

# **Global Retractable Awnings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Retractable Awnings market size was valued at USD 2557.1 million in 2023 and is forecast to a readjusted size of USD 3756 million by 2030 with a CAGR of 5.6% during review period.

Retractable awnings are an ideal way to block sun and rain on a patio or deck without permanently altering a structure or erecting obstructive support poles.

Significant growth opportunities can be grabbed in the retractable awnings market with growing renovations and remodeling of houses and commercial spaces across the world. Furthermore, the demand for retractable awnings is expected to increase with increasing number of eateries, cafes and quick service restaurants that employ retractable awnings, considering them as an additional means of brand image visibility apart from their regular functionality.

The Global Info Research report includes an overview of the development of the Retractable Awnings industry chain, the market status of Residential (Manual Retractable Awning, Motorized Retractable Awning), Commercial (Manual Retractable Awning, Motorized Retractable Awning), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Retractable Awnings.

Regionally, the report analyzes the Retractable Awnings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Retractable Awnings market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Retractable Awnings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Retractable Awnings industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Manual Retractable Awning, Motorized Retractable Awning).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Retractable Awnings market.

**Regional Analysis:** The report involves examining the Retractable Awnings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Retractable Awnings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Retractable Awnings:

**Company Analysis:** Report covers individual Retractable Awnings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Retractable Awnings This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Retractable Awnings. It assesses the current state, advancements, and potential future developments in Retractable Awnings areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Retractable Awnings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Retractable Awnings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Manual Retractable Awning

Motorized Retractable Awning

### Market segment by Application

Residential

Commercial

### Major players covered

Thule Group

Stobag

SunSetter Awnings

Markilux

Thompson Awnings

Eclipse Awning System

Awntech Corporation

Niantic Awning

Eastern Awning Systems

SunAIR Awnings & Solar Screens

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Retractable Awnings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Retractable Awnings, with price, sales,

revenue and global market share of Retractable Awnings from 2019 to 2024.

Chapter 3, the Retractable Awnings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Retractable Awnings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Retractable Awnings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Retractable Awnings.

Chapter 14 and 15, to describe Retractable Awnings sales channel, distributors, customers, research findings and conclusion.

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