmetics

1.4.7 Personal Care

1.4.8 Food and Beverages

1.4.9 Others

1.5 Global RFID Tags and Labels Market Size & Forecast

1.5.1 Global RFID Tags and Labels Consumption Value (2018 & 2022 & 2029)

1.5.2 Global RFID Tags and Labels Sales Quantity (2018-2029)

1.5.3 Global RFID Tags and Labels Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

2.1 Tag Factory

2.1.1 Tag Factory Details

2.1.2 Tag Factory Major Business

2.1.3 Tag Factory RFID Tags and Labels Product and Services

2.1.4 Tag Factory RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Tag Factory Recent Developments/Updates

2.2 Omnia Technologies

2.2.1 Omnia Technologies Details

- 2.2.2 Omnia Technologies Major Business
- 2.2.3 Omnia Technologies RFID Tags and Labels Product and Services
- 2.2.4 Omnia Technologies RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.2.5 Omnia Technologies Recent Developments/Updates
- 2.3 Tageos SAS
  - 2.3.1 Tageos SAS Details
  - 2.3.2 Tageos SAS Major Business
  - 2.3.3 Tageos SAS RFID Tags and Labels Product and Services
  - 2.3.4 Tageos SAS RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Tageos SAS Recent Developments/Updates
- 2.4 Vizinex RFID
  - 2.4.1 Vizinex RFID Details
  - 2.4.2 Vizinex RFID Major Business
  - 2.4.3 Vizinex RFID RFID Tags and Labels Product and Services
  - 2.4.4 Vizinex RFID RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Vizinex RFID Recent Developments/Updates
- 2.5 Syndicate RFID
  - 2.5.1 Syndicate RFID Details
  - 2.5.2 Syndicate RFID Major Business
  - 2.5.3 Syndicate RFID RFID Tags and Labels Product and Services
  - 2.5.4 Syndicate RFID RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Syndicate RFID Recent Developments/Updates
- 2.6 Zebra
  - 2.6.1 Zebra Details
  - 2.6.2 Zebra Major Business
  - 2.6.3 Zebra RFID Tags and Labels Product and Services
  - 2.6.4 Zebra RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Zebra Recent Developments/Updates
- 2.7 Barcodes, Inc.
  - 2.7.1 Barcodes, Inc. Details
  - 2.7.2 Barcodes, Inc. Major Business
  - 2.7.3 Barcodes, Inc. RFID Tags and Labels Product and Services
  - 2.7.4 Barcodes, Inc. RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.7.5 Barcodes, Inc. Recent Developments/Updates
- 2.8 Alien Technology
  - 2.8.1 Alien Technology Details
  - 2.8.2 Alien Technology Major Business
  - 2.8.3 Alien Technology RFID Tags and Labels Product and Services
  - 2.8.4 Alien Technology RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 Alien Technology Recent Developments/Updates
- 2.9 BCI Label
  - 2.9.1 BCI Label Details
  - 2.9.2 BCI Label Major Business
  - 2.9.3 BCI Label RFID Tags and Labels Product and Services
  - 2.9.4 BCI Label RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 BCI Label Recent Developments/Updates
- 2.10 Datamax-O-Neil
  - 2.10.1 Datamax-O-Neil Details
  - 2.10.2 Datamax-O-Neil Major Business
  - 2.10.3 Datamax-O-Neil RFID Tags and Labels Product and Services
  - 2.10.4 Datamax-O-Neil RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Datamax-O-Neil Recent Developments/Updates
- 2.11 Intermec
  - 2.11.1 Intermec Details
  - 2.11.2 Intermec Major Business
  - 2.11.3 Intermec RFID Tags and Labels Product and Services
  - 2.11.4 Intermec RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.11.5 Intermec Recent Developments/Updates
- 2.12 Omni-ID
  - 2.12.1 Omni-ID Details
  - 2.12.2 Omni-ID Major Business
  - 2.12.3 Omni-ID RFID Tags and Labels Product and Services
  - 2.12.4 Omni-ID RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.12.5 Omni-ID Recent Developments/Updates
- 2.13 Primera
  - 2.13.1 Primera Details
  - 2.13.2 Primera Major Business



- 2.13.3 Primera RFID Tags and Labels Product and Services
- 2.13.4 Primera RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 Primera Recent Developments/Updates
- 2.14 Printronix
  - 2.14.1 Printronix Details
  - 2.14.2 Printronix Major Business
  - 2.14.3 Printronix RFID Tags and Labels Product and Services
  - 2.14.4 Printronix RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 Printronix Recent Developments/Updates
- 2.15 SATO
  - 2.15.1 SATO Details
  - 2.15.2 SATO Major Business
  - 2.15.3 SATO RFID Tags and Labels Product and Services
  - 2.15.4 SATO RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 SATO Recent Developments/Updates
- 2.16 Xerox Corporation
  - 2.16.1 Xerox Corporation Details
  - 2.16.2 Xerox Corporation Major Business
  - 2.16.3 Xerox Corporation RFID Tags and Labels Product and Services
  - 2.16.4 Xerox Corporation RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 Xerox Corporation Recent Developments/Updates
- 2.17 Thin Film Electronics ASA
  - 2.17.1 Thin Film Electronics ASA Details
  - 2.17.2 Thin Film Electronics ASA Major Business
  - 2.17.3 Thin Film Electronics ASA RFID Tags and Labels Product and Services
  - 2.17.4 Thin Film Electronics ASA RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 Thin Film Electronics ASA Recent Developments/Updates
- 2.18 Spectra Systems
  - 2.18.1 Spectra Systems Details
  - 2.18.2 Spectra Systems Major Business
  - 2.18.3 Spectra Systems RFID Tags and Labels Product and Services
  - 2.18.4 Spectra Systems RFID Tags and Labels Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.18.5 Spectra Systems Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: RFID TAGS AND LABELS BY MANUFACTURER**

3.1 Global RFID Tags and Labels Sales Quantity by Manufacturer (2018-2023)

3.2 Global RFID Tags and Labels Revenue by Manufacturer (2018-2023)

3.3 Global RFID Tags and Labels Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of RFID Tags and Labels by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 RFID Tags and Labels Manufacturer Market Share in 2022

3.4.2 Top 6 RFID Tags and Labels Manufacturer Market Share in 2022

3.5 RFID Tags and Labels Market: Overall Company Footprint Analysis

3.5.1 RFID Tags and Labels Market: Region Footprint

3.5.2 RFID Tags and Labels Market: Company Product Type Footprint

3.5.3 RFID Tags and Labels Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global RFID Tags and Labels Market Size by Region

4.1.1 Global RFID Tags and Labels Sales Quantity by Region (2018-2029)

4.1.2 Global RFID Tags and Labels Consumption Value by Region (2018-2029)

4.1.3 Global RFID Tags and Labels Average Price by Region (2018-2029)

4.2 North America RFID Tags and Labels Consumption Value (2018-2029)

4.3 Europe RFID Tags and Labels Consumption Value (2018-2029)

4.4 Asia-Pacific RFID Tags and Labels Consumption Value (2018-2029)

4.5 South America RFID Tags and Labels Consumption Value (2018-2029)

4.6 Middle East and Africa RFID Tags and Labels Consumption Value (2018-2029)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global RFID Tags and Labels Sales Quantity by Type (2018-2029)

5.2 Global RFID Tags and Labels Consumption Value by Type (2018-2029)

5.3 Global RFID Tags and Labels Average Price by Type (2018-2029)

### **6 MARKET SEGMENT BY APPLICATION**

6.1 Global RFID Tags and Labels Sales Quantity by Application (2018-2029)

- 6.2 Global RFID Tags and Labels Consumption Value by Application (2018-2029)
- 6.3 Global RFID Tags and Labels Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

- 7.1 North America RFID Tags and Labels Sales Quantity by Type (2018-2029)
- 7.2 North America RFID Tags and Labels Sales Quantity by Application (2018-2029)
- 7.3 North America RFID Tags and Labels Market Size by Country
  - 7.3.1 North America RFID Tags and Labels Sales Quantity by Country (2018-2029)
  - 7.3.2 North America RFID Tags and Labels Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)
  - 7.3.4 Canada Market Size and Forecast (2018-2029)
  - 7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

- 8.1 Europe RFID Tags and Labels Sales Quantity by Type (2018-2029)
- 8.2 Europe RFID Tags and Labels Sales Quantity by Application (2018-2029)
- 8.3 Europe RFID Tags and Labels Market Size by Country
  - 8.3.1 Europe RFID Tags and Labels Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe RFID Tags and Labels Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific RFID Tags and Labels Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific RFID Tags and Labels Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific RFID Tags and Labels Market Size by Region
  - 9.3.1 Asia-Pacific RFID Tags and Labels Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific RFID Tags and Labels Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

10.1 South America RFID Tags and Labels Sales Quantity by Type (2018-2029)

10.2 South America RFID Tags and Labels Sales Quantity by Application (2018-2029)

10.3 South America RFID Tags and Labels Market Size by Country

10.3.1 South America RFID Tags and Labels Sales Quantity by Country (2018-2029)

10.3.2 South America RFID Tags and Labels Consumption Value by Country  
(2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa RFID Tags and Labels Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa RFID Tags and Labels Sales Quantity by Application  
(2018-2029)

11.3 Middle East & Africa RFID Tags and Labels Market Size by Country

11.3.1 Middle East & Africa RFID Tags and Labels Sales Quantity by Country  
(2018-2029)

11.3.2 Middle East & Africa RFID Tags and Labels Consumption Value by Country  
(2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

12.1 RFID Tags and Labels Market Drivers

12.2 RFID Tags and Labels Market Restraints

12.3 RFID Tags and Labels Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

12.5 Influence of COVID-19 and Russia-Ukraine War

12.5.1 Influence of COVID-19

12.5.2 Influence of Russia-Ukraine War

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of RFID Tags and Labels and Key Manufacturers

13.2 Manufacturing Costs Percentage of RFID Tags and Labels

13.3 RFID Tags and Labels Production Process

13.4 RFID Tags and Labels Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 RFID Tags and Labels Typical Distributors

14.3 RFID Tags and Labels Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global RFID Tags and Labels Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global RFID Tags and Labels Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Tag Factory Basic Information, Manufacturing Base and Competitors

Table 4. Tag Factory Major Business

Table 5. Tag Factory RFID Tags and Labels Product and Services

Table 6. Tag Factory RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Tag Factory Recent Developments/Updates

Table 8. Omnia Technologies Basic Information, Manufacturing Base and Competitors

Table 9. Omnia Technologies Major Business

Table 10. Omnia Technologies RFID Tags and Labels Product and Services

Table 11. Omnia Technologies RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Omnia Technologies Recent Developments/Updates

Table 13. Tageos SAS Basic Information, Manufacturing Base and Competitors

Table 14. Tageos SAS Major Business

Table 15. Tageos SAS RFID Tags and Labels Product and Services

Table 16. Tageos SAS RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Tageos SAS Recent Developments/Updates

Table 18. Vizinex RFID Basic Information, Manufacturing Base and Competitors

Table 19. Vizinex RFID Major Business

Table 20. Vizinex RFID RFID Tags and Labels Product and Services

Table 21. Vizinex RFID RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Vizinex RFID Recent Developments/Updates

Table 23. Syndicate RFID Basic Information, Manufacturing Base and Competitors

Table 24. Syndicate RFID Major Business

Table 25. Syndicate RFID RFID Tags and Labels Product and Services

Table 26. Syndicate RFID RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 27. Syndicate RFID Recent Developments/Updates
- Table 28. Zebra Basic Information, Manufacturing Base and Competitors
- Table 29. Zebra Major Business
- Table 30. Zebra RFID Tags and Labels Product and Services
- Table 31. Zebra RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Zebra Recent Developments/Updates
- Table 33. Barcodes, Inc. Basic Information, Manufacturing Base and Competitors
- Table 34. Barcodes, Inc. Major Business
- Table 35. Barcodes, Inc. RFID Tags and Labels Product and Services
- Table 36. Barcodes, Inc. RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Barcodes, Inc. Recent Developments/Updates
- Table 38. Alien Technology Basic Information, Manufacturing Base and Competitors
- Table 39. Alien Technology Major Business
- Table 40. Alien Technology RFID Tags and Labels Product and Services
- Table 41. Alien Technology RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Alien Technology Recent Developments/Updates
- Table 43. BCI Label Basic Information, Manufacturing Base and Competitors
- Table 44. BCI Label Major Business
- Table 45. BCI Label RFID Tags and Labels Product and Services
- Table 46. BCI Label RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. BCI Label Recent Developments/Updates
- Table 48. Datamax-O-Neil Basic Information, Manufacturing Base and Competitors
- Table 49. Datamax-O-Neil Major Business
- Table 50. Datamax-O-Neil RFID Tags and Labels Product and Services
- Table 51. Datamax-O-Neil RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Datamax-O-Neil Recent Developments/Updates
- Table 53. Intermec Basic Information, Manufacturing Base and Competitors
- Table 54. Intermec Major Business
- Table 55. Intermec RFID Tags and Labels Product and Services
- Table 56. Intermec RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 57. Intermec Recent Developments/Updates
- Table 58. Omni-ID Basic Information, Manufacturing Base and Competitors
- Table 59. Omni-ID Major Business
- Table 60. Omni-ID RFID Tags and Labels Product and Services
- Table 61. Omni-ID RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Omni-ID Recent Developments/Updates
- Table 63. Primera Basic Information, Manufacturing Base and Competitors
- Table 64. Primera Major Business
- Table 65. Primera RFID Tags and Labels Product and Services
- Table 66. Primera RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Primera Recent Developments/Updates
- Table 68. Printronix Basic Information, Manufacturing Base and Competitors
- Table 69. Printronix Major Business
- Table 70. Printronix RFID Tags and Labels Product and Services
- Table 71. Printronix RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. Printronix Recent Developments/Updates
- Table 73. SATO Basic Information, Manufacturing Base and Competitors
- Table 74. SATO Major Business
- Table 75. SATO RFID Tags and Labels Product and Services
- Table 76. SATO RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. SATO Recent Developments/Updates
- Table 78. Xerox Corporation Basic Information, Manufacturing Base and Competitors
- Table 79. Xerox Corporation Major Business
- Table 80. Xerox Corporation RFID Tags and Labels Product and Services
- Table 81. Xerox Corporation RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 82. Xerox Corporation Recent Developments/Updates
- Table 83. Thin Film Electronics ASA Basic Information, Manufacturing Base and Competitors
- Table 84. Thin Film Electronics ASA Major Business
- Table 85. Thin Film Electronics ASA RFID Tags and Labels Product and Services
- Table 86. Thin Film Electronics ASA RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)



- Table 87. Thin Film Electronics ASA Recent Developments/Updates
- Table 88. Spectra Systems Basic Information, Manufacturing Base and Competitors
- Table 89. Spectra Systems Major Business
- Table 90. Spectra Systems RFID Tags and Labels Product and Services
- Table 91. Spectra Systems RFID Tags and Labels Sales Quantity (M Units), Average Price (USD/K Units), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 92. Spectra Systems Recent Developments/Updates
- Table 93. Global RFID Tags and Labels Sales Quantity by Manufacturer (2018-2023) & (M Units)
- Table 94. Global RFID Tags and Labels Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 95. Global RFID Tags and Labels Average Price by Manufacturer (2018-2023) & (USD/K Units)
- Table 96. Market Position of Manufacturers in RFID Tags and Labels, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 97. Head Office and RFID Tags and Labels Production Site of Key Manufacturer
- Table 98. RFID Tags and Labels Market: Company Product Type Footprint
- Table 99. RFID Tags and Labels Market: Company Product Application Footprint
- Table 100. RFID Tags and Labels New Market Entrants and Barriers to Market Entry
- Table 101. RFID Tags and Labels Mergers, Acquisition, Agreements, and Collaborations
- Table 102. Global RFID Tags and Labels Sales Quantity by Region (2018-2023) & (M Units)
- Table 103. Global RFID Tags and Labels Sales Quantity by Region (2024-2029) & (M Units)
- Table 104. Global RFID Tags and Labels Consumption Value by Region (2018-2023) & (USD Million)
- Table 105. Global RFID Tags and Labels Consumption Value by Region (2024-2029) & (USD Million)
- Table 106. Global RFID Tags and Labels Average Price by Region (2018-2023) & (USD/K Units)
- Table 107. Global RFID Tags and Labels Average Price by Region (2024-2029) & (USD/K Units)
- Table 108. Global RFID Tags and Labels Sales Quantity by Type (2018-2023) & (M Units)
- Table 109. Global RFID Tags and Labels Sales Quantity by Type (2024-2029) & (M Units)
- Table 110. Global RFID Tags and Labels Consumption Value by Type (2018-2023) &

(USD Million)

Table 111. Global RFID Tags and Labels Consumption Value by Type (2024-2029) & (USD Million)

Table 112. Global RFID Tags and Labels Average Price by Type (2018-2023) & (USD/K Units)

Table 113. Global RFID Tags and Labels Average Price by Type (2024-2029) & (USD/K Units)

Table 114. Global RFID Tags and Labels Sales Quantity by Application (2018-2023) & (M Units)

Table 115. Global RFID Tags and Labels Sales Quantity by Application (2024-2029) & (M Units)

Table 116. Global RFID Tags and Labels Consumption Value by Application (2018-2023) & (USD Million)

Table 117. Global RFID Tags and Labels Consumption Value by Application (2024-2029) & (USD Million)

Table 118. Global RFID Tags and Labels Average Price by Application (2018-2023) & (USD/K Units)

Table 119. Global RFID Tags and Labels Average Price by Application (2024-2029) & (USD/K Units)

Table 120. North America RFID Tags and Labels Sales Quantity by Type (2018-2023) & (M Units)

Table 121. North America RFID Tags and Labels Sales Quantity by Type (2024-2029) & (M Units)

Table 122. North America RFID Tags and Labels Sales Quantity by Application (2018-2023) & (M Units)

Table 123. North America RFID Tags and Labels Sales Quantity by Application (2024-2029) & (M Units)

Table 124. North America RFID Tags and Labels Sales Quantity by Country (2018-2023) & (M Units)

Table 125. North America RFID Tags and Labels Sales Quantity by Country (2024-2029) & (M Units)

Table 126. North America RFID Tags and Labels Consumption Value by Country (2018-2023) & (USD Million)

Table 127. North America RFID Tags and Labels Consumption Value by Country (2024-2029) & (USD Million)

Table 128. Europe RFID Tags and Labels Sales Quantity by Type (2018-2023) & (M Units)

Table 129. Europe RFID Tags and Labels Sales Quantity by Type (2024-2029) & (M Units)

Table 130. Europe RFID Tags and Labels Sales Quantity by Application (2018-2023) & (M Units)

Table 131. Europe RFID Tags and Labels Sales Quantity by Application (2024-2029) & (M Units)

Table 132. Europe RFID Tags and Labels Sales Quantity by Country (2018-2023) & (M Units)

Table 133. Europe RFID Tags and Labels Sales Quantity by Country (2024-2029) & (M Units)

Table 134. Europe RFID Tags and Labels Consumption Value by Country (2018-2023) & (USD Million)

Table 135. Europe RFID Tags and Labels Consumption Value by Country (2024-2029) & (USD Million)

Table 136. Asia-Pacific RFID Tags and Labels Sales Quantity by Type (2018-2023) & (M Units)

Table 137. Asia-Pacific RFID Tags and Labels Sales Quantity by Type (2024-2029) & (M Units)

Table 138. Asia-Pacific RFID Tags and Labels Sales Quantity by Application (2018-2023) & (M Units)

Table 139. Asia-Pacific RFID Tags and Labels Sales Quantity by Application (2024-2029) & (M Units)

Table 140. Asia-Pacific RFID Tags and Labels Sales Quantity by Region (2018-2023) & (M Units)

Table 141. Asia-Pacific RFID Tags and Labels Sales Quantity by Region (2024-2029) & (M Units)

Table 142. Asia-Pacific RFID Tags and Labels Consumption Value by Region (2018-2023) & (USD Million)

Table 143. Asia-Pacific RFID Tags and Labels Consumption Value by Region (2024-2029) & (USD Million)

Table 144. South America RFID Tags and Labels Sales Quantity by Type (2018-2023) & (M Units)

Table 145. South America RFID Tags and Labels Sales Quantity by Type (2024-2029) & (M Units)

Table 146. South America RFID Tags and Labels Sales Quantity by Application (2018-2023) & (M Units)

Table 147. South America RFID Tags and Labels Sales Quantity by Application (2024-2029) & (M Units)

Table 148. South America RFID Tags and Labels Sales Quantity by Country (2018-2023) & (M Units)

Table 149. South America RFID Tags and Labels Sales Quantity by Country

(2024-2029) & (M Units)

Table 150. South America RFID Tags and Labels Consumption Value by Country (2018-2023) & (USD Million)

Table 151. South America RFID Tags and Labels Consumption Value by Country (2024-2029) & (USD Million)

Table 152. Middle East & Africa RFID Tags and Labels Sales Quantity by Type (2018-2023) & (M Units)

Table 153. Middle East & Africa RFID Tags and Labels Sales Quantity by Type (2024-2029) & (M Units)

Table 154. Middle East & Africa RFID Tags and Labels Sales Quantity by Application (2018-2023) & (M Units)

Table 155. Middle East & Africa RFID Tags and Labels Sales Quantity by Application (2024-2029) & (M Units)

Table 156. Middle East & Africa RFID Tags and Labels Sales Quantity by Region (2018-2023) & (M Units)

Table 157. Middle East & Africa RFID Tags and Labels Sales Quantity by Region (2024-2029) & (M Units)

Table 158. Middle East & Africa RFID Tags and Labels Consumption Value by Region (2018-2023) & (USD Million)

Table 159. Middle East & Africa RFID Tags and Labels Consumption Value by Region (2024-2029) & (USD Million)

Table 160. RFID Tags and Labels Raw Material

Table 161. Key Manufacturers of RFID Tags and Labels Raw Materials

Table 162. RFID Tags and Labels Typical Distributors

Table 163. RFID Tags and Labels Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. RFID Tags and Labels Picture

Figure 2. Global RFID Tags and Labels Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global RFID Tags and Labels Consumption Value Market Share by Type in 2022

Figure 4. RFID Paper Labels Examples

Figure 5. RFID Plastic Labels Examples

Figure 6. RFID Hybrid Labels Examples

Figure 7. Global RFID Tags and Labels Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 8. Global RFID Tags and Labels Consumption Value Market Share by Application in 2022

Figure 9. Automotive Examples

Figure 10. Defense and Aerospace Examples

Figure 11. Apparels Examples

Figure 12. Consumer Electronics Examples

Figure 13. Cosmetics Examples

Figure 14. Personal Care Examples

Figure 15. Food and Beverages Examples

Figure 16. Others Examples

Figure 17. Global RFID Tags and Labels Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 18. Global RFID Tags and Labels Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 19. Global RFID Tags and Labels Sales Quantity (2018-2029) & (M Units)

Figure 20. Global RFID Tags and Labels Average Price (2018-2029) & (USD/K Units)

Figure 21. Global RFID Tags and Labels Sales Quantity Market Share by Manufacturer in 2022

Figure 22. Global RFID Tags and Labels Consumption Value Market Share by Manufacturer in 2022

Figure 23. Producer Shipments of RFID Tags and Labels by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 24. Top 3 RFID Tags and Labels Manufacturer (Consumption Value) Market Share in 2022

Figure 25. Top 6 RFID Tags and Labels Manufacturer (Consumption Value) Market

Share in 2022

Figure 26. Global RFID Tags and Labels Sales Quantity Market Share by Region (2018-2029)

Figure 27. Global RFID Tags and Labels Consumption Value Market Share by Region (2018-2029)

Figure 28. North America RFID Tags and Labels Consumption Value (2018-2029) & (USD Million)

Figure 29. Europe RFID Tags and Labels Consumption Value (2018-2029) & (USD Million)

Figure 30. Asia-Pacific RFID Tags and Labels Consumption Value (2018-2029) & (USD Million)

Figure 31. South America RFID Tags and Labels Consumption Value (2018-2029) & (USD Million)

Figure 32. Middle East & Africa RFID Tags and Labels Consumption Value (2018-2029) & (USD Million)

Figure 33. Global RFID Tags and Labels Sales Quantity Market Share by Type (2018-2029)

Figure 34. Global RFID Tags and Labels Consumption Value Market Share by Type (2018-2029)

Figure 35. Global RFID Tags and Labels Average Price by Type (2018-2029) & (USD/K Units)

Figure 36. Global RFID Tags and Labels Sales Quantity Market Share by Application (2018-2029)

Figure 37. Global RFID Tags and Labels Consumption Value Market Share by Application (2018-2029)

Figure 38. Global RFID Tags and Labels Average Price by Application (2018-2029) & (USD/K Units)

Figure 39. North America RFID Tags and Labels Sales Quantity Market Share by Type (2018-2029)

Figure 40. North America RFID Tags and Labels Sales Quantity Market Share by Application (2018-2029)

Figure 41. North America RFID Tags and Labels Sales Quantity Market Share by Country (2018-2029)

Figure 42. North America RFID Tags and Labels Consumption Value Market Share by Country (2018-2029)

Figure 43. United States RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. Canada RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. Mexico RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. Europe RFID Tags and Labels Sales Quantity Market Share by Type (2018-2029)

Figure 47. Europe RFID Tags and Labels Sales Quantity Market Share by Application (2018-2029)

Figure 48. Europe RFID Tags and Labels Sales Quantity Market Share by Country (2018-2029)

Figure 49. Europe RFID Tags and Labels Consumption Value Market Share by Country (2018-2029)

Figure 50. Germany RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. France RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. United Kingdom RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Russia RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Italy RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Asia-Pacific RFID Tags and Labels Sales Quantity Market Share by Type (2018-2029)

Figure 56. Asia-Pacific RFID Tags and Labels Sales Quantity Market Share by Application (2018-2029)

Figure 57. Asia-Pacific RFID Tags and Labels Sales Quantity Market Share by Region (2018-2029)

Figure 58. Asia-Pacific RFID Tags and Labels Consumption Value Market Share by Region (2018-2029)

Figure 59. China RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Japan RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Korea RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. India RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 63. Southeast Asia RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. Australia RFID Tags and Labels Consumption Value and Growth Rate

(2018-2029) & (USD Million)

Figure 65. South America RFID Tags and Labels Sales Quantity Market Share by Type (2018-2029)

Figure 66. South America RFID Tags and Labels Sales Quantity Market Share by Application (2018-2029)

Figure 67. South America RFID Tags and Labels Sales Quantity Market Share by Country (2018-2029)

Figure 68. South America RFID Tags and Labels Consumption Value Market Share by Country (2018-2029)

Figure 69. Brazil RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Argentina RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Middle East & Africa RFID Tags and Labels Sales Quantity Market Share by Type (2018-2029)

Figure 72. Middle East & Africa RFID Tags and Labels Sales Quantity Market Share by Application (2018-2029)

Figure 73. Middle East & Africa RFID Tags and Labels Sales Quantity Market Share by Region (2018-2029)

Figure 74. Middle East & Africa RFID Tags and Labels Consumption Value Market Share by Region (2018-2029)

Figure 75. Turkey RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. Egypt RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 77. Saudi Arabia RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 78. South Africa RFID Tags and Labels Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 79. RFID Tags and Labels Market Drivers

Figure 80. RFID Tags and Labels Market Restraints

Figure 81. RFID Tags and Labels Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of RFID Tags and Labels in 2022

Figure 84. Manufacturing Process Analysis of RFID Tags and Labels

Figure 85. RFID Tags and Labels Industrial Chain

Figure 86. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons



Figure 89. Methodology

Figure 90. Research Process and Data Source

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