

Global RFID Handheld Reader Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global RFID Handheld Reader market size was valued at USD 1862.9 million in 2023 and is forecast to a readjusted size of USD 3398.2 million by 2030 with a CAGR of 9.0% during review period.

An RFID reader, also known as an interrogator, is a device that provides the connection between the tag data and the enterprise system software that needs the information. The reader communicates with tags that are within its field of operation, performing any number of tasks including simple continuous inventorying, filtering (searching for tags that meet certain criteria), writing (or encoding) to select tags, etc. The reader uses an attached antenna to capture data from tags. It then passes the data to a computer for processing. Just like RFID tags, there are many different sizes and types of RFID readers. Readers can be affixed in a stationary position in a store or factory, or integrated into a mobile device such as a portable, handheld scanner. In this report, we focus on the handheld type RFID reader.

In the global RFID handheld reader market, the main companies are Zebra, Honeywell, Sense Technology and Invengo Technology. The top 2 companies hold a share about 50%. The main regions are North America and China, with a market share close to 65%. UHF RFID Handheld Reader has the largest market share in the RFID handheld reader segment, close to 70%. The application scenarios of RFID handheld readers are mainly concentrated in transportation and logistics, with a market share of close to 37%.

The Global Info Research report includes an overview of the development of the RFID Handheld Reader industry chain, the market status of Transportation & Logistics (LF RFID Handheld Reader, HF RFID Handheld Reader), Retail (LF RFID Handheld

Reader, HF RFID Handheld Reader), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of RFID Handheld Reader.

Regionally, the report analyzes the RFID Handheld Reader markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global RFID Handheld Reader market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the RFID Handheld Reader market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the RFID Handheld Reader industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., LF RFID Handheld Reader, HF RFID Handheld Reader).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the RFID Handheld Reader market.

Regional Analysis: The report involves examining the RFID Handheld Reader market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the RFID Handheld Reader market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to RFID Handheld Reader:

Company Analysis: Report covers individual RFID Handheld Reader manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards RFID Handheld Reader. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transportation & Logistics, Retail).

Technology Analysis: Report covers specific technologies relevant to RFID Handheld Reader. It assesses the current state, advancements, and potential future developments in RFID Handheld Reader areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the RFID Handheld Reader market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

RFID Handheld Reader market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

LF RFID Handheld Reader

HF RFID Handheld Reader

UHF RFID Handheld Reader

Market segment by Application

Transportation & Logistics

Retail

Medical

Manufacturing

Others

Major players covered

Zebra

Honeywell

Denso Wave

Sense Technology

Jiangsu SEUIC Technology

Feig Electronics

Invengo Technology

Bluebird

Unitech

TSL

JADAK

Alien Technology

TURCK

Chainway

Cipher Lab

Convergence Systems Limited (CSL)

Chafon group

Nordic ID

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe RFID Handheld Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of RFID Handheld Reader, with price, sales, revenue and global market share of RFID Handheld Reader from 2019 to 2024.

Chapter 3, the RFID Handheld Reader competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the RFID Handheld Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to

2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and RFID Handheld Reader market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of RFID Handheld Reader.

Chapter 14 and 15, to describe RFID Handheld Reader sales channel, distributors, customers, research findings and conclusion.

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