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Global RFID Inlays Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global RFID Inlays market size was valued at US$ 2917 million in 2024 and is forecast to a readjusted size of USD 5588 million by 2031 with a CAGR of 9.8% during review period.

An inlay is consist of an antenna and a contactless-enabled microchip, inlay are the neurons of the RIFD brain. It typically consists of an integrated circuit (IC) connected to an antenna.

The antenna drives tag performance and governs how well the tag will work in a particular application. Precision-designed to receive and broadcast RF signals, the antenna is made from a conductive material (such as silver, copper). The antenna makes contact with an RF reader over a distance determined in large part by the amount of metal and size of the antenna.

Contacts attached to the microchip make the circuit between the microchip and antenna. The chip design determines the protocol or class of the tag’s operation. Different microchips have different features that can also affect performance. RFID microchips contain circuitry capable of handling a variety of functions from power conversion to data storage and retrieval.

In this report, we only count passive RFID Inlays. They do not have a built-in power source and rely on the energy transmitted from RFID readers to operate. Passive tags are suitable for applications where cost is a significant consideration.

The RFID inlays market highly driven by increasing demand from various end-use verticals including retail, financial services, healthcare, government and transportation &

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logistics among others for longer detection range. The driver of UHF inlays is mainly due to the reduction of product prices and the continuous expansion of the application field. T However, the price of UHF inlay systems is still high due to the overall cost of chips.

North America and Europe are leading the market in terms of adoption and innovation, while Asia-Pacific is emerging as a key growth region due to the rapid industrialization and increasing implementation of RFID technology in manufacturing and logistics. The North America market for RFID Inlays is estimated to increase from $ 0.39 billion in 2024 to reach $ 0.64 billion by 2030, at a CAGR of 8.64% during the forecast period of 2024 through 2030. The China market for RFID Inlays is estimated to increase from $ 1.55 billion in 2024 to reach $ 3.10 billion by 2030, at a CAGR of 12.20% during the forecast period of 2024 through 2030. The Europe market for RFID Inlays is estimated to increase from $ 0.26 billion in 2024 to reach $ 0.38 billion by 2030, at a CAGR of 6.69% during the forecast period of 2024 through 2030.

The global key manufacturers of RFID Inlays include Avery Dennison, SML Group, Trimco Group, Checkpoint Systems, Beontag, Arizon, XINDECO IOT, Tageos, SATO, INLAYLINK, Zebra, NAXIS, Hangzhou Century, Talkin' Things and Hana Technologies etc. In 2023, the global top five players had a share approximately 36.0% in terms of revenue. The RFID inlay market is becoming increasingly competitive, with both established players and new entrants vying for market share. This competition is driving innovation and leading to more cost-effective solutions. The market is seeing consolidation through mergers and acquisitions as companies seek to expand their product portfolios, enter new markets, and strengthen their technological capabilities.

Despite the positive growth trajectory, the market faces several challenges, including cost considerations, implementation complexity, and concerns around data security and privacy. However, these challenges also present opportunities for innovation, particularly in developing cost-effective, user-friendly, and secure RFID solutions. The integration of RFID with emerging technologies like IoT, AI, and blockchain is expected to further expand the scope and capabilities of RFID systems.

This report is a detailed and comprehensive analysis for global RFID Inlays market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

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of the selected leaders for the year 2025, are provided.

Key Features:

Global RFID Inlays market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global RFID Inlays market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global RFID Inlays market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global RFID Inlays market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for RFID Inlays

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global RFID Inlays market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, SML Group, Trimco Group, Checkpoint Systems, Beontag, Arizon, XINDECO IOT, Tageos, SATO, INLAYLINK, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

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RFID Inlays market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- UHF RFID Inlays
- LF RFID Inlays
- HF RFID Inlays

Market segment by Application

- Retail
- Asset Management/Inventory/Documents
- Logistics
- Ticketing/Cards/Books
- Others

Major players covered

- Avery Dennison
- SML Group
- Trimco Group
- Checkpoint Systems
- Beontag

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Arizon

XINDECO IOT

Tageos

SATO

INLAYLINK

Zebra

NAXIS

Hangzhou Century

Talkin' Things

Hana Technologies

Invengo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe RFID Inlays product scope, market overview, market estimation

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caveats and base year.

Chapter 2, to profile the top manufacturers of RFID Inlays, with price, sales quantity, revenue, and global market share of RFID Inlays from 2020 to 2025.

Chapter 3, the RFID Inlays competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the RFID Inlays breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and RFID Inlays market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of RFID Inlays.

Chapter 14 and 15, to describe RFID Inlays sales channel, distributors, customers, research findings and conclusion.

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