

Global RFID Smart Feeder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global RFID Smart Feeder market size is expected to reach \$ 174 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

In 2025, global RFID Smart Feeder production reached approximately 530 K units, with an average global market price of around 185 US\$/unit.

An RFID Smart Feeder is an intelligent feeding device integrated with Radio Frequency Identification (RFID) technology, designed to automatically identify, monitor, and manage the feeding process of targeted animals (such as pets, livestock, and laboratory animals) with high precision. It consists of an RFID reader, animal-worn electronic tags (TAG), a feeding mechanism, a control system, and optional connectivity modules (Wi-Fi, Bluetooth, or IoT), working on the principle that the RFID reader emits radio frequency signals to activate the electronic tag carried by the animal, thereby identifying the animal's identity, health status, and feeding records in real time without physical contact. Unlike traditional feeders, it can implement customized feeding plans—such as adjusting food portions, feeding time, and feed types according to the animal's species, age, weight, or health conditions—preventing overfeeding, underfeeding, or cross-feeding, and enabling remote monitoring and data management of feeding activities via mobile apps or cloud platforms. Widely used in pet care, livestock breeding, and laboratory animal management, it combines convenience, intelligence, and scientificity to meet the refined feeding needs of modern animal care scenarios.

The average single-line production capacity of RFID Smart Feeder is 55 K units, the average gross profit margin was 41.2%.

The industry chain of RFID Smart Feeders has three clear links: upstream includes

suppliers of core components (RFID readers, tags, microcontrollers), software developers, and raw material providers; midstream consists of manufacturers responsible for R&D, integration, assembly, and scenario adaptation of the whole machine; downstream covers pet care, livestock breeding, laboratory animal management and other fields, whose demand drives product updates and iteration.

The cost structure of RFID Smart Feeders is dominated by core hardware (60%-70% of total cost): RFID components account for 25%-30%, other hardware (microcontrollers, motors) 20%-25%, and feeding mechanism/shell materials 15%-20%; software and R&D account for 12%-18%, assembly and testing 6%-10%, and other costs (after-sales, transportation) 3%-7%.

Demand for RFID Smart Feeders is driven by refined animal care trends, pet care upgrading, livestock breeding modernization, and standardized laboratory animal management, with household and breeding scenarios as core demand sources. Business opportunities lie in optimizing product functions, developing scenario-specific products, reducing costs via localized components, cooperating with downstream institutions, and leveraging IoT and data analytics to enhance competitiveness.

This report studies the global RFID Smart Feeder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for RFID Smart Feeder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of RFID Smart Feeder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global RFID Smart Feeder total production and demand, 2021-2032, (K Units)

Global RFID Smart Feeder total production value, 2021-2032, (USD Million)

Global RFID Smart Feeder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global RFID Smart Feeder consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: RFID Smart Feeder domestic production, consumption, key domestic manufacturers and share

Global RFID Smart Feeder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global RFID Smart Feeder production by Identification Method, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global RFID Smart Feeder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global RFID Smart Feeder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sure Petcare, PETLIBRO, Closer Pets, PawsPik, Wireless Whiskers, FurBabyFeeder, CATLINK, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World RFID Smart Feeder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Identification Method, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global RFID Smart Feeder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global RFID Smart Feeder Market, Segmentation by Identification Method:

Microchip Recognition Type

RFID Collar Tag Type

Dual Recognition Type

Others

Global RFID Smart Feeder Market, Segmentation by Food Capacity:

Small Capacity Type (3 L)

Global RFID Smart Feeder Market, Segmentation by Feeding Control Mode:

Access-Control Type

Portion-Control Type

App-Connected Type

Others

Global RFID Smart Feeder Market, Segmentation by Application:

Multi-Pet Households

Veterinary Clinics

Pet Boarding Facilities

Animal Shelters

Others

Companies Profiled:

Sure Petcare

PETLIBRO

Closer Pets

PawsPik

Wireless Whiskers

FurBabyFeeder

CATLINK

Key Questions Answered:

1. How big is the global RFID Smart Feeder market?
2. What is the demand of the global RFID Smart Feeder market?
3. What is the year over year growth of the global RFID Smart Feeder market?
4. What is the production and production value of the global RFID Smart Feeder market?
5. Who are the key producers in the global RFID Smart Feeder market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 RFID Smart Feeder Introduction
- 1.2 World RFID Smart Feeder Supply & Forecast
 - 1.2.1 World RFID Smart Feeder Production Value (2021 & 2025 & 2032)
 - 1.2.2 World RFID Smart Feeder Production (2021-2032)
 - 1.2.3 World RFID Smart Feeder Pricing Trends (2021-2032)
- 1.3 World RFID Smart Feeder Production by Region (Based on Production Site)
 - 1.3.1 World RFID Smart Feeder Production Value by Region (2021-2032)
 - 1.3.2 World RFID Smart Feeder Production by Region (2021-2032)
 - 1.3.3 World RFID Smart Feeder Average Price by Region (2021-2032)
 - 1.3.4 North America RFID Smart Feeder Production (2021-2032)
 - 1.3.5 Europe RFID Smart Feeder Production (2021-2032)
 - 1.3.6 China RFID Smart Feeder Production (2021-2032)
 - 1.3.7 Japan RFID Smart Feeder Production (2021-2032)
 - 1.3.8 Southeast Asia RFID Smart Feeder Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 RFID Smart Feeder Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 RFID Smart Feeder Major Market Trends

2 DEMAND SUMMARY

- 2.1 World RFID Smart Feeder Demand (2021-2032)
- 2.2 World RFID Smart Feeder Consumption by Region
 - 2.2.1 World RFID Smart Feeder Consumption by Region (2021-2026)
 - 2.2.2 World RFID Smart Feeder Consumption Forecast by Region (2027-2032)
- 2.3 United States RFID Smart Feeder Consumption (2021-2032)
- 2.4 China RFID Smart Feeder Consumption (2021-2032)
- 2.5 Europe RFID Smart Feeder Consumption (2021-2032)
- 2.6 Japan RFID Smart Feeder Consumption (2021-2032)
- 2.7 South Korea RFID Smart Feeder Consumption (2021-2032)
- 2.8 ASEAN RFID Smart Feeder Consumption (2021-2032)
- 2.9 India RFID Smart Feeder Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World RFID Smart Feeder Production Value by Manufacturer (2021-2026)
- 3.2 World RFID Smart Feeder Production by Manufacturer (2021-2026)
- 3.3 World RFID Smart Feeder Average Price by Manufacturer (2021-2026)
- 3.4 RFID Smart Feeder Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global RFID Smart Feeder Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for RFID Smart Feeder in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for RFID Smart Feeder in 2025
- 3.6 RFID Smart Feeder Market: Overall Company Footprint Analysis
 - 3.6.1 RFID Smart Feeder Market: Region Footprint
 - 3.6.2 RFID Smart Feeder Market: Company Product Type Footprint
 - 3.6.3 RFID Smart Feeder Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: RFID Smart Feeder Production Value Comparison
 - 4.1.1 United States VS China: RFID Smart Feeder Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: RFID Smart Feeder Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: RFID Smart Feeder Production Comparison
 - 4.2.1 United States VS China: RFID Smart Feeder Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: RFID Smart Feeder Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: RFID Smart Feeder Consumption Comparison
 - 4.3.1 United States VS China: RFID Smart Feeder Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: RFID Smart Feeder Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based RFID Smart Feeder Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based RFID Smart Feeder Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers RFID Smart Feeder Production Value (2021-2026)

4.4.3 United States Based Manufacturers RFID Smart Feeder Production (2021-2026)

4.5 China Based RFID Smart Feeder Manufacturers and Market Share

4.5.1 China Based RFID Smart Feeder Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers RFID Smart Feeder Production Value (2021-2026)

4.5.3 China Based Manufacturers RFID Smart Feeder Production (2021-2026)

4.6 Rest of World Based RFID Smart Feeder Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based RFID Smart Feeder Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers RFID Smart Feeder Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers RFID Smart Feeder Production (2021-2026)

5 MARKET ANALYSIS BY IDENTIFICATION METHOD

5.1 World RFID Smart Feeder Market Size Overview by Identification Method: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Identification Method

5.2.1 Microchip Recognition Type

5.2.2 RFID Collar Tag Type

5.2.3 Dual Recognition Type

5.2.4 Others

5.3 Market Segment by Identification Method

5.3.1 World RFID Smart Feeder Production by Identification Method (2021-2032)

5.3.2 World RFID Smart Feeder Production Value by Identification Method (2021-2032)

5.3.3 World RFID Smart Feeder Average Price by Identification Method (2021-2032)

6 MARKET ANALYSIS BY FOOD CAPACITY

6.1 World RFID Smart Feeder Market Size Overview by Food Capacity: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Food Capacity

6.2.1 Small Capacity Type (3 L)

6.3 Market Segment by Food Capacity

- 6.3.1 World RFID Smart Feeder Production by Food Capacity (2021-2032)
- 6.3.2 World RFID Smart Feeder Production Value by Food Capacity (2021-2032)
- 6.3.3 World RFID Smart Feeder Average Price by Food Capacity (2021-2032)

7 MARKET ANALYSIS BY FEEDING CONTROL MODE

7.1 World RFID Smart Feeder Market Size Overview by Feeding Control Mode: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Feeding Control Mode

- 7.2.1 Access-Control Type
- 7.2.2 Portion-Control Type
- 7.2.3 App-Connected Type
- 7.2.4 Others

7.3 Market Segment by Feeding Control Mode

- 7.3.1 World RFID Smart Feeder Production by Feeding Control Mode (2021-2032)
- 7.3.2 World RFID Smart Feeder Production Value by Feeding Control Mode (2021-2032)
- 7.3.3 World RFID Smart Feeder Average Price by Feeding Control Mode (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World RFID Smart Feeder Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

- 8.2.1 Multi-Pet Households
- 8.2.2 Veterinary Clinics
- 8.2.3 Pet Boarding Facilities
- 8.2.4 Animal Shelters
- 8.2.5 Others

8.3 Market Segment by Application

- 8.3.1 World RFID Smart Feeder Production by Application (2021-2032)
- 8.3.2 World RFID Smart Feeder Production Value by Application (2021-2032)
- 8.3.3 World RFID Smart Feeder Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Sure Petcare

- 9.1.1 Sure Petcare Details
- 9.1.2 Sure Petcare Major Business

- 9.1.3 Sure Petcare RFID Smart Feeder Product and Services
- 9.1.4 Sure Petcare RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Sure Petcare Recent Developments/Updates
- 9.1.6 Sure Petcare Competitive Strengths & Weaknesses
- 9.2 PETLIBRO
 - 9.2.1 PETLIBRO Details
 - 9.2.2 PETLIBRO Major Business
 - 9.2.3 PETLIBRO RFID Smart Feeder Product and Services
 - 9.2.4 PETLIBRO RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 PETLIBRO Recent Developments/Updates
 - 9.2.6 PETLIBRO Competitive Strengths & Weaknesses
- 9.3 Closer Pets
 - 9.3.1 Closer Pets Details
 - 9.3.2 Closer Pets Major Business
 - 9.3.3 Closer Pets RFID Smart Feeder Product and Services
 - 9.3.4 Closer Pets RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Closer Pets Recent Developments/Updates
 - 9.3.6 Closer Pets Competitive Strengths & Weaknesses
- 9.4 PawsPik
 - 9.4.1 PawsPik Details
 - 9.4.2 PawsPik Major Business
 - 9.4.3 PawsPik RFID Smart Feeder Product and Services
 - 9.4.4 PawsPik RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 PawsPik Recent Developments/Updates
 - 9.4.6 PawsPik Competitive Strengths & Weaknesses
- 9.5 Wireless Whiskers
 - 9.5.1 Wireless Whiskers Details
 - 9.5.2 Wireless Whiskers Major Business
 - 9.5.3 Wireless Whiskers RFID Smart Feeder Product and Services
 - 9.5.4 Wireless Whiskers RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Wireless Whiskers Recent Developments/Updates
 - 9.5.6 Wireless Whiskers Competitive Strengths & Weaknesses
- 9.6 FurBabyFeeder
 - 9.6.1 FurBabyFeeder Details

- 9.6.2 FurBabyFeeder Major Business
- 9.6.3 FurBabyFeeder RFID Smart Feeder Product and Services
- 9.6.4 FurBabyFeeder RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 FurBabyFeeder Recent Developments/Updates
- 9.6.6 FurBabyFeeder Competitive Strengths & Weaknesses
- 9.7 CATLINK
 - 9.7.1 CATLINK Details
 - 9.7.2 CATLINK Major Business
 - 9.7.3 CATLINK RFID Smart Feeder Product and Services
 - 9.7.4 CATLINK RFID Smart Feeder Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 CATLINK Recent Developments/Updates
 - 9.7.6 CATLINK Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 RFID Smart Feeder Industry Chain
- 10.2 RFID Smart Feeder Upstream Analysis
 - 10.2.1 RFID Smart Feeder Core Raw Materials
 - 10.2.2 Main Manufacturers of RFID Smart Feeder Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 RFID Smart Feeder Production Mode
- 10.6 RFID Smart Feeder Procurement Model
- 10.7 RFID Smart Feeder Industry Sales Model and Sales Channels
 - 10.7.1 RFID Smart Feeder Sales Model
 - 10.7.2 RFID Smart Feeder Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World RFID Smart Feeder Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World RFID Smart Feeder Production Value by Region (2021-2026) & (USD Million)
- Table 3. World RFID Smart Feeder Production Value by Region (2027-2032) & (USD Million)
- Table 4. World RFID Smart Feeder Production Value Market Share by Region (2021-2026)
- Table 5. World RFID Smart Feeder Production Value Market Share by Region (2027-2032)
- Table 6. World RFID Smart Feeder Production by Region (2021-2026) & (K Units)
- Table 7. World RFID Smart Feeder Production by Region (2027-2032) & (K Units)
- Table 8. World RFID Smart Feeder Production Market Share by Region (2021-2026)
- Table 9. World RFID Smart Feeder Production Market Share by Region (2027-2032)
- Table 10. World RFID Smart Feeder Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World RFID Smart Feeder Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. RFID Smart Feeder Major Market Trends
- Table 13. World RFID Smart Feeder Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World RFID Smart Feeder Consumption by Region (2021-2026) & (K Units)
- Table 15. World RFID Smart Feeder Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World RFID Smart Feeder Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key RFID Smart Feeder Producers in 2025
- Table 18. World RFID Smart Feeder Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key RFID Smart Feeder Producers in 2025
- Table 20. World RFID Smart Feeder Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global RFID Smart Feeder Company Evaluation Quadrant
- Table 22. World RFID Smart Feeder Industry Rank of Major Manufacturers, Based on Production Value in 2025

- Table 23. Head Office and RFID Smart Feeder Production Site of Key Manufacturer
- Table 24. RFID Smart Feeder Market: Company Product Type Footprint
- Table 25. RFID Smart Feeder Market: Company Product Application Footprint
- Table 26. RFID Smart Feeder Competitive Factors
- Table 27. RFID Smart Feeder New Entrant and Capacity Expansion Plans
- Table 28. RFID Smart Feeder Mergers & Acquisitions Activity
- Table 29. United States VS China RFID Smart Feeder Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China RFID Smart Feeder Production Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 31. United States VS China RFID Smart Feeder Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 32. United States Based RFID Smart Feeder Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers RFID Smart Feeder Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers RFID Smart Feeder Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers RFID Smart Feeder Production (2021-2026) & (K Units)
- Table 36. United States Based Manufacturers RFID Smart Feeder Production Market Share (2021-2026)
- Table 37. China Based RFID Smart Feeder Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers RFID Smart Feeder Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers RFID Smart Feeder Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers RFID Smart Feeder Production, (2021-2026) & (K Units)
- Table 41. China Based Manufacturers RFID Smart Feeder Production Market Share (2021-2026)
- Table 42. Rest of World Based RFID Smart Feeder Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers RFID Smart Feeder Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers RFID Smart Feeder Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers RFID Smart Feeder Production,

(2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers RFID Smart Feeder Production Market Share (2021-2026)

Table 47. World RFID Smart Feeder Production Value by Identification Method, (USD Million), 2021 & 2025 & 2032

Table 48. World RFID Smart Feeder Production by Identification Method (2021-2026) & (K Units)

Table 49. World RFID Smart Feeder Production by Identification Method (2027-2032) & (K Units)

Table 50. World RFID Smart Feeder Production Value by Identification Method (2021-2026) & (USD Million)

Table 51. World RFID Smart Feeder Production Value by Identification Method (2027-2032) & (USD Million)

Table 52. World RFID Smart Feeder Average Price by Identification Method (2021-2026) & (US\$/Unit)

Table 53. World RFID Smart Feeder Average Price by Identification Method (2027-2032) & (US\$/Unit)

Table 54. World RFID Smart Feeder Production Value by Food Capacity, (USD Million), 2021 & 2025 & 2032

Table 55. World RFID Smart Feeder Production by Food Capacity (2021-2026) & (K Units)

Table 56. World RFID Smart Feeder Production by Food Capacity (2027-2032) & (K Units)

Table 57. World RFID Smart Feeder Production Value by Food Capacity (2021-2026) & (USD Million)

Table 58. World RFID Smart Feeder Production Value by Food Capacity (2027-2032) & (USD Million)

Table 59. World RFID Smart Feeder Average Price by Food Capacity (2021-2026) & (US\$/Unit)

Table 60. World RFID Smart Feeder Average Price by Food Capacity (2027-2032) & (US\$/Unit)

Table 61. World RFID Smart Feeder Production Value by Feeding Control Mode, (USD Million), 2021 & 2025 & 2032

Table 62. World RFID Smart Feeder Production by Feeding Control Mode (2021-2026) & (K Units)

Table 63. World RFID Smart Feeder Production by Feeding Control Mode (2027-2032) & (K Units)

Table 64. World RFID Smart Feeder Production Value by Feeding Control Mode (2021-2026) & (USD Million)

Table 65. World RFID Smart Feeder Production Value by Feeding Control Mode (2027-2032) & (USD Million)

Table 66. World RFID Smart Feeder Average Price by Feeding Control Mode (2021-2026) & (US\$/Unit)

Table 67. World RFID Smart Feeder Average Price by Feeding Control Mode (2027-2032) & (US\$/Unit)

Table 68. World RFID Smart Feeder Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World RFID Smart Feeder Production by Application (2021-2026) & (K Units)

Table 70. World RFID Smart Feeder Production by Application (2027-2032) & (K Units)

Table 71. World RFID Smart Feeder Production Value by Application (2021-2026) & (USD Million)

Table 72. World RFID Smart Feeder Production Value by Application (2027-2032) & (USD Million)

Table 73. World RFID Smart Feeder Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World RFID Smart Feeder Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Sure Petcare Basic Information, Manufacturing Base and Competitors

Table 76. Sure Petcare Major Business

Table 77. Sure Petcare RFID Smart Feeder Product and Services

Table 78. Sure Petcare RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Sure Petcare Recent Developments/Updates

Table 80. Sure Petcare Competitive Strengths & Weaknesses

Table 81. PETLIBRO Basic Information, Manufacturing Base and Competitors

Table 82. PETLIBRO Major Business

Table 83. PETLIBRO RFID Smart Feeder Product and Services

Table 84. PETLIBRO RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. PETLIBRO Recent Developments/Updates

Table 86. PETLIBRO Competitive Strengths & Weaknesses

Table 87. Closer Pets Basic Information, Manufacturing Base and Competitors

Table 88. Closer Pets Major Business

Table 89. Closer Pets RFID Smart Feeder Product and Services

Table 90. Closer Pets RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Closer Pets Recent Developments/Updates

Table 92. Closer Pets Competitive Strengths & Weaknesses

- Table 93. PawsPik Basic Information, Manufacturing Base and Competitors
- Table 94. PawsPik Major Business
- Table 95. PawsPik RFID Smart Feeder Product and Services
- Table 96. PawsPik RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. PawsPik Recent Developments/Updates
- Table 98. PawsPik Competitive Strengths & Weaknesses
- Table 99. Wireless Whiskers Basic Information, Manufacturing Base and Competitors
- Table 100. Wireless Whiskers Major Business
- Table 101. Wireless Whiskers RFID Smart Feeder Product and Services
- Table 102. Wireless Whiskers RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Wireless Whiskers Recent Developments/Updates
- Table 104. Wireless Whiskers Competitive Strengths & Weaknesses
- Table 105. FurBabyFeeder Basic Information, Manufacturing Base and Competitors
- Table 106. FurBabyFeeder Major Business
- Table 107. FurBabyFeeder RFID Smart Feeder Product and Services
- Table 108. FurBabyFeeder RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. FurBabyFeeder Recent Developments/Updates
- Table 110. FurBabyFeeder Competitive Strengths & Weaknesses
- Table 111. CATLINK Basic Information, Manufacturing Base and Competitors
- Table 112. CATLINK Major Business
- Table 113. CATLINK RFID Smart Feeder Product and Services
- Table 114. CATLINK RFID Smart Feeder Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. CATLINK Recent Developments/Updates
- Table 116. CATLINK Competitive Strengths & Weaknesses
- Table 117. Global Key Players of RFID Smart Feeder Upstream (Raw Materials)
- Table 118. Global RFID Smart Feeder Typical Customers
- Table 119. RFID Smart Feeder Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. RFID Smart Feeder Picture

Figure 2. World RFID Smart Feeder Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World RFID Smart Feeder Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World RFID Smart Feeder Production (2021-2032) & (K Units)

Figure 5. World RFID Smart Feeder Average Price (2021-2032) & (US\$/Unit)

Figure 6. World RFID Smart Feeder Production Value Market Share by Region (2021-2032)

Figure 7. World RFID Smart Feeder Production Market Share by Region (2021-2032)

Figure 8. North America RFID Smart Feeder Production (2021-2032) & (K Units)

Figure 9. Europe RFID Smart Feeder Production (2021-2032) & (K Units)

Figure 10. China RFID Smart Feeder Production (2021-2032) & (K Units)

Figure 11. Japan RFID Smart Feeder Production (2021-2032) & (K Units)

Figure 12. Southeast Asia RFID Smart Feeder Production (2021-2032) & (K Units)

Figure 13. RFID Smart Feeder Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 16. World RFID Smart Feeder Consumption Market Share by Region (2021-2032)

Figure 17. United States RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 18. China RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 19. Europe RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 20. Japan RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 21. South Korea RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 22. ASEAN RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 23. India RFID Smart Feeder Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of RFID Smart Feeder by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for RFID Smart Feeder Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for RFID Smart Feeder Markets in 2025

Figure 27. United States VS China: RFID Smart Feeder Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: RFID Smart Feeder Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: RFID Smart Feeder Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers RFID Smart Feeder Production Market Share 2025

Figure 31. China Based Manufacturers RFID Smart Feeder Production Market Share 2025

Figure 32. Rest of World Based Manufacturers RFID Smart Feeder Production Market Share 2025

Figure 33. World RFID Smart Feeder Production Value by Identification Method, (USD Million), 2021 & 2025 & 2032

Figure 34. World RFID Smart Feeder Production Value Market Share by Identification Method in 2025

Figure 35. Microchip Recognition Type

Figure 36. RFID Collar Tag Type

Figure 37. Dual Recognition Type

Figure 38. Others

Figure 39. World RFID Smart Feeder Production Market Share by Identification Method (2021-2032)

Figure 40. World RFID Smart Feeder Production Value Market Share by Identification Method (2021-2032)

Figure 41. World RFID Smart Feeder Average Price by Identification Method (2021-2032) & (US\$/Unit)

Figure 42. World RFID Smart Feeder Production Value by Food Capacity, (USD Million), 2021 & 2025 & 2032

Figure 43. World RFID Smart Feeder Production Value Market Share by Food Capacity in 2025

Figure 44. Small Capacity Type (3 L)

Figure 47. World RFID Smart Feeder Production Market Share by Food Capacity (2021-2032)

Figure 48. World RFID Smart Feeder Production Value Market Share by Food Capacity (2021-2032)

Figure 49. World RFID Smart Feeder Average Price by Food Capacity (2021-2032) & (US\$/Unit)

Figure 50. World RFID Smart Feeder Production Value by Feeding Control Mode, (USD Million), 2021 & 2025 & 2032

Figure 51. World RFID Smart Feeder Production Value Market Share by Feeding Control Mode in 2025

Figure 52. Access-Control Type

Figure 53. Portion-Control Type

Figure 54. App-Connected Type

Figure 55. Others

Figure 56. World RFID Smart Feeder Production Market Share by Feeding Control Mode (2021-2032)

Figure 57. World RFID Smart Feeder Production Value Market Share by Feeding Control Mode (2021-2032)

Figure 58. World RFID Smart Feeder Average Price by Feeding Control Mode (2021-2032) & (US\$/Unit)

Figure 59. World RFID Smart Feeder Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World RFID Smart Feeder Production Value Market Share by Application in 2025

Figure 61. Multi-Pet Households

Figure 62. Veterinary Clinics

Figure 63. Pet Boarding Facilities

Figure 64. Animal Shelters

Figure 65. Others

Figure 66. World RFID Smart Feeder Production Market Share by Application (2021-2032)

Figure 67. World RFID Smart Feeder Production Value Market Share by Application (2021-2032)

Figure 68. World RFID Smart Feeder Average Price by Application (2021-2032) & (US\$/Unit)

Figure 69. RFID Smart Feeder Industry Chain

Figure 70. RFID Smart Feeder Procurement Model

Figure 71. RFID Smart Feeder Sales Model

Figure 72. RFID Smart Feeder Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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