

Global RFID Hang Tag Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global RFID Hang Tag market size is expected to reach \$ 1843 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

FID Hang Tags are smart identification tags made by integrating an RFID chip and antenna inlay into a paperboard, paper, or synthetic hang tag, which is usually attached to apparel, footwear, bags, accessories, and retail products with a string, plastic fastener, or tagging pin. In 2025, Global RFID Hang Tag sales are estimated at about 19,000Million Units, with an average ex-works price of around 0.06 US\$/Unit.

The RFID Hang Tag value chain consists of upstream RFID chips, aluminum-etched or copper-wire antennas, paperboard, films, adhesives, and printing inks; midstream inlay assembly, tag printing, lamination, die-cutting, encoding, and testing; and downstream applications in apparel, footwear, retail, bags and accessories, luxury goods, logistics circulation, and brand authentication.

The growth of RFID Hang Tags is mainly driven by retail digitalization and item-level inventory management. Apparel, footwear, and retail companies need higher inventory accuracy, faster store counting, and more reliable omnichannel fulfillment, and RFID hang tags can provide item-level data across receiving, shelving, stock counting, replenishment, loss prevention, and returns. As brands expand RFID use from warehouse and store inventory control to supply-chain collaboration, ESG traceability, anti-counterfeiting, and consumer engagement, hang-tag-based RFID is becoming one of the easiest formats to scale because it can be integrated with brand tags, price tags, and product information tags.

This report studies the global RFID Hang Tag production, demand, key manufacturers,

and key regions.

This report is a detailed and comprehensive analysis of the world market for RFID Hang Tag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of RFID Hang Tag that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global RFID Hang Tag total production and demand, 2021-2032, (Million Units)

Global RFID Hang Tag total production value, 2021-2032, (USD Million)

Global RFID Hang Tag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global RFID Hang Tag consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: RFID Hang Tag domestic production, consumption, key domestic manufacturers and share

Global RFID Hang Tag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global RFID Hang Tag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global RFID Hang Tag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global RFID Hang Tag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, SML Group, CCL Industries, Zebra Technologies, Tagueos, Beontag, r-pac International, FineLine Technologies, Trimco Group, NAXIS Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World RFID Hang Tag market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global RFID Hang Tag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global RFID Hang Tag Market, Segmentation by Type:

Paperboard RFID Hang Tag

Synthetic Film RFID Hang Tag

Others

Global RFID Hang Tag Market, Segmentation by Frequency:

UHF RFID Hang Tag

HF RFID Hang Tag

Dual-Frequency RFID Hang Tag

Global RFID Hang Tag Market, Segmentation by Encoding:

Blank Unencoded Tag

Pre-Encoded RFID Hang Tag

Global RFID Hang Tag Market, Segmentation by Application:

Clothing & Footwear

Retail & Department Stores

Others

Companies Profiled:

Avery Dennison

SML Group

CCL Industries

Zebra Technologies

Tageos

Beontag

r-pac International

FineLine Technologies

Trimco Group

NAXIS Co., Ltd.

TOPPAN Edge

Invengo

Xindeco

Auto-ID Technology

Xiamen Innov

Dongguan OSRFID

Arizon RFID Technology

Laxcen Technology

Key Questions Answered:

1. How big is the global RFID Hang Tag market?
2. What is the demand of the global RFID Hang Tag market?
3. What is the year over year growth of the global RFID Hang Tag market?
4. What is the production and production value of the global RFID Hang Tag market?
5. Who are the key producers in the global RFID Hang Tag market?
6. What are the growth factors driving the market demand?

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