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Global RFID Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G790EB9920A3EN.html
Date: June 2024
Pages: 153
Price: US$ 3,480.00 (Single User License)
ID: G790EB9920A3EN

Abstracts

According to our (Global Info Research) latest study, the global RFID market size was valued at USD 16750 million in 2023 and is forecast to a readjusted size of USD 25070 million by 2030 with a CAGR of 5.9% during review period.

RFID technology uses the electromagnetic signature that accompanies the radio frequency in a specific spectrum to communicate information, which is mostly one way. This process is carried out by the RFID microchip. The reader reads the information from RFID tags, and RFID middleware uses the data to create analytical insights. RFID technology uses the electromagnetic signature that accompanies the radio frequency in a specific spectrum to communicate information, which is mostly one way. This process is carried out by RFID microchip (RFID tag), RFID reader, and RFID middleware components.

The Americas is expected to hold the largest share of the RFID market during the forecast period. The players in the Americas region are emphasizing on research and development activities, to facilitate operational efficiency through advanced technologies. Furthermore, the adoption of RFID technologies and a significant number of established players in the RFID market are driving the demand for RFID tags in the Americas.

The Global Info Research report includes an overview of the development of the RFID industry chain, the market status of Commercial (Passive RFID, Active RFID), Transportation and Logistics (Passive RFID, Active RFID), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of RFID.

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Regionally, the report analyzes the RFID markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global RFID market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the RFID market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the RFID industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Passive RFID, Active RFID).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the RFID market.

Regional Analysis: The report involves examining the RFID market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the RFID market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to RFID:

Company Analysis: Report covers individual RFID players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

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Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards RFID This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Transportation and Logistics).

Technology Analysis: Report covers specific technologies relevant to RFID. It assesses the current state, advancements, and potential future developments in RFID areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the RFID market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

RFID market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Passive RFID

Active RFID

Market segment by Application

Commercial

Transportation and Logistics

Healthcare

Security and Access Control

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Sports

Others

Market segment by players, this report covers

Datalogic

Honeywell International

Zebra Technologies

Acreo Swedish ICT

Alien Technology

Avery Dennison

Checkpoint Systems

CipherLab

CoreRFID

FEIG ELECTRONIC

Fujitsu

GAO RFID

Impinj

ORBCOMM

Quantum Resources

Mojix

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Mobile Aspects

Nedap

RFID4U

RF Ideas

Skytron

JADAK Technologies

Solstice Medical

Smartrac

Stanley InnerSpace

SATO VICINITY

TAGSYS RFID

Terso Solutions

Tellago

TIBCO Software

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

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Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe RFID product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of RFID, with revenue, gross margin and global market share of RFID from 2019 to 2024.

Chapter 3, the RFID competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and RFID market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of RFID.

Chapter 13, to describe RFID research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of RFID
1.2 Market Estimation Caveats and Base Year
1.3 Classification of RFID by Type
  1.3.1 Overview: Global RFID Market Size by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Global RFID Consumption Value Market Share by Type in 2023
  1.3.3 Passive RFID
  1.3.4 Active RFID
1.4 Global RFID Market by Application
  1.4.1 Overview: Global RFID Market Size by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Commercial
  1.4.3 Transportation and Logistics
  1.4.4 Healthcare
  1.4.5 Security and Access Control
  1.4.6 Sports
  1.4.7 Others
1.5 Global RFID Market Size & Forecast
1.6 Global RFID Market Size and Forecast by Region
  1.6.1 Global RFID Market Size by Region: 2019 VS 2023 VS 2030
  1.6.2 Global RFID Market Size by Region, (2019-2030)
  1.6.3 North America RFID Market Size and Prospect (2019-2030)
  1.6.4 Europe RFID Market Size and Prospect (2019-2030)
  1.6.5 Asia-Pacific RFID Market Size and Prospect (2019-2030)
  1.6.6 South America RFID Market Size and Prospect (2019-2030)
  1.6.7 Middle East and Africa RFID Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Datalogic
  2.1.1 Datalogic Details
  2.1.2 Datalogic Major Business
  2.1.3 Datalogic RFID Product and Solutions
  2.1.4 Datalogic RFID Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Datalogic Recent Developments and Future Plans
2.2 Honeywell International

+44 20 8123 2220
info@marketpublishers.com

2.2.1 Honeywell International Details
2.2.2 Honeywell International Major Business
2.2.3 Honeywell International RFID Product and Solutions
2.2.4 Honeywell International RFID Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Honeywell International Recent Developments and Future Plans
2.3 Zebra Technologies
2.3.1 Zebra Technologies Details
2.3.2 Zebra Technologies Major Business
2.3.3 Zebra Technologies RFID Product and Solutions
2.3.4 Zebra Technologies RFID Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Zebra Technologies Recent Developments and Future Plans
2.4 Acreo Swedish ICT
2.4.1 Acreo Swedish ICT Details
2.4.2 Acreo Swedish ICT Major Business
2.4.3 Acreo Swedish ICT RFID Product and Solutions
2.4.4 Acreo Swedish ICT RFID Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Acreo Swedish ICT Recent Developments and Future Plans
2.5 Alien Technology
2.5.1 Alien Technology Details
2.5.2 Alien Technology Major Business
2.5.3 Alien Technology RFID Product and Solutions
2.5.4 Alien Technology RFID Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Alien Technology Recent Developments and Future Plans
2.6 Avery Dennison
2.6.1 Avery Dennison Details
2.6.2 Avery Dennison Major Business
2.6.3 Avery Dennison RFID Product and Solutions
2.6.4 Avery Dennison RFID Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Avery Dennison Recent Developments and Future Plans
2.7 Checkpoint Systems
2.7.1 Checkpoint Systems Details
2.7.2 Checkpoint Systems Major Business
2.7.3 Checkpoint Systems RFID Product and Solutions
2.7.4 Checkpoint Systems RFID Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Checkpoint Systems Recent Developments and Future Plans

+44 20 8123 2220
info@marketpublishers.com

2.8 CipherLab
2.8.1 CipherLab Details
2.8.2 CipherLab Major Business
2.8.3 CipherLab RFID Product and Solutions
2.8.4 CipherLab RFID Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 CipherLab Recent Developments and Future Plans
2.9 CoreRFID
2.9.1 CoreRFID Details
2.9.2 CoreRFID Major Business
2.9.3 CoreRFID RFID Product and Solutions
2.9.4 CoreRFID RFID Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 CoreRFID Recent Developments and Future Plans
2.10 FEIG ELECTRONIC
2.10.1 FEIG ELECTRONIC Details
2.10.2 FEIG ELECTRONIC Major Business
2.10.3 FEIG ELECTRONIC RFID Product and Solutions
2.10.4 FEIG ELECTRONIC RFID Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 FEIG ELECTRONIC Recent Developments and Future Plans
2.11 Fujitsu
2.11.1 Fujitsu Details
2.11.2 Fujitsu Major Business
2.11.3 Fujitsu RFID Product and Solutions
2.11.4 Fujitsu RFID Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 Fujitsu Recent Developments and Future Plans
2.12 GAO RFID
2.12.1 GAO RFID Details
2.12.2 GAO RFID Major Business
2.12.3 GAO RFID RFID Product and Solutions
2.12.4 GAO RFID RFID Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 GAO RFID Recent Developments and Future Plans
2.13 Impinj
2.13.1 Impinj Details
2.13.2 Impinj Major Business
2.13.3 Impinj RFID Product and Solutions
2.13.4 Impinj RFID Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 Impinj Recent Developments and Future Plans
2.14 ORBCOMM
2.14.1 ORBCOMM Details

+44 20 8123 2220
info@marketpublishers.com

2.14.2 ORBCOMM Major Business
2.14.3 ORBCOMM RFID Product and Solutions
2.14.4 ORBCOMM RFID Revenue, Gross Margin and Market Share (2019-2024)
2.14.5 ORBCOMM Recent Developments and Future Plans
2.15 Quantum Resources
2.15.1 Quantum Resources Details
2.15.2 Quantum Resources Major Business
2.15.3 Quantum Resources RFID Product and Solutions
2.15.4 Quantum Resources RFID Revenue, Gross Margin and Market Share (2019-2024)
2.15.5 Quantum Resources Recent Developments and Future Plans
2.16 Mojix
2.16.1 Mojix Details
2.16.2 Mojix Major Business
2.16.3 Mojix RFID Product and Solutions
2.16.4 Mojix RFID Revenue, Gross Margin and Market Share (2019-2024)
2.16.5 Mojix Recent Developments and Future Plans
2.17 Mobile Aspects
2.17.1 Mobile Aspects Details
2.17.2 Mobile Aspects Major Business
2.17.3 Mobile Aspects RFID Product and Solutions
2.17.4 Mobile Aspects RFID Revenue, Gross Margin and Market Share (2019-2024)
2.17.5 Mobile Aspects Recent Developments and Future Plans
2.18 Nedap
2.18.1 Nedap Details
2.18.2 Nedap Major Business
2.18.3 Nedap RFID Product and Solutions
2.18.4 Nedap RFID Revenue, Gross Margin and Market Share (2019-2024)
2.18.5 Nedap Recent Developments and Future Plans
2.19 RFID4U
2.19.1 RFID4U Details
2.19.2 RFID4U Major Business
2.19.3 RFID4U RFID Product and Solutions
2.19.4 RFID4U RFID Revenue, Gross Margin and Market Share (2019-2024)
2.19.5 RFID4U Recent Developments and Future Plans
2.20 RF Ideas
2.20.1 RF Ideas Details
2.20.2 RF Ideas Major Business
2.20.3 RF Ideas RFID Product and Solutions

+44 20 8123 2220
info@marketpublishers.com

2.20.4 RF Ideas RFID Revenue, Gross Margin and Market Share (2019-2024)
2.20.5 RF Ideas Recent Developments and Future Plans
2.21 Skytron
2.21.1 Skytron Details
2.21.2 Skytron Major Business
2.21.3 Skytron RFID Product and Solutions
2.21.4 Skytron RFID Revenue, Gross Margin and Market Share (2019-2024)
2.21.5 Skytron Recent Developments and Future Plans
2.22 JADAK Technologies
2.22.1 JADAK Technologies Details
2.22.2 JADAK Technologies Major Business
2.22.3 JADAK Technologies RFID Product and Solutions
2.22.4 JADAK Technologies RFID Revenue, Gross Margin and Market Share (2019-2024)
2.22.5 JADAK Technologies Recent Developments and Future Plans
2.23 Solstice Medical
2.23.1 Solstice Medical Details
2.23.2 Solstice Medical Major Business
2.23.3 Solstice Medical RFID Product and Solutions
2.23.4 Solstice Medical RFID Revenue, Gross Margin and Market Share (2019-2024)
2.23.5 Solstice Medical Recent Developments and Future Plans
2.24 Smartrac
2.24.1 Smartrac Details
2.24.2 Smartrac Major Business
2.24.3 Smartrac RFID Product and Solutions
2.24.4 Smartrac RFID Revenue, Gross Margin and Market Share (2019-2024)
2.24.5 Smartrac Recent Developments and Future Plans
2.25 Stanley InnerSpace
2.25.1 Stanley InnerSpace Details
2.25.2 Stanley InnerSpace Major Business
2.25.3 Stanley InnerSpace RFID Product and Solutions
2.25.4 Stanley InnerSpace RFID Revenue, Gross Margin and Market Share (2019-2024)
2.25.5 Stanley InnerSpace Recent Developments and Future Plans
2.26 SATO VICINITY
2.26.1 SATO VICINITY Details
2.26.2 SATO VICINITY Major Business
2.26.3 SATO VICINITY RFID Product and Solutions
2.26.4 SATO VICINITY RFID Revenue, Gross Margin and Market Share (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

2.26.5 SATO VICINITY Recent Developments and Future Plans
2.27 TAGSYS RFID
2.27.1 TAGSYS RFID Details
2.27.2 TAGSYS RFID Major Business
2.27.3 TAGSYS RFID RFID Product and Solutions
2.27.4 TAGSYS RFID RFID Revenue, Gross Margin and Market Share (2019-2024)
2.27.5 TAGSYS RFID Recent Developments and Future Plans
2.28 Terso Solutions
2.28.1 Terso Solutions Details
2.28.2 Terso Solutions Major Business
2.28.3 Terso Solutions RFID Product and Solutions
2.28.4 Terso Solutions RFID Revenue, Gross Margin and Market Share (2019-2024)
2.28.5 Terso Solutions Recent Developments and Future Plans
2.29 Tellago
2.29.1 Tellago Details
2.29.2 Tellago Major Business
2.29.3 Tellago RFID Product and Solutions
2.29.4 Tellago RFID Revenue, Gross Margin and Market Share (2019-2024)
2.29.5 Tellago Recent Developments and Future Plans
2.30 TIBCO Software
2.30.1 TIBCO Software Details
2.30.2 TIBCO Software Major Business
2.30.3 TIBCO Software RFID Product and Solutions
2.30.4 TIBCO Software RFID Revenue, Gross Margin and Market Share (2019-2024)
2.30.5 TIBCO Software Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global RFID Revenue and Share by Players (2019-2024)
3.2 Market Share Analysis (2023)
3.2.1 Market Share of RFID by Company Revenue
3.2.2 Top 3 RFID Players Market Share in 2023
3.2.3 Top 6 RFID Players Market Share in 2023
3.3 RFID Market: Overall Company Footprint Analysis
3.3.1 RFID Market: Region Footprint
3.3.2 RFID Market: Company Product Type Footprint
3.3.3 RFID Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

+44 20 8123 2220
info@marketpublishers.com

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global RFID Consumption Value and Market Share by Type (2019-2024)
4.2 Global RFID Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global RFID Consumption Value Market Share by Application (2019-2024)
5.2 Global RFID Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America RFID Consumption Value by Type (2019-2030)
6.2 North America RFID Consumption Value by Application (2019-2030)
6.3 North America RFID Market Size by Country
  6.3.1 North America RFID Consumption Value by Country (2019-2030)
  6.3.2 United States RFID Market Size and Forecast (2019-2030)
  6.3.3 Canada RFID Market Size and Forecast (2019-2030)
  6.3.4 Mexico RFID Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe RFID Consumption Value by Type (2019-2030)
7.2 Europe RFID Consumption Value by Application (2019-2030)
7.3 Europe RFID Market Size by Country
  7.3.1 Europe RFID Consumption Value by Country (2019-2030)
  7.3.2 Germany RFID Market Size and Forecast (2019-2030)
  7.3.3 France RFID Market Size and Forecast (2019-2030)
  7.3.4 United Kingdom RFID Market Size and Forecast (2019-2030)
  7.3.5 Russia RFID Market Size and Forecast (2019-2030)
  7.3.6 Italy RFID Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific RFID Consumption Value by Type (2019-2030)
8.2 Asia-Pacific RFID Consumption Value by Application (2019-2030)
8.3 Asia-Pacific RFID Market Size by Region
  8.3.1 Asia-Pacific RFID Consumption Value by Region (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

8.3.2 China RFID Market Size and Forecast (2019-2030)
8.3.3 Japan RFID Market Size and Forecast (2019-2030)
8.3.4 South Korea RFID Market Size and Forecast (2019-2030)
8.3.5 India RFID Market Size and Forecast (2019-2030)
8.3.6 Southeast Asia RFID Market Size and Forecast (2019-2030)
8.3.7 Australia RFID Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America RFID Consumption Value by Type (2019-2030)
9.2 South America RFID Consumption Value by Application (2019-2030)
9.3 South America RFID Market Size by Country
9.3.1 South America RFID Consumption Value by Country (2019-2030)
9.3.2 Brazil RFID Market Size and Forecast (2019-2030)
9.3.3 Argentina RFID Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa RFID Consumption Value by Type (2019-2030)
10.2 Middle East & Africa RFID Consumption Value by Application (2019-2030)
10.3 Middle East & Africa RFID Market Size by Country
10.3.1 Middle East & Africa RFID Consumption Value by Country (2019-2030)
10.3.2 Turkey RFID Market Size and Forecast (2019-2030)
10.3.3 Saudi Arabia RFID Market Size and Forecast (2019-2030)
10.3.4 UAE RFID Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 RFID Market Drivers
11.2 RFID Market Restraints
11.3 RFID Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

+44 20 8123 2220
info@marketpublishers.com

12.1 RFID Industry Chain
12.2 RFID Upstream Analysis
12.3 RFID Midstream Analysis
12.4 RFID Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global RFID Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global RFID Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Global RFID Consumption Value by Region (2019-2024) & (USD Million)
Table 4. Global RFID Consumption Value by Region (2025-2030) & (USD Million)
Table 5. Datalogic Company Information, Head Office, and Major Competitors
Table 6. Datalogic Major Business
Table 7. Datalogic RFID Product and Solutions
Table 8. Datalogic RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 9. Datalogic Recent Developments and Future Plans
Table 10. Honeywell International Company Information, Head Office, and Major Competitors
Table 11. Honeywell International Major Business
Table 12. Honeywell International RFID Product and Solutions
Table 13. Honeywell International RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 14. Honeywell International Recent Developments and Future Plans
Table 15. Zebra Technologies Company Information, Head Office, and Major Competitors
Table 16. Zebra Technologies Major Business
Table 17. Zebra Technologies RFID Product and Solutions
Table 18. Zebra Technologies RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 19. Zebra Technologies Recent Developments and Future Plans
Table 20. Acreo Swedish ICT Company Information, Head Office, and Major Competitors
Table 21. Acreo Swedish ICT Major Business
Table 22. Acreo Swedish ICT RFID Product and Solutions
Table 23. Acreo Swedish ICT RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 24. Acreo Swedish ICT Recent Developments and Future Plans
Table 25. Alien Technology Company Information, Head Office, and Major Competitors
Table 26. Alien Technology Major Business
Table 27. Alien Technology RFID Product and Solutions

+44 20 8123 2220
info@marketpublishers.com

Table 28. Alien Technology RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 29. Alien Technology Recent Developments and Future Plans
Table 30. Avery Dennison Company Information, Head Office, and Major Competitors
Table 31. Avery Dennison Major Business
Table 32. Avery Dennison RFID Product and Solutions
Table 33. Avery Dennison RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 34. Avery Dennison Recent Developments and Future Plans
Table 35. Checkpoint Systems Company Information, Head Office, and Major Competitors
Table 36. Checkpoint Systems Major Business
Table 37. Checkpoint Systems RFID Product and Solutions
Table 38. Checkpoint Systems RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 39. Checkpoint Systems Recent Developments and Future Plans
Table 40. CipherLab Company Information, Head Office, and Major Competitors
Table 41. CipherLab Major Business
Table 42. CipherLab RFID Product and Solutions
Table 43. CipherLab RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 44. CipherLab Recent Developments and Future Plans
Table 45. CoreRFID Company Information, Head Office, and Major Competitors
Table 46. CoreRFID Major Business
Table 47. CoreRFID RFID Product and Solutions
Table 48. CoreRFID RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 49. CoreRFID Recent Developments and Future Plans
Table 50. FEIG ELECTRONIC Company Information, Head Office, and Major Competitors
Table 51. FEIG ELECTRONIC Major Business
Table 52. FEIG ELECTRONIC RFID Product and Solutions
Table 53. FEIG ELECTRONIC RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 54. FEIG ELECTRONIC Recent Developments and Future Plans
Table 55. Fujitsu Company Information, Head Office, and Major Competitors
Table 56. Fujitsu Major Business
Table 57. Fujitsu RFID Product and Solutions
Table 58. Fujitsu RFID Revenue (USD Million), Gross Margin and Market Share

+44 20 8123 2220
info@marketpublishers.com

(2019-2024)
Table 59. Fujitsu Recent Developments and Future Plans
Table 60. GAO RFID Company Information, Head Office, and Major Competitors
Table 61. GAO RFID Major Business
Table 62. GAO RFID RFID Product and Solutions
Table 63. GAO RFID RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. GAO RFID Recent Developments and Future Plans
Table 65. Impinj Company Information, Head Office, and Major Competitors
Table 66. Impinj Major Business
Table 67. Impinj RFID Product and Solutions
Table 68. Impinj RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. Impinj Recent Developments and Future Plans
Table 70. ORBCOMM Company Information, Head Office, and Major Competitors
Table 71. ORBCOMM Major Business
Table 72. ORBCOMM RFID Product and Solutions
Table 73. ORBCOMM RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. ORBCOMM Recent Developments and Future Plans
Table 75. Quantum Resources Company Information, Head Office, and Major Competitors
Table 76. Quantum Resources Major Business
Table 77. Quantum Resources RFID Product and Solutions
Table 78. Quantum Resources RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 79. Quantum Resources Recent Developments and Future Plans
Table 80. Mojix Company Information, Head Office, and Major Competitors
Table 81. Mojix Major Business
Table 82. Mojix RFID Product and Solutions
Table 83. Mojix RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 84. Mojix Recent Developments and Future Plans
Table 85. Mobile Aspects Company Information, Head Office, and Major Competitors
Table 86. Mobile Aspects Major Business
Table 87. Mobile Aspects RFID Product and Solutions
Table 88. Mobile Aspects RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 89. Mobile Aspects Recent Developments and Future Plans

+44 20 8123 2220
info@marketpublishers.com

Table 90. Nedap Company Information, Head Office, and Major Competitors
Table 91. Nedap Major Business
Table 92. Nedap RFID Product and Solutions
Table 93. Nedap RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 94. Nedap Recent Developments and Future Plans
Table 95. RFID4U Company Information, Head Office, and Major Competitors
Table 96. RFID4U Major Business
Table 97. RFID4U RFID Product and Solutions
Table 98. RFID4U RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 99. RFID4U Recent Developments and Future Plans
Table 100. RF Ideas Company Information, Head Office, and Major Competitors
Table 101. RF Ideas Major Business
Table 102. RF Ideas RFID Product and Solutions
Table 103. RF Ideas RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 104. RF Ideas Recent Developments and Future Plans
Table 105. Skytron Company Information, Head Office, and Major Competitors
Table 106. Skytron Major Business
Table 107. Skytron RFID Product and Solutions
Table 108. Skytron RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 109. Skytron Recent Developments and Future Plans
Table 110. JADAK Technologies Company Information, Head Office, and Major Competitors
Table 111. JADAK Technologies Major Business
Table 112. JADAK Technologies RFID Product and Solutions
Table 113. JADAK Technologies RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 114. JADAK Technologies Recent Developments and Future Plans
Table 115. Solstice Medical Company Information, Head Office, and Major Competitors
Table 116. Solstice Medical Major Business
Table 117. Solstice Medical RFID Product and Solutions
Table 118. Solstice Medical RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 119. Solstice Medical Recent Developments and Future Plans
Table 120. Smartrac Company Information, Head Office, and Major Competitors
Table 121. Smartrac Major Business

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Table 122. Smartrac RFID Product and Solutions
Table 123. Smartrac RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 124. Smartrac Recent Developments and Future Plans
Table 125. Stanley InnerSpace Company Information, Head Office, and Major Competitors
Table 126. Stanley InnerSpace Major Business
Table 127. Stanley InnerSpace RFID Product and Solutions
Table 128. Stanley InnerSpace RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 129. Stanley InnerSpace Recent Developments and Future Plans
Table 130. SATO VICINITY Company Information, Head Office, and Major Competitors
Table 131. SATO VICINITY Major Business
Table 132. SATO VICINITY RFID Product and Solutions
Table 133. SATO VICINITY RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 134. SATO VICINITY Recent Developments and Future Plans
Table 135. TAGSYS RFID Company Information, Head Office, and Major Competitors
Table 136. TAGSYS RFID Major Business
Table 137. TAGSYS RFID RFID Product and Solutions
Table 138. TAGSYS RFID RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 139. TAGSYS RFID Recent Developments and Future Plans
Table 140. Terso Solutions Company Information, Head Office, and Major Competitors
Table 141. Terso Solutions Major Business
Table 142. Terso Solutions RFID Product and Solutions
Table 143. Terso Solutions RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 144. Terso Solutions Recent Developments and Future Plans
Table 145. Tellago Company Information, Head Office, and Major Competitors
Table 146. Tellago Major Business
Table 147. Tellago RFID Product and Solutions
Table 148. Tellago RFID Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 149. Tellago Recent Developments and Future Plans
Table 150. TIBCO Software Company Information, Head Office, and Major Competitors
Table 151. TIBCO Software Major Business
Table 152. TIBCO Software RFID Product and Solutions
Table 153. TIBCO Software RFID Revenue (USD Million), Gross Margin and Market

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Share (2019-2024)
Table 154. TIBCO Software Recent Developments and Future Plans
Table 155. Global RFID Revenue (USD Million) by Players (2019-2024)
Table 156. Global RFID Revenue Share by Players (2019-2024)
Table 157. Breakdown of RFID by Company Type (Tier 1, Tier 2, and Tier 3)
Table 158. Market Position of Players in RFID, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 159. Head Office of Key RFID Players
Table 160. RFID Market: Company Product Type Footprint
Table 161. RFID Market: Company Product Application Footprint
Table 162. RFID New Market Entrants and Barriers to Market Entry
Table 163. RFID Mergers, Acquisition, Agreements, and Collaborations
Table 164. Global RFID Consumption Value (USD Million) by Type (2019-2024)
Table 165. Global RFID Consumption Value Share by Type (2019-2024)
Table 166. Global RFID Consumption Value Forecast by Type (2025-2030)
Table 167. Global RFID Consumption Value by Application (2019-2024)
Table 168. Global RFID Consumption Value Forecast by Application (2025-2030)
Table 169. North America RFID Consumption Value by Type (2019-2024) & (USD Million)
Table 170. North America RFID Consumption Value by Type (2025-2030) & (USD Million)
Table 171. North America RFID Consumption Value by Application (2019-2024) & (USD Million)
Table 172. North America RFID Consumption Value by Application (2025-2030) & (USD Million)
Table 173. North America RFID Consumption Value by Country (2019-2024) & (USD Million)
Table 174. North America RFID Consumption Value by Country (2025-2030) & (USD Million)
Table 175. Europe RFID Consumption Value by Type (2019-2024) & (USD Million)
Table 176. Europe RFID Consumption Value by Type (2025-2030) & (USD Million)
Table 177. Europe RFID Consumption Value by Application (2019-2024) & (USD Million)
Table 178. Europe RFID Consumption Value by Application (2025-2030) & (USD Million)
Table 179. Europe RFID Consumption Value by Country (2019-2024) & (USD Million)
Table 180. Europe RFID Consumption Value by Country (2025-2030) & (USD Million)
Table 181. Asia-Pacific RFID Consumption Value by Type (2019-2024) & (USD Million)
Table 182. Asia-Pacific RFID Consumption Value by Type (2025-2030) & (USD Million)

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Table 183. Asia-Pacific RFID Consumption Value by Application (2019-2024) & (USD Million)
Table 184. Asia-Pacific RFID Consumption Value by Application (2025-2030) & (USD Million)
Table 185. Asia-Pacific RFID Consumption Value by Region (2019-2024) & (USD Million)
Table 186. Asia-Pacific RFID Consumption Value by Region (2025-2030) & (USD Million)
Table 187. South America RFID Consumption Value by Type (2019-2024) & (USD Million)
Table 188. South America RFID Consumption Value by Type (2025-2030) & (USD Million)
Table 189. South America RFID Consumption Value by Application (2019-2024) & (USD Million)
Table 190. South America RFID Consumption Value by Application (2025-2030) & (USD Million)
Table 191. South America RFID Consumption Value by Country (2019-2024) & (USD Million)
Table 192. South America RFID Consumption Value by Country (2025-2030) & (USD Million)
Table 193. Middle East & Africa RFID Consumption Value by Type (2019-2024) & (USD Million)
Table 194. Middle East & Africa RFID Consumption Value by Type (2025-2030) & (USD Million)
Table 195. Middle East & Africa RFID Consumption Value by Application (2019-2024) & (USD Million)
Table 196. Middle East & Africa RFID Consumption Value by Application (2025-2030) & (USD Million)
Table 197. Middle East & Africa RFID Consumption Value by Country (2019-2024) & (USD Million)
Table 198. Middle East & Africa RFID Consumption Value by Country (2025-2030) & (USD Million)
Table 199. RFID Raw Material
Table 200. Key Suppliers of RFID Raw Materials

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List Of Figures

LIST OF FIGURES

Figure 1. RFID Picture
Figure 2. Global RFID Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global RFID Consumption Value Market Share by Type in 2023
Figure 4. Passive RFID
Figure 5. Active RFID
Figure 6. Global RFID Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 7. RFID Consumption Value Market Share by Application in 2023
Figure 8. Commercial Picture
Figure 9. Transportation and Logistics Picture
Figure 10. Healthcare Picture
Figure 11. Security and Access Control Picture
Figure 12. Sports Picture
Figure 13. Others Picture
Figure 14. Global RFID Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 15. Global RFID Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 16. Global Market RFID Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
Figure 17. Global RFID Consumption Value Market Share by Region (2019-2030)
Figure 18. Global RFID Consumption Value Market Share by Region in 2023
Figure 19. North America RFID Consumption Value (2019-2030) & (USD Million)
Figure 20. Europe RFID Consumption Value (2019-2030) & (USD Million)
Figure 21. Asia-Pacific RFID Consumption Value (2019-2030) & (USD Million)
Figure 22. South America RFID Consumption Value (2019-2030) & (USD Million)
Figure 23. Middle East and Africa RFID Consumption Value (2019-2030) & (USD Million)
Figure 24. Global RFID Revenue Share by Players in 2023
Figure 25. RFID Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
Figure 26. Global Top 3 Players RFID Market Share in 2023
Figure 27. Global Top 6 Players RFID Market Share in 2023
Figure 28. Global RFID Consumption Value Share by Type (2019-2024)
Figure 29. Global RFID Market Share Forecast by Type (2025-2030)
Figure 30. Global RFID Consumption Value Share by Application (2019-2024)
Figure 31. Global RFID Market Share Forecast by Application (2025-2030)
Figure 32. North America RFID Consumption Value Market Share by Type (2019-2030)
Figure 33. North America RFID Consumption Value Market Share by Application

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(2019-2030)
Figure 34. North America RFID Consumption Value Market Share by Country (2019-2030)
Figure 35. United States RFID Consumption Value (2019-2030) & (USD Million)
Figure 36. Canada RFID Consumption Value (2019-2030) & (USD Million)
Figure 37. Mexico RFID Consumption Value (2019-2030) & (USD Million)
Figure 38. Europe RFID Consumption Value Market Share by Type (2019-2030)
Figure 39. Europe RFID Consumption Value Market Share by Application (2019-2030)
Figure 40. Europe RFID Consumption Value Market Share by Country (2019-2030)
Figure 41. Germany RFID Consumption Value (2019-2030) & (USD Million)
Figure 42. France RFID Consumption Value (2019-2030) & (USD Million)
Figure 43. United Kingdom RFID Consumption Value (2019-2030) & (USD Million)
Figure 44. Russia RFID Consumption Value (2019-2030) & (USD Million)
Figure 45. Italy RFID Consumption Value (2019-2030) & (USD Million)
Figure 46. Asia-Pacific RFID Consumption Value Market Share by Type (2019-2030)
Figure 47. Asia-Pacific RFID Consumption Value Market Share by Application (2019-2030)
Figure 48. Asia-Pacific RFID Consumption Value Market Share by Region (2019-2030)
Figure 49. China RFID Consumption Value (2019-2030) & (USD Million)
Figure 50. Japan RFID Consumption Value (2019-2030) & (USD Million)
Figure 51. South Korea RFID Consumption Value (2019-2030) & (USD Million)
Figure 52. India RFID Consumption Value (2019-2030) & (USD Million)
Figure 53. Southeast Asia RFID Consumption Value (2019-2030) & (USD Million)
Figure 54. Australia RFID Consumption Value (2019-2030) & (USD Million)
Figure 55. South America RFID Consumption Value Market Share by Type (2019-2030)
Figure 56. South America RFID Consumption Value Market Share by Application (2019-2030)
Figure 57. South America RFID Consumption Value Market Share by Country (2019-2030)
Figure 58. Brazil RFID Consumption Value (2019-2030) & (USD Million)
Figure 59. Argentina RFID Consumption Value (2019-2030) & (USD Million)
Figure 60. Middle East and Africa RFID Consumption Value Market Share by Type (2019-2030)
Figure 61. Middle East and Africa RFID Consumption Value Market Share by Application (2019-2030)
Figure 62. Middle East and Africa RFID Consumption Value Market Share by Country (2019-2030)
Figure 63. Turkey RFID Consumption Value (2019-2030) & (USD Million)
Figure 64. Saudi Arabia RFID Consumption Value (2019-2030) & (USD Million)

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Figure 65. UAE RFID Consumption Value (2019-2030) & (USD Million)
Figure 66. RFID Market Drivers
Figure 67. RFID Market Restraints
Figure 68. RFID Market Trends
Figure 69. Porters Five Forces Analysis
Figure 70. Manufacturing Cost Structure Analysis of RFID in 2023
Figure 71. Manufacturing Process Analysis of RFID
Figure 72. RFID Industrial Chain
Figure 73. Methodology
Figure 74. Research Process and Data Source

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