

# Global RFID Smart Feeder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global RFID Smart Feeder market size was valued at US\$ 101 million in 2025 and is forecast to a readjusted size of US\$ 174 million by 2032 with a CAGR of 8.0% during review period.

In 2025, global RFID Smart Feeder production reached approximately 530 K units, with an average global market price of around 185 US\$/unit.

An RFID Smart Feeder is an intelligent feeding device integrated with Radio Frequency Identification (RFID) technology, designed to automatically identify, monitor, and manage the feeding process of targeted animals (such as pets, livestock, and laboratory animals) with high precision. It consists of an RFID reader, animal-worn electronic tags (TAG), a feeding mechanism, a control system, and optional connectivity modules (Wi-Fi, Bluetooth, or IoT), working on the principle that the RFID reader emits radio frequency signals to activate the electronic tag carried by the animal, thereby identifying the animal's identity, health status, and feeding records in real time without physical contact. Unlike traditional feeders, it can implement customized feeding plans—such as adjusting food portions, feeding time, and feed types according to the animal's species, age, weight, or health conditions—preventing overfeeding, underfeeding, or cross-feeding, and enabling remote monitoring and data management of feeding activities via mobile apps or cloud platforms. Widely used in pet care, livestock breeding, and laboratory animal management, it combines convenience, intelligence, and scientificity to meet the refined feeding needs of modern animal care scenarios.

The average single-line production capacity of RFID Smart Feeder is 55 K units, the average gross profit margin was 41.2%.

The industry chain of RFID Smart Feeders has three clear links: upstream includes suppliers of core components (RFID readers, tags, microcontrollers), software developers, and raw material providers; midstream consists of manufacturers responsible for R&D, integration, assembly, and scenario adaptation of the whole machine; downstream covers pet care, livestock breeding, laboratory animal management and other fields, whose demand drives product updates and iteration.

The cost structure of RFID Smart Feeders is dominated by core hardware (60%-70% of total cost): RFID components account for 25%-30%, other hardware (microcontrollers, motors) 20%-25%, and feeding mechanism/shell materials 15%-20%; software and R&D account for 12%-18%, assembly and testing 6%-10%, and other costs (after-sales, transportation) 3%-7%.

Demand for RFID Smart Feeders is driven by refined animal care trends, pet care upgrading, livestock breeding modernization, and standardized laboratory animal management, with household and breeding scenarios as core demand sources. Business opportunities lie in optimizing product functions, developing scenario-specific products, reducing costs via localized components, cooperating with downstream institutions, and leveraging IoT and data analytics to enhance competitiveness.

This report is a detailed and comprehensive analysis for global RFID Smart Feeder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Identification Method and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global RFID Smart Feeder market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RFID Smart Feeder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RFID Smart Feeder market size and forecasts, by Identification Method and by

Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global RFID Smart Feeder market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for RFID Smart Feeder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global RFID Smart Feeder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sure Petcare, PETLIBRO, Closer Pets, PawsPik, Wireless Whiskers, FurBabyFeeder, CATLINK, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

RFID Smart Feeder market is split by Identification Method and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Identification Method, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Identification Method

Microchip Recognition Type

RFID Collar Tag Type

Dual Recognition Type

Others

Market segment by Food Capacity

Small Capacity Type (3 L)

Market segment by Feeding Control Mode

Access-Control Type

Portion-Control Type

App-Connected Type

Others

Market segment by Application

Multi-Pet Households

Veterinary Clinics

Pet Boarding Facilities

Animal Shelters

Others

Major players covered

Sure Petcare

PETLIBRO

Closer Pets

PawsPik

Wireless Whiskers

FurBabyFeeder

CATLINK

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe RFID Smart Feeder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of RFID Smart Feeder, with price, sales quantity, revenue, and global market share of RFID Smart Feeder from 2021 to 2026.

Chapter 3, the RFID Smart Feeder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the RFID Smart Feeder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Identification Method and by Application, with sales market share and growth rate by Identification Method, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and RFID Smart Feeder market forecast, by regions, by Identification Method, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of RFID Smart Feeder.

Chapter 14 and 15, to describe RFID Smart Feeder sales channel, distributors, customers, research findings and conclusion.

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