

# Global RFID Active Tag Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global RFID Active Tag market size is expected to reach \$ 4787 million by 2032, rising at a market growth of 8.6% CAGR during the forecast period (2026-2032).

An RFID Active Tag is a battery-powered RFID device that actively transmits signals to an RFID reader at regular intervals. Unlike passive RFID tags, which require energy from a reader to function, active tags have an internal power source, allowing them to have a longer read range and be used in real-time tracking applications.

Upstream mainly includes RF chips, microcontrollers, batteries, power management modules, antennas, and packaging materials. Chip performance and power consumption control are critical to communication range and battery life, while battery technology is also a key constraint. High-end products have technical barriers in low-power design and RF algorithms. The supply chain is relatively mature, although core chips are still dominated by a limited number of vendors. Downstream demand is led by logistics and warehousing, and extends to manufacturing asset management, smart campuses, healthcare equipment tracking, and personnel safety management. Logistics applications are sensitive to large-scale deployment cost, while industrial and safety scenarios emphasize real-time positioning accuracy and system stability. Demand is closely linked to digitalization and IoT adoption.

In terms of development trends, RFID active tags are evolving toward lower power consumption, longer battery life, and higher integration. Integration with technologies such as Bluetooth and ultra-wideband enables higher positioning accuracy. Tags are becoming smaller and more intelligent, with capabilities for data processing and edge computing. Cloud platforms and data analytics are increasingly integrated to enable real-time monitoring and asset visualization. Key drivers include enterprise digital

transformation, increasing demand for supply chain visibility, and the growth of industrial IoT, along with rising needs for personnel safety and high-value asset tracking. However, challenges include relatively high costs, battery replacement and maintenance requirements, and competition from passive RFID and other wireless technologies in certain scenarios, which may limit market adoption.

Overall, the RFID active tag industry maintains a medium-to-high gross margin, typically ranging from 30% to 50%. Low- to mid-end products are facing pricing pressure as competition intensifies, while high-precision, long-life, and system-integrated solutions offer higher added value and stronger profitability. Companies with strengths in low-power design, communication protocol optimization, and platform-based services are better positioned to compete effectively.

This report studies the global RFID Active Tag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for RFID Active Tag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of RFID Active Tag that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global RFID Active Tag total production and demand, 2021-2032, (K Units)

Global RFID Active Tag total production value, 2021-2032, (USD Million)

Global RFID Active Tag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global RFID Active Tag consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: RFID Active Tag domestic production, consumption, key domestic manufacturers and share

Global RFID Active Tag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global RFID Active Tag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global RFID Active Tag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global RFID Active Tag market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HID Global (US), Savi Technology (US), RF Code (US), Identec Solutions (AT), Wavetrend (GB), Centrak (US), ELA Innovation (FR), SYRIS Technology (TW), Asia Smart Tag (SG), Cirfid (IT), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World RFID Active Tag market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global RFID Active Tag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global RFID Active Tag Market, Segmentation by Type:

433MHz

2.4GHz

5.8GHz

Others

### Global RFID Active Tag Market, Segmentation by Read Range:

Less than 30 m

30?100 m

100?300 m

More than 300 m

### Global RFID Active Tag Market, Segmentation by Package Form:

Card Type

Wristband Type

Industrial Shell Type

Employee Badge Type

Other

### Global RFID Active Tag Market, Segmentation by Function:

Basic Identification Type

Real-Time Location Type

Sensor Monitoring Type

Alarm Trigger Type

#### Global RFID Active Tag Market, Segmentation by Application:

Transportation

Industrial Manufacturing

Healthcare

Logistics & Warehousing

Data Centers

Security & Access Control

Other

#### Companies Profiled:

HID Global (US)

Savi Technology (US)

RF Code (US)

Identec Solutions (AT)

Wavetrend (GB)

Centrak (US)

ELA Innovation (FR)

SYRIS Technology (TW)

Asia Smart Tag (SG)

Cirfid (IT)

IDnova (ES)

JTSPEEDWORK (CN)

RSTC (CN)

Checkpoint Systems (US)

Securitas Technology (US)

GAO RFID (CA)

VANCH (CN)

Xindeco IoT (CN)

Shenzhen Chuangxinjia RFID Tag (CN)

Invengo (CN)

Shanghai REFINE Technologies (CN)

Shenzhen Xunyuan Technology (CN)

ShangHai Super Ele&Tec (CN)

#### Key Questions Answered:

1. How big is the global RFID Active Tag market?
2. What is the demand of the global RFID Active Tag market?
3. What is the year over year growth of the global RFID Active Tag market?
4. What is the production and production value of the global RFID Active Tag market?

5. Who are the key producers in the global RFID Active Tag market?
6. What are the growth factors driving the market demand?

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