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Global RFID Reader-writers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G004DE79C8DEN.html
Date: June 2024
Pages: 129
Price: US$ 3,480.00 (Single User License)
ID: G004DE79C8DEN

Abstracts

According to our (Global Info Research) latest study, the global RFID Reader-writers market size was valued at USD 9575.4 million in 2023 and is forecast to a readjusted size of USD 14060 million by 2030 with a CAGR of 5.6% during review period.

RFID Reader-Writers can automatically identify target objects and obtain relevant data through Radio Frequency Identification signals, without manual intervention. It can identify high-speed moving objects and identify multiple RFID tags at the same time, and the operation is fast and convenient. RFID Reader-Writers are fixed and hand-held, hand-held RFID Reader-Writers include low frequency, high frequency, UHF, active, etc.

RFID technology is used in many industries, such as logistics and warehouse management, anti-counterfeiting traceability, industrial manufacturing, ETC. Especially after the concept of Industry 4.0, RFID Reader-Writers have been widely used in the manufacturing industry.

Global RFID Reader-Writers key players include Zebra, Honeywell, Datalogic, etc. Global top 3 manufacturers hold a share over 11%.

Asia-Pacific is the largest market, with a share about 36%, followed by America, and Europe, both have a share about 59 percent.

In terms of product, UHF RFID Reader Writers is the largest segment, with a share over 93%. And in terms of application, the largest application is Transportation&Logistics, followed by Retail, Healthcare, Manufacturing, Government, Others.

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The Global Info Research report includes an overview of the development of the RFID Reader-writers industry chain, the market status of USB (Portable, Embedded), PC interface (Portable, Embedded), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of RFID Reader-writers.

Regionally, the report analyzes the RFID Reader-writers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global RFID Reader-writers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the RFID Reader-writers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the RFID Reader-writers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Portable, Embedded).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the RFID Reader-writers market.

Regional Analysis: The report involves examining the RFID Reader-writers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the RFID Reader-writers market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to RFID Reader-writers:

Company Analysis: Report covers individual RFID Reader-writers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards RFID Reader-writers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (USB, PC interface).

Technology Analysis: Report covers specific technologies relevant to RFID Reader-writers. It assesses the current state, advancements, and potential future developments in RFID Reader-writers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the RFID Reader-writers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

RFID Reader-writers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Portable

Embedded

Desktop

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Market segment by Application

- USB
- PC interface
- Bluetooth
- Wireless
- Others

Major players covered

- Balluff
- Comitronic - bti
- Contrinex
- Idtronic Gmbh
- Ifm Electronic
- Intermec
- Lenord + Bauer
- Leuze electronic GmbH + Co. KG
- LS Industrial Systems
- NORDIC ID
- Pepperl+Fuchs GmbH

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Service Impex Costa Dorada S.L

SICK

STID

Tertium Technology

Weber Marking Systems

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe RFID Reader-writers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of RFID Reader-writers, with price, sales, revenue and global market share of RFID Reader-writers from 2019 to 2024.

Chapter 3, the RFID Reader-writers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the RFID Reader-writers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

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Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and RFID Reader-writers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of RFID Reader-writers.

Chapter 14 and 15, to describe RFID Reader-writers sales channel, distributors, customers, research findings and conclusion.

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