

Global RFID Laundry Tracking System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global RFID Laundry Tracking System market size is expected to reach \$ 2341 million by 2032, rising at a market growth of 9.4% CAGR during the forecast period (2026-2032).

An RFID Laundry Tracking System is a laundry management solution based on radio frequency identification (RFID) technology. It achieves automatic identification, tracking and management of clothing by attaching RFID tags to each piece of clothing and using RFID readers to read the information on these tags. The system provides real-time visibility into the entire laundry cycle—from intake sorting, wash-cycle verification, clean-side release, to outbound reconciliation—enabling operators to reduce shrinkage, extend textile lifespan, and ensure accurate billing for clients. RFID laundry tracking systems are widely deployed in hospitality (hotels and resorts), healthcare (hospitals and long-term care facilities), commercial laundries, industrial laundry facilities, and military applications. The average sales volume in the base year is estimated at 28.9k units. The industry average gross margin is approximately 42%, with typical ranges between 35% and 55%, reflecting the value-added nature of integrated hardware-software solutions and the customized deployment requirements across different facility sizes. The upstream segment includes manufacturers of RFID tags (UHF washable tags, silicone tags, textile tags), RFID readers and antennas, and middleware software. The midstream segment comprises system integrators and solution providers that design, deploy, and maintain complete RFID laundry tracking solutions. The downstream segment encompasses hotels, hospitals, commercial laundries, industrial laundries, and other institutional laundry operations.

The RFID Laundry Tracking System market is undergoing rapid transformation driven by the convergence of digital transformation in textile management, increasing demand

for automation and operational efficiency, and stringent hygiene and regulatory compliance requirements across hospitality and healthcare sectors.

The industry is witnessing a fundamental shift from manual barcode-based and traditional tracking methods to sophisticated RFID-based solutions, which offer real-time visibility, error reduction, and comprehensive data analytics. The hospitality sector accounts for over 34% of total RFID laundry tag deployments globally, driven by the need for hotel chains and resort operators to manage millions of linen items including bed sheets, towels, bathrobes, and uniforms efficiently. The healthcare sector is the second-largest adopter, leveraging RFID to enhance hygiene compliance, prevent cross-contamination, and optimize the lifecycle of surgical gowns, patient wear, and bedding, thereby supporting stringent regulatory requirements.

Technological innovation is reshaping the product landscape. The integration of RFID with cloud-based software platforms and IoT ecosystems enables seamless data sharing, predictive maintenance, and actionable insights that drive continuous improvement in service delivery. The commercial laundry segment is deploying RFID to automate sorting, washing, and inventory management processes, resulting in significant labor savings and improved asset utilization. More laundries are shifting to rental models, where they own the textiles and provide them to clients; with RFID-tagged linens, laundries can track each item's usage, reducing losses and optimizing inventory management.

This report studies the global RFID Laundry Tracking System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for RFID Laundry Tracking System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of RFID Laundry Tracking System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global RFID Laundry Tracking System total market, 2021-2032, (USD Million)

Global RFID Laundry Tracking System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: RFID Laundry Tracking System total market, key domestic companies, and share, (USD Million)

Global RFID Laundry Tracking System revenue by player, revenue and market share

2021-2026, (USD Million)

Global RFID Laundry Tracking System total market by Type, CAGR, 2021-2032, (USD Million)

Global RFID Laundry Tracking System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global RFID Laundry Tracking System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison Corporation, Zebra Technologies Corporation, SML Group, HID Global, Impinj, Inc., Checkpoint Systems (CCL Industries), Nedap N.V., Fujitsu Limited, Terso Solutions, Xerafy Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world RFID Laundry Tracking System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global RFID Laundry Tracking System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global RFID Laundry Tracking System Market, Segmentation by Type:

Hardware (RFID Tags, Readers, Antennas)

Software

Services

Global RFID Laundry Tracking System Market, Segmentation by Technology:

Passive RFID

Active RFID

Semi-Passive RFID

Global RFID Laundry Tracking System Market, Segmentation by Frequency:

Ultra-High Frequency (UHF)

High Frequency (HF)

Low Frequency (LF)

Global RFID Laundry Tracking System Market, Segmentation by Application:

Hospitality (Hotels, Resorts)

Healthcare (Hospitals, Long-term Care)

Commercial Laundry

Industrial Laundry

Military

Companies Profiled:

Avery Dennison Corporation

Zebra Technologies Corporation

SML Group

HID Global

Impinj, Inc.

Checkpoint Systems (CCL Industries)

Nedap N.V.

Fujitsu Limited

Terso Solutions

Xerafy Ltd.

GAO RFID Inc.

Invengo Technology

Shenzhen Xinyetong Technology

HUAYUAN

GAO RFID (China)

MianYang RuiTai Intelligent Technology

Key Questions Answered

1. How big is the global RFID Laundry Tracking System market?
2. What is the demand of the global RFID Laundry Tracking System market?
3. What is the year over year growth of the global RFID Laundry Tracking System market?
4. What is the total value of the global RFID Laundry Tracking System market?
5. Who are the Major Players in the global RFID Laundry Tracking System market?
6. What are the growth factors driving the market demand?

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